

May 2017

Reuben A. Buford May
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EDUCATION

Ph.D. 1996, Sociology, University of Chicago

M.A. 1991, Sociology, DePaul University

B.A. 1987, Criminal Justice, Aurora University

RESEARCH AND TEACHING INTERESTS

Race and Ethnicity, Urban Sociology, Sociology of Sport

POSITIONS

- 2017- Presidential Professor for Teaching Excellence, Texas A&M University
- 2015-2018 Glasscock University Professor in Undergraduate Teaching Excellence, Texas A & M University
<https://liberalarts.tamu.edu/blog/2015/10/08/sociology-professor-recognized-for-teaching-excellence/>
- 2015 Interim Associate Department Head, Department of Sociology, Texas A & M University
- 2009-Present Professor of Sociology, Department of Sociology, Texas A & M University
- 2011 Visiting Lectureship, Department of Sociology, Princeton University (Declined)
- 2010 Dr. Martin Luther King Jr., Visiting Professor, School of the Humanities, Arts, and Social Sciences, Massachusetts Institute of Technology

- 2009 Sheila Biddle Ford Foundation Fellow, W.E.B. Du Bois Institute for African and African American Research, Harvard University
- 2008-present Faculty Affiliate, Africana Studies Program, Texas A & M University
- 2008-2009 Assistant Director, The Race and Ethnic Studies Institute, Texas A & M University
- 2005-2008 Associate Professor of Sociology, Department of Sociology, Texas A & M University
- 2002-2005 Associate Professor of Sociology, Department of Sociology, University of Georgia
- 1996-2002 Assistant Professor of Sociology, Department of Sociology, University of Georgia
- 1995 Lecturer, Illinois Institute of Technology, Chicago, Illinois.

AWARDS AND FELLOWSHIP

- 2017 Recipient of the Texas A&M University, Presidential Professor for Teaching Excellence Award, the most prestigious faculty honor bestowed at Texas A&M University (awardee receives \$25,000 award, a plaque and the title designation of Presidential Professor for the remainder of their career. <http://today.tamu.edu/2017/05/10/texas-am-honors-two-profs-with-teaching-excellence-award/>)
- 2017 Recipient of the Texas A&M University Chapter of the NAACP, “Best Professor Award” for excellence in undergraduate education and outstanding contributions to the educational goals of Texas A&M University.
- 2015 Recipient of the *Glasscock University Professorship in Undergraduate Teaching Excellence* (awardee receives \$5,000 additional salary each year for three years along with \$5000 to support teaching and related professional development <https://liberalarts.tamu.edu/blog/2015/10/08/sociology-professor-recognized-for-teaching-excellence/>).
- 2014 Recipient of a Text and Academic Authors Association, Academic Publication Grant (\$804.00). <http://blog.taaonline.net/2014/05/may-receives-taa-publication-grant/>

- 2013 Recipient of the *Association of Former Students Distinguished Achievement Award in the area of Teaching*, Texas A & M University (one of the highest university honors, awardee receives \$4,000 and a distinctive watch).
- 2010 Recipient of a *Dr. Martin Luther King, Jr. Visiting Professorship*, School of the Humanities, Arts, and Social Sciences, Massachusetts Institute of Technology.
- 2009 Recipient of a *Sheila Biddle Ford Foundation Fellowship*, W.E.B. Du Bois Institute for African and African American Research, Harvard University.
- 2003 Recipient of the *General Sandy Beaver Teaching Professorship*, University of Georgia (only 1 given; awardee receives \$7,800 additional salary each year for three years).
- 2001 Recipient of the *Richard B. Russell Undergraduate Teaching Award*, University of Georgia (one of 3 given annually University-wide; \$5,000 cash award).
- 2000 Recipient of the *Special Sandy Beaver Excellence in Teaching Award*, Arts and Sciences Undergraduate Teaching Award, University of Georgia (one of 4 given annually College-wide; \$2,800 cash award).
- 1996 “Contexts and Constructions of Racial Attitudes Among African-Americans” (with Mary E. Pattillo) 3rd place winner of the Association of Black Sociologists, Graduate Student Paper Competition.
- 1992 University of Chicago: Trustee Fellowship.
- 1990 Inducted into Alpha Kappa Delta, International Sociology Honor Society.

PUBLICATIONS

Books

- 2014 *Urban Nightlife: Entertaining Race, Class, and Culture in Public Space*, Rutgers University Press.

2017 Featured webinar presentation for the Responsibility Hospitality Institute, Social City Webinar Series, providing online education and training for the Nighttime Economy.

2015 Featured book in an Author Meets Critic session of the Southern Sociological Society Annual meetings, New Orleans, LA.

2014 Commentator, *NewsOne Now* with Roland Martin, September 18

2014 Op Ed “Kung Fu Saloon Harks Back to Jim Crow Era,” *The Dallas Morning News* June 11,
<http://www.dallasnews.com/opinion/latest-columns/20140611-kung-fu-saloon-experience-harks-back-to-jim-crow-era.ece>

Reviewed in: *American Journal of Sociology*; *City and Community*; *International Review of Modern Sociology*; *Urban Studies*; *Choice*; *Sociological Forum*; *Contemporary Sociology*

2008 *Living Through the Hoop: High School Basketball, Race, and the American Dream*. New York University Press.

2016 Commentator on www.time.com July 24th, discussing NBA’s decision to move all-star game because of HB2.
<http://time.com/4419503/nba-all-star-game-charlotte-north-carolina-lgbt/>

2015 Guest panelist on Huffington Post Live August 12
<http://huff.ly/1VZy3Fp> discussing lowered academic standards for high school athletes.

2014 Commentator, www.Slate.com, March 25,
http://www.slate.com/articles/sports/sports_nut/2014/03/friday_night_tykes_how_race_and_class_change_the_way_we_coach_our_kids.single.html

2013 Commentator, Channel 12, NBC affiliate, April 25,
<http://www.youtube.com/watch?v=3zLapB7dK5k>

2010 Featured radio lecture on National Public Radio's, "World of Ideas," WBUR, 90.9 FM, Boston.

2009 Paperback edition published.

2009 Author interview *Sports Letter: Focus on Youth Sport*, October 23.

2008 Winner of the Book of the Year Award from the Association for Humanist Sociology.

2008 Author radio interview on “Live from the Heartland” show, WLW, 88.7 Chicago.

2008 Author radio interview on the Dr. Alvin Jones radio show, “The Paradise Radio Network” WCBQ-AM 1340 WHNC-AM 890, Oxford, NC 27565.

Reviewed in: *American Journal of Sociology, Social Forces; Contemporary Sociology; International Review of the Sociology of Sport; Sociological Forum; Journal of Youth and Adolescence; Choice; Metro Times Detroit.*

2001 *Talking at Trena's: Everyday Conversation at an African American Tavern.* New York University Press.

2002 Featured book in the Author Meets Critic session of the Association of Black Sociologists Annual Meetings.

Reviewed in: *American Journal of Sociology; Social Forces; Contemporary Sociology; City and Community; Southern Communication Journal.*

Peer Reviewed Articles

2017 “Velvet Rope Racism, Racial Paranoia, and Cultural Scripts: Alleged Dress Code Discrimination in Urban Nightlife, 2000-2014,” forthcoming, *City and Community*.

2015 “Discrimination and Dress Codes in Urban Nightlife,” *Contexts*, 14: 38-43.

2014 “When the Methodological Shoe is on the Other Foot: African American Interviewer and White Interviewees,” *Qualitative Sociology*, 37(1): 117-136.

2014 (with Kenneth S. Chaplin) “Cracking the Code: Race, Class, and Access in Urban America,” *Qualitative Sociology*, 31: 57-72; Reprinted in *The Urban Ethnography Reader*, edited by Mitch Duneier, Philip Kasnitz, and Alexandra Murphy. Cambridge: Oxford University Press.

2011 (with John Singer) “The Career Trajectory of Black Male High School Basketball Players: A Social Reproduction Perspective,” *International Review for the Sociology of Sport*, 46(3): 299-314.

2009 “The Good and Bad of it All: Professional Athletes as Role Models for Young Black Males,” *Sociology of Sport Journal*, 26: 443-461.

- 2008 (with Kenneth S. Chaplin) "Cracking the Code: Race, Class, and Access in Urban America," *Qualitative Sociology*, 31: 57-72
- 2008** Author interview John Oakley Morning Radio Show, *Culture Wars*: "Dress Codes at the Brunswick" AM 640, Toronto, Canada.
- 2008** Cited in *The Toronto Star*, "Putting the Code in nightclub dress codes" August 3, story by Andrew Chung.
- 2004 "Of Mice, Rats, and Men: Exploring the Role of Rodents in Constructing Masculinity within a Group of Young African American Males," *Qualitative Sociology*. Summer, 27(2): 159-77.
- 2003 "'The William Julius Wilson Effect': Wilson's Personal and Professional Influence on a Young African American Scholar's Sociological Investigation of Race," *Ethnic and Racial Studies*, Nov, 26(6): 1088-95.
- 2003 "Flirting With Boundaries": A Professor's Narrative Tale Contemplating Research of the Wild Side. *Qualitative Inquiry*, June, 9(3): 442-65.
- 2001 "The Sticky Situation of Sportsmanship: Contexts and Contradictions in Sportsmanship among High School Boys Basketball Players." *Journal of Sport and Social Issues*, Nov, 25(4): 373-390.
- 2001 "The Sid Cartwright Incident and More: An African American Male's Interpretive Narrative of Interracial Encounters at the University of Chicago." *Studies in Symbolic Interaction*, January, 24: 75-100.
- 2000 "Race Talk and Local Collective Memory among African American Men in a Neighborhood Tavern." *Qualitative Sociology*, June, 23(2): 201-214.
- 2000 (with Mary Pattillo-McCoy) "Do You See What I See: Examining a Collaborative Ethnography." *Qualitative Inquiry*, March, 6(1): 65-87.
- 1999 (with Linda Grant) "The Promises and Perils of Ethnography in the New Millennium: Lessons from Teaching." *Journal of Contemporary Ethnography*, Oct, 28(5): 549-560.
- 1999 "Television Viewing and Tavern Culture: The Influence of Local Viewing Culture on Patrons' Reception of Television Programs," *Journal of Contemporary Ethnography*, Feb, 28: 69-99.

Edited Volume

- 2007 “Era(c)ing and (Re)constructing Race and the Racialized Self,” Editor of Special Issue on Race and Symbolic Interaction, *Symbolic Interaction*. August, 30 (3).

Book Chapters

- 2010 “Young Black Males, the Hoop Game, and Masculine Identities” in Whitney G. Harris and Ronald T. Ferguson (Eds), *Where are the Brothers?: Essays and Studies on African American Masculinities*, (Harriman, TN: Men’s Studies Press).
- 2007 William Julius Wilson, Richard P. Taub, and others. *There Goes the Neighborhood: Racial, Ethnic and Class Tensions in Four Chicago Neighborhoods and Their Meaning for America*, Collaborated with Mary Pattillo, William J. Wilson and Richard P. Taub on the “Groveland” chapter for the Wilson and Taub book. New York: Knopf.

Review Essay

- 2001 Review of *Without Sanctuary: Lynching Photography in America* by James Allen, in *Human Rights Review*, July-September 2001, pp88-92.

Book Reviews

- 2015 Review of Stanley I. Thangaraj’s *Desi Hoop Dreams: Pick Up Basketball and the Making of Asian American Masculinity* forthcoming *American Journal of Sociology*.
- 2015 Review of Terence Fitzgerald’s *Black Males and Racism: Improving the Schooling and Life Chances of African Americans* forthcoming *Contemporary Sociology*.
- 2014 Review of Alice Goffman’s *On the Run: Fugitive Life in an American City*, in *City and Community* 13(4): 412-413.
- 2010 Review of Scott Brook’s *White Men Can’t Shoot*, in *Sociological Forum*, December, 25(4): 873-875.
- 2007 Review of David Shield’s *Black Planet: Facing Race during an NBA Season*, in the *Journal of Sport History* vol 34(1): 173-174.

- 2005 Review of William W. Falk's *Rooted in Place: Family and Belonging in a Southern Black Community*, in the *American Journal of Sociology* 111:634-644.
- 2005 "Shadowboxing: A Review of Loic Wacquant's *Body and Soul*" in *Symbolic Interaction*. 28: 429-431.
- 2002 Review of Earnestine Jenkins and Darlene Clark Hine's (Editors). *A Question of Manhood: A Reader in U.S. Black Men's History and Masculinity. Volume 2 The 19th Century: From Emancipation to Jim Crow* in the *Journal of African American Men*, Vol 6 pp96-97.
- 2001 Review of Joe R. Feagin's *Racist America: Roots, Current Realities, and Future Reparations* in the *American Journal of Sociology*, Vol 107:1, July.
- 2001 Review of Nancy Theberge's *Higher Goals: Women's Ice Hockey and the Politics of Gender*, in *Gender and Society*. Vol 15(4): pp637-38.
- 1995 Review of Marie Gillespie's *Television, Ethnicity and Cultural Change*, in the *American Journal of Sociology*. 102: 308-310.

UNDER REVIEW

"Velvet Rope Racism and Racial Paranoia: African Americans' Experiences with Alleged Dress Code Discrimination in Urban Nightlife, 2000-2014" *City and Community*.

RESEARCH IN PROGRESS

My primary areas of focus are Race and Ethnicity, Urban Sociology, and the Sociology of Sport. Currently, I am interested in how some institutions shape situational contexts and how individuals within those contexts negotiate, interpret, and define race, class, culture, and identity. I am currently working on three projects that address these concerns. In the first project, I use the case of the downtown party scene to examine how race and culture influence interactional dynamics across categories of nightlife participants. I pay particular attention to the direct influence of local government and nightclub management decision-making on interpersonal interaction among groups.

The second project, in its formative stage, is an outgrowth from the findings in the nightlife study that show the significance of social networks for *integrated segregation*. With the assistance of Ray Reagans (MIT) I am currently developing potential measures of *integrated segregation* as well as possible methodological approaches for gathering data for statistical analysis. This project has the potential to tell the story, both in empirical and theoretical terms, of just how groups are spatially integrated with, or segregated from, one in another in their real time use of urban public space.

The third project, also in its formative stage, derives from findings of the discriminatory use of dress codes found in *Urban Nightlife*. This proposed project would use audited pairs of white and black confederates in a number of cities across America to determine the extent to which nightclub bouncers and employees discriminate in situ. This research will refute or support claims of discrimination outlining the extent and nature of that discrimination. I envision extending this project to explore broader claims of racial discrimination in other public entertainment venues and accommodations in urban cities.

RESEARCH GRANTS

- 2016 Dress Codes and Discrimination in Urban Nightlife: African American, Latino, and White Men's Access to Urban Nightclubs. \$8,000. American Sociological Association, Fund for the Advancement of the Discipline. Submitted December 2016. Not funded.
- 2016 Funded April, 2016. Dress codes and Discrimination in Urban Nightlife: African American, Hispanic, and White Men's Access to Urban Nightclubs. \$15,454. Texas A&M University, College of Liberal Arts, Seed Grants Program. PI: Reuben May
- 2015 Unfunded/submitted October 15, 2015. Dress codes and Discrimination in Urban Nightlife: African American, Hispanic, and White Men's Access to Urban Nightclubs. \$18,000. Professional Enhancement for Scholarly and Creative Activity (PESCA) Grant, Texas A & M University. PIs: Reuben May and Pat Rubio Goldsmith.
- 2014 Unfunded/submitted September 20, 2014. Dress codes and Discrimination in Urban Nightlife: African American, Hispanic, and White Men's Access to Urban Nightclubs. \$15,000. Professional Enhancement for Scholarly and Creative Activity (PESCA) Grant, Texas A & M University.
- 2012 Unfunded/submitted 6.24.12 R24: Community-Campus Health Equity Partnership: Black Men As Community Health Workers. \$819,923 / \$233,146 / \$1,053,069 (Direct/Indirect/Total). National Institute of Minority Health and Health Disparities (NIH-NIMHD). PIs: J Guidry, ELJ McKyer and C Payton. Role: Co-PI (multiple PI plan).

WORKS IN PROGRESS

“Conditions for Integrated Segregation in Urban Public Space: Insights from Northeastern, GA and Waterworks, MA.”

“Professional Black Male Project”

PROFESSIONAL PRESENTATIONS

- February 2017 Integrated Segregation, Social Capsules and Nightlife Activity, invited presentation *Responsible Hospitality Institute* Leadership Summit, Austin Texas.
- August 2016 Velvet Rope Racism and Racial Paranoia, Annual Meetings of the American Sociological Association, Seattle WA.
- December 2015 Urban Nightlife: Entertaining Race, Class, and Culture in Public Space, invited presentation Purdue University, Department of Sociology.
- April 2015 Author Meets Critics session *Urban Nightlife: Entertaining Race, Class, and Culture in Public Space*, Annual Meetings, Southern Sociological Society, New Orleans, LA.
- January 2015 “Upgrade the Dream and Think Like a Boss,” Keynote address for the Delta Sigma Theta Sorority Incorporated 19th Annual King Day March and Celebration, Bryan Texas.
- November 2014 Urban Nightlife: Entertaining Race, Class, and Culture in Public Space, invited presentation University of Illinois, Department of Sociology.
- May 2014 Urban Nightlife: Entertaining Race, Class, and Culture in Public Space, invited presentation at the City, Society and Space Workshop at the University of Chicago.
- December 2012 “Having Fun in Urban Nightlife: Race, Class, and Culture in Urban Public Space,” invited presentation Department of Sociology, Indiana University.
- September 2011 “Having Fun in Urban Nightlife: Race, Class, and Culture in Urban Public Space,” invited presentation at the Yale University Urban Ethnography Workshop.
- April 2011 “Living Through the Hoop High School Basketball, Race, and the American Dream” at the The McGarr Symposium on Sport and Society at the University of Texas on April 7, 2011. The mission of the McGarr Symposium on Sport and Society is to bring to life a robust and interactive

conversation about the role of sports and media and its impact on American culture. He was also a featured panelist on sport and politics with Harry Edwards (UC Berkeley, emeritus), John Hoberman (University of Texas), and Ben Carrington (University of Texas).

- March 2011 “Living Through the Hoop: High School Basketball, Race, and the American Dream,” invited presentation at Union College, Barbourville, KY.
- October 2010 “Race, Class, Culture and Integrated-Segregation in Urban Public Space: The Case of Nightlife in Downtown Athens, Georgia,” invited presentation in the Department of Sociology and Anthropology, Northeastern University, Boston, MA.
- October 2010 “Living Through the Hoop: High School Basketball, Race, and American Dream,” invited presentation at the African American Studies Program weekly seminar at Boston University, Boston, MA. The talk was broadcasted on National Public Radio's, "World of Ideas," WBUR, 90.9 FM, Boston, October 24, 2010, 9:00pm.
<http://www.buworldofideas.org/shows/2010/10/living-through-the-hoop-high-school-basketball-race-and-the-american-dream/>
- October 2010 “Race, Class, Culture and Integrated-Segregation in Urban Public Space: The Case of Nightlife in Downtown Athens, Georgia,” presented at the weekly seminar of the Department of Urban Studies and Planning at MIT.
- September 2010 “Race, Class, Culture and Integrated-Segregation in Urban Public Space: The Case of Nightlife in Downtown Athens, Georgia,” presented at the MIT Sloan School of Business and Harvard School of Business, Economic Sociology Seminar.
- October 2009 “Race, Class, Culture and Integrated-Segregation in Urban Public Space: The Case of Nightlife in Downtown Athens, Georgia,” guest presenter in the Race and Ethnic Relations seminar hosted by John Stone, Boston University.
- October 2009 “Race, Class, Culture and Integrated-Segregation in Urban Public Space: The Case of Nightlife in Downtown Athens, Georgia,” paper presented at the W.E.B Du Bois Institute

for African and African American Research, Harvard University, Colloquium Series.

- August 2009 “What’s in Our Guts?: Advancing Theory on Race, Gender, and Sport” paper presented at the American Sociological Association annual meetings.
- November 2008 “Living Through the Hoop: High School Basketball, Race, and the American Dream,” presented as a finalist for the 2008 Book of the Year Award at the Association of Humanist Sociology Meetings in Boston, Massachusetts.
- August 2008 “Average Players’ Hoop Dreams: Social Reproduction, Athletic Aspirations, and Black Male Basketball Players, paper presented at the American Sociological Association annual meetings, Boston, Massachusetts.
- March 2008 “Coaching the Black Athlete: Insights from Research,” invited presentation at Aggie Coaches and Kinesiology Teachers meeting, Texas A&M University.
- February 2008 “Is there Nothing Good Left on the Corner: Choosing Life on the Corner or the Pursuit of Hoop Dreams.” Invited presentation at the mini-conference in honor of Elliot Liebow’s *Tally’s Corner*. New York City.
- February 2008 “Living Through the Hoop” invited presentation at AAPO luncheon, Texas A&M University.
- November 2007 (with John Singer) “Social Reproduction, Athletic Aspirations, and Male High School Athletes,” Paper presented at the North American Society for the Sociology of Sport annual meetings, Pittsburg, PA.
- October 2007 “Context Counts: Young Black Males Perceptions of Runnin’, Gunnin’ and Jumpin’ White Boys,” Invited presentation at the University of Massachusetts, Amherst MA.
- April 2007 “What’s Race Have to Do with It?: Young Black Males Perceptions of Race and Athletic Ability” Paper presented at the Midwest Sociological Society’s annual meeting, Chicago, Il.
- December 2006 “Manifestations of Race in the Athletic Experience: A case study of an African American Boys High School Basketball

- Team” Invited presentation, International Sociology of Sport Symposium, University of Iowa, Iowa City, Iowa.
- November 2006 “‘Jumpin’ White Boys and Other Oddities’ Black Male High School Basketball Players’ Perceptions of Race, Neighborhood, and Athletic Ability” invited presentation, Texas A&M University, Department of Kinesiology.
- October 2006 “Young Black Males Negotiation of Sexuality and Masculinity,” Paper presented at the North American Society for the Study of Sport, Vancouver, BC, Canada.
- September 2006 “‘Jumpin’ White Boys and Other Oddities’ Black Male High School Basketball Players’ Perceptions of Race, Neighborhood, and Athletic Ability” invited presentation Northwestern University, Department of Sociology.
- August 2006 (with K. Sean Chaplin) “Black Males, Dress Codes, Tastes and Nightclub Access: A Matter of Race or Class?” paper presented at the American Sociological Association Annual Meetings, Montreal, Canada.
- August 2005 “African American Male High School Basketball Players’ Contextualized Perceptions of Race and Athletic Ability,” paper presented at the American Sociological Association Annual Meetings, Philadelphia, PA.
- August 2005 “Young African American Males’ Hoop Dream Aspirations: The Irony of a Dirty Trick” paper presented at the Association of Black Sociologists Annual Meeting, Philadelphia, PA.
- March 2005 “‘Oh Yes They Can’: Young African American Male Athletes’ Localized Perceptions of Athletic Ability,” invited presentation Ross Lecture, University of California at Los Angeles, Department of Sociology and Center for the Study of African American Studies.
- December 2004 “‘Oh Yes They Can’: Young African American Male Athletes’ Localized Perceptions of Athletic Ability,” invited presentation Texas A and M University, Department of Sociology.
- December 2003 “Of Mice, Rats, and Men: Exploring the Role of Rodents in Constructing Masculinity within a Group of Young

- African American Males,” invited presentation University of Texas, Department of Sociology.
- November 2003 “Of Mice, Rats, and Men: Exploring the Role of Rodents in Constructing Masculinity within a Group of Young African American Males,” invited presentation Vanderbilt University, Department of Sociology.
- September 2003 “Is the Dream Still Alive” Panel Discussion in honor of the 40th anniversary of Dr. Martin Luther King, Jr’s “I have a Dream” speech. Hosted by the Zeta Pi chapter of Alpha Phi Alpha Fraternity Inc, University of Georgia.
- March 2003 “Of Mice, Rats, and Men: Exploring the Role of Rodents in Constructing Masculinity within a Group of Young African American Males,” invited presentation University of Illinois at Chicago, Department of African American Studies.
- September 2002 “Ethnographic Methods and Race,” invited seminar presentation at the Race Workshop, Emory University.
- September 2002 “If We are Red and Black, Why is UGA so White?” Panel Discussion hosted by the Center for the Humanities, University of Georgia.
- August 2002 Author Meets Critic, *Talking at Treva’s*, Association of Black Sociologists Annual Meetings.
- April 2002 “Problems and Prospects in Our Communities” Presented at The Black Men’s Think Tank, Athens, Ga.
- February 2002 “Personal History: African American History” Presented at Clarke Central High School Black History Month Celebration. Athens, GA.
- November 2001 “Race Talk, Collective Memory, and the Interpretation of Ambiguous Interracial Interactions among African Americans.” Invited Speaker, University of Wisconsin, Department of Sociology, Colloquium Series.
- August 2001 “Wilson's Structural Theory and Micro-level Racial Encounters.” Presented at the Annual Meetings of The Association of Black Sociologists, Anaheim, CA.

- March 2000 "Educating the Athlete." Keynote speaker for Southwest Macon High School Athletic Banquet. Macon, GA.
- January 1999 "Do You See What I See." Presented at the Conference on Qualitative Research in Education, University of Georgia, Athens, GA.
- May 1997 "Career Choices in Sociology and Social Responsibility," Keynote speaker for Alpha Kappa Delta, Induction, Paine College, Augusta, Georgia.
- February 1996 "Tavern Talk: Racial Discourse Among Working Class African American Males." Presented at the Center for Social Organization Studies, University of Chicago.
- August 1995 "Talking With Us: How African-Americans Incorporate Television into Their Face-to-Face Interaction in a Neighborhood Tavern," Presented at the Annual Meetings of the American Sociological Association, Washington, D.C.
- April 1995 "Current Public Policy Links to a Disjointed Generation: A Speculative Investigation into Current Policy, Education, Job Training and Affirmative Action." Presented at the 18th Annual Black Studies Conference, Olive-Harvey Community College, Chicago, Illinois.
- August 1994 "Informal Social Control: How African-American, Working-Class Males Maintain Social Control in an Urban Park." Presented at the annual meeting of the American Sociological Association, Los Angeles, California.

OTHER PROFESSIONAL CONTRIBUTIONS

- 2016 *TEDXTalk*, Texas A&M University, Never Underestimate the Power of Your Inspiration, April 16th.
- 2016 Keynote address, Brazos Valley Big Brothers and Big Sisters Dinner January 29.
- 2015 Keynote address, Crockett Elementary School, Black History Month Program.
- 2014 Commentator, *NewsOne Now* with Roland Martin, September 18

- 2014 Op Ed “Kung Fu Saloon Harks Back to Jim Crow Era,” *The Dallas Morning News* June 11, <http://www.dallasnews.com/opinion/latest-columns/20140611-kung-fu-saloon-experience-harks-back-to-jim-crow-era.ece>
- 2014 Commentator on How Race and Class Effect How we Coach Our Children, www.Slate.com, March 25, 2014.
- 2013 Pro’s & Con’s of tougher GPA requirements for student athletes, guest commentator, Channel 12, NBC affiliate, April 25, 2013
<http://www.youtube.com/watch?v=3zLapB7dK5k>
- 2010 Living Through the Hoop: High School Basketball, Race, and the American Dream, a book talk broadcasted on National Public Radio's, "World of Ideas," WBUR, 90.9 FM, Boston, October 24, 2010, 9:00pm.
<http://www.buworldofideas.org/shows/2010/10/living-through-the-hoop-high-school-basketball-race-and-the-american-dream/>
- 2008 John Oakley Morning Radio Show, *Culture Wars: “Dress Codes at the Brunswick”* AM 640, Toronto, Canada
- 2008 Cited in *The Toronto Star*, “Putting the Code in nightclub dress codes” August 3, story by Andrew Chung
- 2008 Book Signing, *No Exit Café*, Chicago, Il, July 8th.
- 2008 Guest Speaker on “Live from the Heartland” show, WLUW, 88.7 Chicago.
- 2008 Book Signing, Barnes and Noble, College Station Texas, April 4th.
- 2008 Guest Speaker on the Dr. Alvin Jones radio show, “The Paradise Radio Network” WCBQ-AM 1340 WHNC-AM 890, Oxford, NC 27565
[www.dralvinjones.com/content/01 Reuben A Buford May.wma](http://www.dralvinjones.com/content/01_Reuben_A_Buford_May.wma)
- 2008 Cited in *The Jerusalem Post*, “Leap of Faith” January 17th, story by Sam Ser.
- 2003 Cited in *Greenville News*, “When the Spirit is Real” October 28th, story by Adam Davis.
- 2001 Consultant for and Extra in “Off Kilter” a Master Thesis in the School of Performing Arts. Robert Connor.
- 1996 Radio Guest on *The Barbara Dooley Radio Show*, “Sociological Significance of Names”

TEACHING EXPERIENCE

Courses Taught	Race and Culture Sociology of African Americans Sociology of Urban Life Sociology of Sport Seminar in Race Relations Graduate Qualitative Methods
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SERVICE TO THE DEPARTMENT

University Service

2017	University Professorship in Undergraduate Teaching Excellence Selection Committee
2016	University Professorship in Undergraduate Teaching Excellence Selection Committee
2014	Post Tenure Review Committee (Liberal Arts)
2014	Keynote Address at EXCEL program for incoming students
2014	New Faculty Orientation session on Teaching
2014	Fireside Chat, Department of Residence Life
2014	Guest Lecturer, Maggies Organization
2013	Keynote Address, Teaching Assistant Institute
2009	Dean's committee on Civil Discourse
2008-2009	Assistant Director, The Race and Ethnic Studies Institute
2006-present	The Race and Ethnic Studies Institute, Advisory Board
2006-present	Africana Studies, Affiliated Faculty

Faculty Committees

2015-2016	<i>Chair</i> , Department Head Search Committee
2014-2016	Executive Committee, Department of Sociology

2014	<i>Chair</i> , P&T Research Subcommittee
2014	Tenure and Promotion Committee, Africana Studies Program
2013-Present	<i>Chair</i> , Tenure and Promotion Committee, Department of Sociology
2011-Present	Graduate Recruitment and Retention Committee
2011	Faculty Recruitment committee for Senior Position in Race and Ethnicity
2006-2008	Diversity Committee
2006-2008	Graduate Recruitment and Retention Committee
2010-2011	Faculty Recruitment Committee
2005-2006	Diversity Committee
2005-2006	Graduate Student Awards Committee
2005-2006	Graduate Recruitment and Retention
2003-04	Academic Program Committee
2003-04	Executive Committee
2002-03	Faculty Recruitment Committee
2000-01	Executive Committee
1998-99	Graduate Admissions Committee
1997, 2000	Colloquium Committee

Dissertation Committees

2016	Jaqueline Turner, Educational Psychology
2015	Kenneth Sean Chaplin (Chair)
2015	Edward Tarlton (Urban Planning)

- 2014 Charity Clay (Chair)
- 2013 KangJae Lee (Recreation, Parks, and Leisure)
- 2010 Karlen Moore, “Examination of the Influence of Same-Race Occupational Role Models and Occupational Stereotypes on Elementary-Aged Black Students’ School Engagement,” Counseling Psychology
- 2009 Garrick Harden, “Identity Construction in Barwork: or Dude, Where’s My Self?”
- 2008 Morgen Johansen, “The Implications of Candidate Strategy: How Campaign Advertising Influences Voter Evaluations of Candidates”
Political Science
- 2007 Drew Cavin, Recreation, Parks, and Leisure Studies
- 2006 Kyrel Rowell, “Preventing Suicide Among Disenfranchised Populations”
Center for Health Disparities
- 2005 Stephanie McClure, “Black Greeks on White Campuses” (Chair)
- 2004 Michelle Petrie, “Environmental Justice”
- 2004 Cherise Harris, “In a Space No one Could Share,” (Chair)
- 2001 Cassandra Johnson, “The Afro-German Case of Marginality”
- 2001 Marybeth Stalp, “Women, Quilting and Cultural Production”

Masters Thesis Committees

- 2012 Lindsay M. Smith (Sport Management)
- 2011 Jenny Le
- 2009 Charity Clay (Chair)
- 2004 Jeff Kidder
- 2003 Liz Cherry
- 2003 Daniel Buffington
- 2002 Stephanie McClure

2001 Michael Ramirez

2001 Anita Winfrey

Undergraduate Honors Thesis Directed

2012 Brittany Hearne, "HIV and African American Women"

2003 Ayotunde Ezekiel, "Out of Bounds: Athletes and Sexual Assault"

1999 Ramsey Knowles, "Hidden Racism" 1st place winner
Undergraduate Sociology Symposium (Emory University).

1998 Robin Parker, "Intergenerational Community Programs"

SERVICE TO THE UNIVERSITY

2017 "Never Underestimate the Power of Your Inspiration," FLEX,
April 24, 2017, Texas A&M University

2017 "Diversity, Leadership, and Personal Sacrifice," C.L.U.E.S
Cultural Leadership Understanding Exploration for Sophomores,
April 18, 2017, Texas A&M University

2017 "Never Underestimate the Power of Your Inspiration," Leadership
Symposium, March 23, 2017, Texas A&M University.

2017 "Never Underestimate the Power of Your Inspiration," ASSIST,
January 31, 2017, Texas A&M University.

2017 "Never Underestimate the Power of Your Inspiration," FLED,
January 18, 2017 Texas A&M University.

2016 "Never Underestimate the Power of Your Inspiration," Fort Bend
AggieMoms, November 14, 2016, Sugarland, TX

2016 "Dress Codes and Race in Urban Nightlife," Sociology Club,
November 4, 2016, Texas A&M University

2016 "Never Underestimate the Power of Your Inspiration," October 5,
2016, Tell Your Story Leadership Forum, Texas A&M University

- 2016 “Never Underestimate the Power of Your Inspiration,” MSC Bethancourt, October 8, 2016, Texas A&M University
- 2016 “Never Underestimate the Power of Your Inspiration,” Freshmen Business Initiative, September 8, 2016, Texas A&M University
- 2016 “Balancing Work and Life: School and Beyond,” Maroon and White Club, September 1, Texas A&M University
- 2016 “Never Underestimate the Power of Your Inspiration,” SAIL BOAT (Building Outstanding Adults of Tomorrow) Conference, Texas A&M University
- 2016 “Never Underestimate the Power of Your Inspiration,” MSC LEAD, Leadership program for Sophomores, Texas A&M University
- 2016 “Never Underestimate the Power of Your Inspiration,” Freshman Leadership Organization: Freshman Leaders in Progress, FLiP, Texas A&M University
- 2016 “Never Underestimate the Power of Your Inspiration,” Freshman Leadership Organization: Freshman Leaders in Education and Human Development, FLED, Texas A&M University
- 2016 “Never Underestimate the Power of Your Inspiration,” Presentation to 75 orientation leaders for Conference on Student Government Associations (COSGA), Texas A&M University
- 2016 “Nothing Beats a Failure but a Try,” Presentation to 150 accepted students and their parents for the Leadership Symposium.
- 2016 “Never Underestimate the Power of Your Inspiration” Freshmen Leadership Organization, MSC Aggie Leaders of Tomorrow, Texas A&M University
- 2015 “Never Underestimate the Power of Your Inspiration” FBI (Freshman Business Initiative) Texas A&M University
- 2015 “Never Underestimate the Power of Your Inspiration” SAIL Meeting, Texas A&M University
- 2015 “Never Underestimate the Power of Your Inspiration” ARO Organization (Aggies Reaching Out), Texas A&M University

- 2015 “Balancing Work and Life as a Graduate Student” Presentation at Grad Camp for Incoming Graduate Students
- 2014 Presentation to Future Former Students Organization
- 2012-2015 Faculty advisor for the Pi Omicron Chapter of Alpha Phi Alpha Fraternity, Incorporated, at Texas A&M University.
- 2012 Judge for the Multicultural Services’ Stomp Fest
- 2011-12 AOD Sanctioning Task Force
- 2011-12 Blue Ribbon Committee for the Greek Assessment Project, Office of the Vice president of Student Affairs
- 2008-present Tenure and Promotion Review Committee for Africana Studies Program
- 2008-present Advisory Committee for Africana Studies Program
- 2010 Judge for the Alpha Phi Alpha Fraternity, Inc, Ms. Black and Gold Pageant
- 2008 Panelist for the undergraduate chapter of Alpha Phi Alpha Fraternity Incorporated’s program, “I Do: Marriage, Family and Responsibility”
- 2008 Speaker for the Southern Black Students Leadership pre-Conference.
- 2008 Panelist for Black Aggie Network Panel on Academics
- 2004 Faculty Representative at the Georgia Preview Day for prospective students and their parents, University of Georgia.
- 2001 Consultant for and Extra in *Off Kilter* a Masters Thesis in the School of Performing Arts, directed by Robert Connor, University of Georgia.
- 2001-2002 Member of the University of Georgia, Office of Institutional Diversity, Design Team.
- 2000-01 Member of the University of Georgia, NCAA Academic Integrity Self-Study Committee.

- 2000 Faculty Representative at the Georgia Preview Day for Minority Students and Their Families, University of Georgia.
- 2000, 1999 Faculty Representative at the Admitted Students Reception, Office of Undergraduate Admissions, University of Georgia.
- 1999 Search Committee for the University of Georgia, Director of African American Cultural Center.
- 1999 Faculty Representative at the Baha'i Association Luncheon, University of Georgia.

Outside Committee member for Master Thesis

- 2009 John Earl Thomas, Department of Landscape Architecture and Urban Planning, Texas A&M University.
- 2003 Tessa Ervin, The Department of Human Resources and Organizational Design, University of Georgia.
- 2001 Rodney Porter, The School of Environmental Design, University of Georgia.
- 2001 Angela Parker, The School of Environmental Design, University of Georgia.

PROFESSIONAL EXPERIENCE AND ACTIVITIES

- 2017 Section on Racial and Ethnic Minority, American Sociological Association, Oliver Cromwell Cox, Book Awards Committee
- 2015 Reviewer, tenure dossier, Louisiana State University
- 2015 Reviewer, tenure dossier, UMass Amherst
- 2015 Referee, Sociological Methodologies
- 2015 Referee, Lynne Rienner Publishers
- 2014 Referee, Oxford University Press

2012	Referee, <i>Israel Science Foundation</i>
2011	Organizer, Regular Session, Sociology of Sport, Annual Meetings of the American Sociological Association
2009	Chair, Book of the Year Awards Committee for the Association for Humanist Sociology
2009-2011	Editorial Board, <i>Social Psychology Quarterly</i>
2007	Presider, Race and Sport Session, Midwest Sociological Society, annual meetings.
2003-2006	Member of the ASA selection committee for Distinguished Contributions to Teaching Award.
2003-2007	Associate Editor, <i>Symbolic Interaction</i>
2004	Referee, Temple University Press
2003	Referee, University Press of Mississippi
2004-present	Referee, <i>Qualitative Sociology</i>
2003	Referee, <i>Anthropology and Education Quarterly</i>
2001	Referee, University of Wisconsin Press
2000	Referee, <i>The Sociological Quarterly</i>
1999-present	Referee, <i>Symbolic Interaction</i>
1996-present	Referee, <i>Journal of Contemporary Ethnography</i>

PROFESSIONAL ASSOCIATIONS

Member, American Sociological Association

Sections: Community and Urban Sociology; Culture; Race, Class, and Gender; Race and Ethnic Minorities

Member, Association for Humanist Sociology

Member, Association of Black Sociologists

Member, North American Society for the Sociology of Sport

Member, Society for the Study of Symbolic Interaction

COMMUNITY SERVICE

- 2017 Performer at Big Brothers and Big Sisters Annual Banquet, January 20, 2017.
- 2016 Speaker at Big Brothers and Big Sisters Annual Banquet, January 19, 2016.
- 2013 Assistant Area Director, Area IX, Texas, Alpha Phi Alpha Fraternity, Incorporated.
- 2013 Volunteer Summer Coach, Girl Basketball, Bryan High School, Bryan Texas.
- 2010-2013 Corresponding Secretary for the Pi Alpha Lambda Chapter of Alpha Phi Alpha Fraternity, Incorporated.
- 2012-Present Faculty advisor for the Pi Omicron Chapter of Alpha Phi Alpha Fraternity, Incorporated, at Texas A&M University.
- 2014 Volunteer Coach of boys and girls basketball at the Brazos Valley Count, Boys and Girls Club.
- 2005-2011 Volunteer Coach of boys and girls basketball at the Brazos Valley Count, Boys and Girls Club.

REFERENCES

Mary Pattillo, Ph.D., Northwestern University, Evanston, IL

Alford Young, Jr., Ph.D., University of Michigan, Ann Arbor, Michigan.

William Julius Wilson, Ph.D., Harvard University, Cambridge, MA.