

Meeting Notes for Initial Meeting of the Strategic Planning Steering Committee (SPSC)  
September 18, 2019  
206A Coke Building  
4:00 – 7:00 p.m.

The meeting began at 4:00 p.m.

Attending: Carmichael, Edens, Emre, Francis, Lawo-Sukam, Millar, Stark (ex officio), Teodoro  
Absent: Catherine Eckel (prior professional engagement)

Facilitator Dr. Mary Léa McAnally, Professor of Accounting in Mays Business School, guided the Steering Committee through the agenda (see website) for this initial launch meeting.

Dean Matthews charged the committee to guide the strategic planning process for the next academic year so that we have a strategic plan for the College of Liberal Arts that has been formed by the members of the college. We'll use a method that focuses on the positive: what we as a college do best, what opportunities we have, what we aspire to, and how we will know we've succeeded.

Our method for planning, "Appreciative Inquiry" (AI), guides us to value and recognize what's important and ask about how to accomplish our goals. We will focus on what's most compelling to constituents of the college; recognize the need to change, grow, evolve; and define, measure, and reward success.

The SPSC will create a shared Google drive to share information. We will seek input from others through:

- Our [website](#)
- Interviews with various constituents
- College-wide summits (two)

We engaged in a get-to-know-each other warm-up exercise, paired up for another exercise demonstrating the positive approach of AI, and shifted pairs to answer three questions about our impressions of the college and its strengths.

Dottie Carmichael, a research scientist with the Public Policy Research Institute, was appointed by the dean to be the chair of the committee. SPSC members volunteered for a few of the tasks for the year: meeting note taker (Matthews), data manager (Sakamoto), summit logistics (Lawo-Sukam and Stark), communication and website (Millar).

The meeting adjourned at 7:00 p.m.