

**Curriculum Vitae**  
**Randall S. Sumpter**  
**Fall 2019**

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**Office Address:** Texas A&M University  
Bolton Hall 209B  
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College Station, TX 77843-4234

**Contact Information:** r-sumpter@tamu.edu

**Degrees Received**

Ph.D. 1996 University of Texas, Austin, TX, (Journalism)  
M.A. 1990 University of Florida, Gainesville, FL, (Mass Communication)  
B.S. 1972 Oklahoma State University, Stillwater, OK, (Journalism)

**Academic Employment**

**March 2004 — Present**

Associate Professor of Communication, Texas A&M University, College Station.

**March 2004 — May 2009**

Director of Journalism Studies, Texas A&M University, College Station.

**September 2002 — March 2004**

Associate Professor, Department of Journalism, Texas A&M University, College Station.

**August 1996 — August 2002**

Assistant Professor, Department of Journalism, Texas A&M University, College Station.

**August 1991 — August 1996**

Assistant Instructor, Department of Journalism, University of Texas, Austin.

**August 1988 — May 1990**

Teaching Assistant, University of Florida, College of Journalism & Communications,  
Gainesville.

## Research and Publication Record

### Refereed Journal Articles

- Sumpter, Randall S. “‘Girl Reporter’: Elizabeth L. Banks and the ‘Stunt’ Genre.” *American Journalism* 32, no. 1 (2015): 1-18.
- Sumpter, Randall S. “‘Practical Reporting’: Late Nineteenth Century Journalistic Standards and Rule-Breaking.” *American Journalism* 30, no. 1 (2013): 44-64.
- Sumpter, Randall S., and Eric W. Rothenbuhler. “‘Operation Matthew’: The Cold War Comes to Top 40.” *Journal of Broadcasting and Electronic Media* 55, no. 1 (2011): 1-18.
- Sumpter, Randall S. “Learning the ‘Outsider’ Profession: Serial Advice Columns in *The Journalist*.” *American Journalism* 27, no. 3 (2010): 7-26.
- Sumpter, Randall S. “Core Knowledge: Early Reporting Textbooks and the Formation of Professional Identity.” *Journalism History* 35, no. 1 (2009): 42-51.
- Sumpter, Randall S., and Johny T. Garner.\* “Telling the *Columbia* Story: Source Selection in News Accounts of a Shuttle Accident.” *Science Communication* 28, no. 4 (2007): 455-475.
- Sumpter, Randall S., and Melissa A. Braddock.\* “Source Use in a ‘News Disaster’ Account: A Content Analysis of Voter News Service Stories.” *Journalism & Mass Communication Quarterly* 79, no. 3 (2002): 539-558.
- Sumpter, Randall S., and Yolanda Lukaszewski.\* “Covering the ‘Y2K’ Bug: A Content Analysis of Source Use in ‘Continuing News’.” *Southwestern Mass Communication Journal* 17, no. 1 (2001): 29-39.
- Sumpter, Randall S. “News About News: Speed and the First Quantitative Newspaper Content Analysis.” *Journalism History* 27, no. 2 (2001): 64-72.
- Sumpter, Randall S. “Sensation and the Century: How Four New York Dailies Covered the End of the Century.” *American Journalism* 18, no. 3 (2001): 81-100.
- Sumpter, Randall S. “Daily Newspaper Editors’ Audience Construction Routines: A Case Study.” *Critical Studies in Media Communication* 17, no. 3 (2000): 335-347.
- Sumpter, Randall S. “How to Get On (or Stay Off) the Front Page: A Case Study.” *Newspaper Research Journal* 21, no. 3 (2000): 39-50.
- Sumpter, Randall S. “‘Censorship Liberally Administered’: Press, U.S. Military Relations in the Spanish-American War.” *Communication Law & Policy* 4, no. 4 (1999): 465-483.

Sumpter, Randall S. “‘Enterprise, not Experience’: Spanish-American War Correspondents’ Success Stories in Quality Monthly Magazines.” *Southwestern Mass Communication Journal* 14, no. 1 (1998): 72-81.

Sumpter, Randall S., and James W. Tankard. “The Spin Doctor: An Alternative Model of Public Relations.” *Public Relations Review* 20, no. 1 (1994): 19-27.

Dodd, Julie E., Leonard Tipton, and Randall S. Sumpter. “High School Journalism Experiences Influence Career Choices.” *Communication: Journalism Education Today* 24, no. 3 (1991): 26-28.

\*Indicates co-authors who were graduate students at the time research was conducted.

### Books and Book Chapters

Sumpter, Randall S. *Before Journalism Schools: How Gilded Age Reporters Learned the Rules* (Columbia, Mo.: University of Missouri Press, 2018).

Sumpter, Randall S. “Regional Bias.” In *Media Bias: Finding It, Fixing It*, edited by W. D. Sloan and J. B. Mackay, 150-160. Jefferson, N.C.: McFarland & Co., 2007.

Whitney, D. Charles, Randall S. Sumpter, and Denis McQuail. “News Media Production: Individuals, Organizations, and Institutions.” In *Handbook of Media Studies*, edited by J. D. H. Downing, 393-410. Thousand Oaks, CA: Sage Publications USA, 2004.

Sumpter, Randall S. “Fast Forward to the Past: The Book in 2025.” In *Mass Media in 2025*, edited by E. K. Thomas and B. H. Carpenter, 5-14. Westport, CT: Greenwood Press, 2001.

Sumpter, Randall S. “Empresa Y No Experiencia: Los Artículos Triunfalistas Escritos Por Los Corresponsales De La Guerra Hispano-Americana Para Las Pulficaciones Mensuales De Los Estados Unidos.” In *Los Ultimos Dias Del Comienzo: Ensayos Sobre la Guerra Hispano-Cubana-Estadounidense*, edited by Benigno E. Aguirre and Eduardo Espina, 47-62. Santiago, Chile: RiL Editores, 2000.

### Book Reviews

Sumpter, Randall S. Review of Roggenkamp, Karen, *Sympathy, Madness, and Crime: How Four Nineteenth Century Journalists Made the Newspaper Women’s Business*. Jhistory, H-Net Reviews. July, 2019.

Sumpter, Randall S. Review of the *The Brass Check: A Study of American Journalism*, by Upton Sinclair, with a new introduction by Robert W. McChesney and Ben Scott. *Journalism History* 29, no. 2 (2003): 95.

Sumpter, Randall S. Review of *The Golden Age of the Newspaper*, by George H. Douglas. *Journalism & Mass Communication Quarterly* 77, no. 3 (2002): 687.

Sumpter, Randall S. Review of *Banned in the Media: A Reference Guide to Censorship in the Press, Motion Pictures, Broadcasting, and the Internet*, by Herbert N. Foerstel. *Journalism & Mass Communication Quarterly* 76, no. 1 (1998): 165.

Sumpter, Randall S. Review of *Mapping the Cultural Space of Journalism: How Journalists Distinguish News from Entertainment*, by Samuel P. Winch. *Journalism & Mass Communication Quarterly* 74, no. 4 (1997): 897-898.

### Other Publications

Sumpter, Randall S. "Think Journalism's a Tough Field Today? Try Being a Reporter in the Gilded Age." *The Conversation*, October 4, 2018, <http://theconversation.com/think-journalisms-a-tough-field-today-try-being-a-reporter-in-the-gilded-age-103420>

Sumpter, Randall S. "News Values." Vol. 3, *Encyclopedia of Journalism*, edited by C. H. Sterling, 1002-1006. Thousand Oaks, CA: Sage Publications, 2009.

Sumpter, Randall S. "Upton Beall Sinclair Jr. (1878-1968). American Muckraker and Reformer." In *Encyclopedia of American Journalism*, edited by S. L. Vaughn, 480-481. New York: Routledge, 2008.

Sumpter, Randall S. "Stanley and Livingstone." In *The Media in America: A History*, 6<sup>th</sup> ed., edited by W. D. Sloan & J. D. Startt, 204. Northport, AL: Vision Press, 2005.

Published research used to illustrate: Poindexter, Paula M., and M. E. McCombs. *Research in Mass Communication: A Practical Guide* (Boston: Bedford/ St. Martin's, 2000), 187, 209.

### Refereed Conference Papers

Sumpter, Randall S. "'Opinion Made to Order': The Armstrong Committee Investigation and News Work, Publicity Routines." Paper presented at the 2017 Symposium of the Southwest Education Council for Journalism and Mass Communication, Phoenix, AZ, October 2017.

- Sumpter, Randall S., and Eric Rothenbuhler. "Mass Communicated Ideology Through 1960s Top-40 Radio." Paper presented at the 57<sup>th</sup> Annual Meeting of the Broadcast Education Association, History Division, Las Vegas, NV, April 2012.
- Sumpter, Randall S., and Eric Rothenbuhler. "'Operation Matthew': The Cold War comes to Top 40." Paper presented at the Annual Meeting of the Great Plains Radio History Symposium, Kansas State University, Manhattan, KS, October 2009.
- Sumpter, Randall S. "News Rules: The Journalism Trade Journal as Textbook." Paper presented at the Annual Meeting of the Southwest Education Council for Journalism and Mass Communication, Las Cruces, N.M., October 2008.
- Sumpter, Randall S. "Covering the Century: How Four New York Dailies Reported the End of the 19<sup>th</sup> Century." Paper presented at the Annual Meeting of the Association for Education in Journalism & Mass Communication, History Division, Phoenix, AZ, August 2000.
- Sumpter, Randall S. "Enterprise, not Experience: Spanish-American War Correspondents' Success Stories in Quality Monthly Magazines." Paper presented at the Spanish-American War Centennial Conference, Texas A&M University, College Station, TX, October 1998).
- Sumpter, Randall S. "'Censorship Liberally Administered': Press, U.S. Military Relations in the Spanish-American War." Paper presented at the Annual Meeting of the Association for Education in Journalism & Mass Communication, History Division, Baltimore, MD, August 1998.
- Sumpter, Randall S. "Daily Newspaper Editors' Audience Construction Routines: A Case Study." Paper presented at the Annual Meeting of the Association for Education in Journalism & Mass Communication, Mass Communication & Society Division, Baltimore, MD, August 1998.
- Sumpter, Randall S. "A Study of Public and Private Newspaper Ownership: Diverging Indicators of Content Quality." Poster presented at the Annual Meeting of the Association for Education in Journalism & Mass Communication, Mass Communication and Society and Media Management and Economics divisions, Atlanta, GA, August 1994.
- Sumpter, Randall S. "Pilfering the News: A Quality Comparison of the *World's* and *Journal's* Spanish-American War Coverage." Paper presented at the Annual Meeting of the Association for Education in Journalism & Mass Communication, History Division, Atlanta, GA, August 1994.

Tankard, James W., and Randall S. Sumpter. "Media Awareness of Media Manipulation: The Use of the Term 'Spin doctor'." Paper presented at the Annual Meeting of the Association for Education in Journalism & Mass Communication, Mass Communication and Society Division, Kansas City, MO, August 1993.

Sumpter, Randall S. "Clara Luper and the Oklahoma City Sit-Ins of 1958." Paper presented at the Annual Southeast Colloquium of the Association for Education in Journalism & Mass Communication, Orlando, FL, February 1991.

Dodd, Julie E., Leonard Tipton, and Randall S. Sumpter. "Work Expectations in Journalism as an Educational Concern." Paper presented at the Annual Meeting of the Association for Education in Journalism & Mass Communication, Secondary Education Division, Washington, DC, August 1989.

#### Invited Presentations at Scholarly or Professional Meetings

Sumpter, Randall S. "Before Journalism Schools: How Gilded Age Reporters Learned." Paper presented at the Melburn G. Glasscock Center for Humanities Research Faculty Coffee, College Station, TX, February 2018.

Sumpter, Randall S. "'Practical Reporting': Late Nineteenth Century Journalistic Standards and Rule-Breaking." Paper presented before the College of Literature, Journalism and Communication, Ocean University of China, Qingdao, PRC, May 2017.

Sumpter, Randall S. Participant, Sino-U.S. Workshop: Communication & Journalism Viewed from Multi-Perspectives, College of Literature, Journalism and Communication, Ocean University of China, Qingdao, PRC, May 2017

Sumpter, Randall S. "The Craft of Journalism: Writing the Rule Book in the Gilded Age." Paper presented at the Melburn G. Glasscock Center for Humanities Research Faculty Colloquium, College Station, TX, November 2016.

Sumpter, Randall S. "Learning to Break the Rules: Journalistic Delinquency in the Gilded Age." Paper presented to the TCMS Colloquium, College Station, TX, November 2011.

Sumpter, Randall S. "Core Knowledge: Early Reporting Textbooks and the Formation of Journalism's Professional Identity." Paper presented at the Melburn G. Glasscock Center for Humanities Research Faculty Colloquium, College Station, TX, October 2008.

Sumpter, Randall S. "Shared Knowledge: Common Tradecraft and Early Journalism Textbooks." Paper presented at Exploring New Media Worlds Conference, College Station, TX, March 2008.

Sumpter, Randall S., and Johny T. Garner. "Telling the *Columbia* Story: Marginalized Voices and the Media." Paper presented at the NYU Stern School of Business-Blackwell Publishing Authors' Workshop for Organization at the Limit: NASA and the *Columbia* Disaster, New York, October 2004.

### **Teaching Record at Texas A&M**

#### Courses taught in the Department of Communication, Texas A&M University

COMM360—Cultural History of the Media (including honors sections).  
COMM350—Theories of Media Communication (including honors sections).  
COMM345—Media Industries.  
COMM460—Communication and Contemporary Issues: Media & Society.  
COMM497—Honors Thesis  
COMM663—Seminar in Telecommunication Media Studies: Organization Sociology.

#### Courses taught in the Journalism Studies Program, Texas A&M University

JOURN409—History of Mass Media.  
JOURN484—Media Internship.  
JOURN485—Directed Studies.  
JOURN489—Special Topics in Journalism as a Profession.  
JOURN490—Journalism as a Profession.  
COMM685—Directed Studies.

#### Courses taught in the Department of Journalism, Texas A&M University

JOURN304—Editing for Mass Media.\*\*  
JOURN310—Newspaper Editing and Production.\*\*  
JOURN310—Computer Assisted Reporting.\* \*\*  
JOURN408—Mass Media and Public Opinion.  
JOURN409—History of Mass Media.  
JOURN620—Research Methods in Science and Technology Journalism.\* \*\*

\*Indicates course developed by Randall S. Sumpter or co-developed with other faculty.

\*\*Indicates course requiring double the usual contact hours (*i.e.*, the instructor taught both lecture and laboratory sections).

### **Contributions to Undergraduate Education**

- Faculty Advisor—Telecommunication & Media Association student organization.
- Juror—DNA Day poster contest, April 24, 2019, Texas A&M University.
- Participant—Undergraduate Teaching Academy, Spring 2016.
- Contributor—2013 Writing Assessment Project, Texas A&M University.
- Invited Speaker—“Prepare for a career, not a job,” Texas A&M Student Communication Association, College Station, TX, April 3, 2012.
- Faculty Advisor, Undergraduate Honors Thesis Program, 2009-2010—“Credibility Factors in Professional versus User-Generated Blogs” by Kaitlyn Drinkwater.
- Invited speaker—*Houston Chronicle*, Classroom College Week, Houston, TX, Nov. 11, 2008.
- Monitor—Dow Jones Newspaper Fund Inc. 2009 Intern Program Controlled Editing Exercise, Nov. 1, 2008.
- Juror—Biomedical Sciences Panel, Texas A&M University’s 2<sup>nd</sup> Annual Student Research Week, March 22-27, 1999.
- Multiple presentations at *Battalion* “400,” a continuing workshop for editors and reporters employed by Texas A&M’s student newspaper.
- Faculty Mentor—Honors Colloquium for High School Seniors, University of Texas at Austin, 1996.
- Judge—Newspapers and Newsmagazines Division, Florida Scholastic Press Association, 1992 — 1994.
- Assistant Director—High School Journalism Workshop for Minorities. Sponsored by Department of Journalism, University of Texas at Austin and Dow Jones Inc., June 1992.

### **Contributions to Graduate Education**

#### Ph.D. Dissertation/Admissions Portfolio Committee Memberships

- Kendall Cosley, History, 2019—
- James Blummer, English, 2019—
- Elizabeth Earle, Communication, 2018—2019
- Yikai Zhao, Ph.D. Portfolio Admissions Committee, 2017.



Rachel Whitten, Communication, 2016—2018.

David Munson, Communication, 2015—2018.

Wendi Bellar, Communication, 2015—2017

Judith McIntosh White, “Source Choice in Agricultural News Coverage: Impacts of Reporter Specialization and Newspaper Location, Ownership, and Circulation,” Agricultural Education (Degree awarded: December 2006).

Frank Edgar Dunkle, “Rousing Patriot Passion: Propaganda in the Boston Press, 1754-1756,” History (Degree awarded: May 1997).

#### Ph.D. Dissertation Committee Graduate Council Representative

Christopher T. Boleman, “A Study to Determine the Additional Income Generated to the Texas Agricultural Sector by Four Texas 4-H Livestock Projects and an Assessment of Life Skills Gained from Youth Exhibiting These Projects,” Agricultural Education (2003).

Ho-Yeong Kang, “Web-based 4D Visualization for Construction Scheduling,” Civil Engineering (2001).

Paul N. Jurena, “Tree-Grass Interactions and the Establishment Phase of the Woody Plant Life Cycle: Contrasts in Above- and Below-Ground Competition and Edaphic Characteristics in Grazed Ecosystems,” Rangeland Ecology and Management (2001).

Carol S. Cammack Dawson, “The Effects of the Green Brigade Program on Horticultural Knowledge, Attitudes and Behavioral Changes of Juvenile Offenders,” Horticulture (1998).

Daniel L. Roelke, “Managing Phytoplankton Community Composition: Can We Do It?” Oceanography (1997).

#### Master’s Thesis Committee Memberships

Yu-Chuan Yeh, “How Journalists Sustain Their Autonomy Under Ownership Change: A Case Study in Taiwan,” Department of Sociology (2014).

Li Xiao, “Ideologies of Crime News in China in an Era of Commercialization,” Science and Technology Journalism Program (2003).

Mark W. Evans, “Understanding and Recall of Science News Written in the Inverted Pyramid and Narrative Styles,” Science and Technology Journalism Program (1998).

### Master's Non-Thesis Committee Memberships

John Milton Scroggs, M.S., Science and Technology Journalism, 2005.  
Jennifer Ann Hutt, M.S., Science and Technology Journalism, 2003.  
Yolanda Lukaszewski, M.S., Science and Technology Journalism, 2001.  
David Amber, M.S., Science and Technology Journalism, 2001.  
Jason E. Moore, M.S., Science and Technology Journalism, 1997.

### **Service and Administration Record**

#### University Level Service

Member, Advisory Committee to Interim President Mark A. Huffey's Search for a Vice President for Marketing and Communication, Fall 2014.

Participant, Pilot Study, IDEA Diagnostic Form Report for Student Class Evaluations, 2013.

Member, Student Media Board, 2004-2009.

Faculty Senate Representative, 2001-2002.

#### College Level Service

Advisory Committee Member, Melbern G. Glasscock Center for Humanities Research, 2011-2015, 2018, 2019-2020.

Advisory Committee Member, Center of Digital Humanities Research, 2018—  
Member, College Planning and Resource Committee, 2015-2016.

*Ad Hoc* Member, College Planning and Resource Committee Review Panel for Competitive Leave and Research Funding Applications, 2014.

Member, Affiliated Faculty, American Studies, 2009—2011.

Member, Liberal Arts Council, 2010—2012.

Table co-host with Kaitlyn Drinkwater, Liberal Arts Development Council's Great Conversations, April 9, 2010.

Member, Liberal Arts Council Steering Committee, 2008—2009.

Member and secretary, Liberal Arts Council, 2008—2009.

Member, Joint Appointment Oversight Committee, 2007—2008.

Member, Interdisciplinary Council, 2006—2009.

Chair, Search Committee for Joint Appointment in WMST-Journalism Studies, 2007.

Member, Search Committee for Joint Appointment in WMST-Journalism Studies, 2006.

Director, Journalism Studies Program, 2004-2009.

Coordinator, Journalists-in-Residence Program, 2004-2009.

Chair, Scholarship Committee for Journalism Studies, 2004-2009.

Chair, Faculty Review Committee for Interdisciplinary Minor in Journalism, 2004-2009.

Chair, Professional Advisory Board for Interdisciplinary Minor in Journalism, 2004-2009.

Member, Committee to Recommend New Initiatives in Journalism Education, 2003-2004.

#### Department Level Service—Journalism

Member, Curriculum Revision and Implementation Committees for the Department of Journalism, 2002-2003.

Other Department of Journalism assignments between 1996 and 2003 included Executive, Graduate Studies, Graduate Steering, Graduate Admissions, Curriculum, Writing, Research, Faculty Search, and Faculty Evaluation committees.

Library Representative, 1997-2002.

Co-faculty sponsor, Texas A&M Student Chapter of the National Association of Black Journalists, Fall, 1996.

#### Department Level Service—Communication

“What to say/do with your discussion section,” First Friday Panel, April 12, 2013.

Member, Promotion and Tenure Committee, 2004—Present

Member, Communication Honors Program Advisory Committee, 2018—

Member, Climate and Inclusion Committee, 2011—2017

Member, Research and Instructional Technology Committee, 2017—2018

Member, Undergraduate Instructional Committee, 2014—Present

Departmental Representative to Evans Library, 2014—Present

Faculty Advisor, Telecommunication & Media Association, 2018—

#### Disciplinary Level Service

Member, Editorial Board, *Journal of Media Sociology*, 2007—2010.

Member, Editorial Board, National Communication Association *Free Speech Yearbook*, 2005-2007.

Member, AEJMC *Ad Hoc* Committee on the Tankard Book Award, 2006—2007.

Member, Kappa Tau Alpha National Council, 2003—2006.

Co-chair, AEJMC Newspaper Division's Teaching Standards Committee, 1998-1999.

#### Ad Hoc Reviews

*Popular Communication*—2017

*Southern Communication Journal*—2015, 2016

*Children's Literature Association Quarterly*—2015.

*Journal of Broadcasting & Electronic Media*—2011.

*American Journalism*—2015, 2012, 2011, 2009, 2006, 2005, 2001.

*Journal of Communication*—2000.

*Journalism & Mass Communication Quarterly*—2014.

*Journalism & Mass Communication Educator*—1999.

*Journal of Media Sociology*—2009.

#### Conference Paper Referee

Southwest Education Council for Journalism & Mass Communication 2018 Southwest Symposium, Denver, Colo., November 2-3, 2018.

History Division, ICA annual convention, Prague, June 2018.

Southwest Education Council for Journalism & Mass Communication 2016 Southwest Symposium, West Memphis, Ark., November 4-5, 2016.

Communicating Diversity, Texas A&M Student Mini-Conference and Paper Competition, College Station, TX, April 2016.

Communicating Diversity, Texas A&M Student Mini-Conference and Paper Competition, College Station, TX, April 2015.

History Division, AEJMC 97<sup>th</sup> annual convention, Montreal, Canada, August 2014.

Communicating Diversity, Texas A&M Student Mini-Conference and Paper Competition, College Station, TX, March 2014.

Southwest Education Council for Journalism & Mass Communication 2013 Southwest Symposium, Tulsa, OK, November 1-2, 2013.

American Journalism Historians Association, 32<sup>nd</sup> annual convention, New Orleans, LA, September 26-28, 2013.

History Division, AEJMC 96<sup>th</sup> annual convention, Washington, DC, August 2013.

Journalism Studies Division, ICA 63<sup>rd</sup> annual convention, London, June 2013.

Communicating Diversity, Texas A&M Student Mini-Conference and Paper Competition, College Station, TX, April 2013.

Southwest Education Council for Journalism & Mass Communication 2012 Southwest Symposium, Round Rock, TX, November 2-3, 2012.

American Journalism Historians Association, 31<sup>st</sup> annual convention, Raleigh, NC, Oct. 11-13, 2012.

Journalism Studies Division, ICA 62<sup>nd</sup> annual convention, Phoenix, AZ, May 2012.

Communicating Diversity, Texas A&M Student Mini-Conference and Paper Competition, College Station, TX, April 2012.

History Division, AEJMC 94<sup>th</sup> annual convention, St. Louis, MO, August 2011

Journalism Studies Division, ICA 61<sup>st</sup> annual convention, Boston, MA, May 2011.

History Division, AEJMC 93<sup>rd</sup> annual convention, Denver, CO, August 2010.

History Division, AEJMC 92<sup>nd</sup> annual convention, Boston, MA, August 2009.

Newspaper Division, AEJMC 83<sup>rd</sup> annual convention, Phoenix, AZ, August 2000.

14<sup>th</sup> annual Southeast Journalism Conference, 2000.

History Division, annual Southeast Colloquium of AEJMC, 1999.

History Division, AEJMC 82<sup>nd</sup> annual convention, New Orleans, LA, August 1999.

Newspaper Division, AEJMC 82<sup>nd</sup> annual convention, New Orleans, LA, August 1999.

Conference Discussant, Moderator or Panelist

Moderator, Social Media Use Panel, Southwest Education Council for Journalism & Mass Communication 2015 Southwest Symposium, Fort Worth, TX, November 6-7, 2015.

Moderator, Framing and Content Analysis Panel, Southwest Education Council for Journalism & Mass Communication 2013 Southwest Symposium, Tulsa, OK, November 1-2, 2013.

Chair, Gender and Journalism: Past and Present Challenges Panel, ICA 63<sup>rd</sup> annual convention, London, June 2013.

Chair, Communicating Diversity in Political Contexts, Communicating Diversity, Texas A&M Student Mini-Conference and Paper Competition, College Station, TX, April 2012.

Substitute moderator, Media Messages & Story Framing, Southwest Education Council for Journalism and Mass Communication 2011 Symposium, Irving, TX, Nov. 11-12, 2011.

Chair, News Rituals and Discourses Panel, ICA 61<sup>st</sup> annual convention, Boston, MA, May 2011.

Discussant, "Issues in Advertising and Public Relations" Panel, AEJMC 92<sup>nd</sup> annual convention, Boston, MA, August 2009.

Chair, Radio in New Media Worlds Panel, Exploring New Media Worlds Conference, College Station, TX, March 2008.

Moderator, Harvard Law Scenario Panel, News Makers/News Breakers: Conversations on Leadership in Public Life, Texas A&M University, Oct. 8, 2005.

Panelist, "The Erosion of Journalism in the Mass Communication Curriculum," Committee of Retired Faculty, AEJMC 88<sup>th</sup> annual convention, San Antonio, TX, August 2005.

Discussant, NYU Stern School of Business-Blackwell Publishing Authors' Workshop for Organization at the Limit: NASA and the *Columbia Disaster*, New York, October 2004.

Discussant, Scholar-to-Scholar Paper Session, AEJMC 82<sup>nd</sup> annual convention, New Orleans, LA, August 1999.

Moderator, "Moving News Online" Panel, AEJMC mid-winter conference on Media Convergence, Dallas, Feb. 21, 1998.

Moderator, "Historical Press Coverage and Open Records Legislation" Panel, Southwest Symposium of the Southwest Education Council, Dallas, Nov. 7-8, 1997.

### **Awards, Fellowships, and Grants**

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|-------------|---|
| 2016        | Glasscock Internal Faculty Fellowship, \$7,500, Fall 2016.  |
| 2013        | Faculty Development Leave   |
| 2007        | Faculty Development Leave   |
| 2007        | \$1,333 curriculum development grant from the Office of Honors Programs and Academic Scholarship.   |
| 2001        | Wrote proposals for the Texas A&M library system's "Advancing to 2020" initiative that resulted in the acquisition of microfilm collections worth about \$51,000 and of mass communication-related serials and subscriptions to online services worth about \$12,000. |
| 1998        | ASNE Fellow, <i>San Antonio Express-News</i> , Summer 1998.   |
| 1998        | \$5,500 John S. and James L. Knight Foundation Grant to fund participation in the American Society of Newspaper Editors Institute for Journalism Excellence.  |
| 1993, 1994  | University of Texas Professional Development Award.   |
| 1993 – 1994 | Jesse H. Jones Endowed Centennial Fellowship, College of Communication, University of Texas at Austin.  |
| 1992 – 1993 | Jesse H. Jones Endowed Centennial Fellowship, College of Communication, University of Texas at Austin.  |
| 1993        | Attendee, Freedom Forum Media Studies Center's Seminar on Advancing the Field of Media Studies.   |

- 1992 – 1993 Freedom Forum Scholar.
- 1991 Outstanding Master's Graduate Award, University of Florida.
- 1989 Poynter Institute for Media Studies Management and Entrepreneurship Fellow, St. Petersburg, FL.

### **Professional Media Service and Experience**

#### Consulting

- 1998 With Dr. Susanna Priest secured a \$25,000 contract to survey the readership of *Texas Highways Magazine*.
- 1992 Working with Professor Martin Gibson of the University of Texas, produced *The Tuner*, a monthly critique of the 29 newspapers in the Freedom chain. Metros as large as the *Orange County Register* belonged to the chain. This monthly consulting report was published in newsletter format and covered reporting, editing, design, and photography.

#### Presentations

- Sumpter, Randall S. "Grading the News." Presentation to the editors of the *San Antonio Express-News*, San Antonio, TX, July 1998.
- Sumpter, Randall S. "Evolution of the American Newspaper." Presentation to the editors of the *San Antonio Express-News*, San Antonio, TX, July 1998.

#### Professional Media Experience

- Editor-in-Chief, *Energy Engineering*, 1992—1996.
- Correspondent, *Cogeneration Monthly Letter*, 1991—1992.
- Assistant Metro Editor, *Daytona Beach News-Journal*, 1990—1991.
- Southern Region Editorial Manager, Petroleum Information Corp., 1984—1988.
- Assistant Managing Editor, *Petroleum Information International*, 1981—1984.
- Gulf Coast News Editor, *The Oil & Gas Journal*, 1978—1981.
- District Editor, *The Oil & Gas Journal*, 1976—1978.
- News Bureau Editor, University of Tulsa, 1974—1976.
- Reporter, *Tulsa Daily Tribune*, 1973—1974.
- Reporter, *Bartlesville Examiner-Enterprise*, 1972—1973.



## **Memberships**

American Journalism Historians Association

Association for Education in Journalism & Mass Communication

International Communication Association

Kappa Tau Alpha Journalism Honor Society

Phi Kappa Phi Honor Society