


Adam Bajan
Texas A&M University



EDUCATION

- PhD., Communication, Texas A&M University (2021)
Dissertation: *The Technique of Religious Persuasion: Digital Media, Evangelicals, and Liturgical Design*
- M.A., Communication, Simon Fraser University (2015)
Thesis: *Coastal Church: Community through Connectivity* (Master's thesis, Simon Fraser University). Burnaby: Simon Fraser University Press.
- B.A., Communication, Vancouver Island University (2010)

RESEARCH AREAS OF INTEREST

Media Culture and Society, Digital Religion, Sociology of Religion, Power & Persuasion, Philosophy of Technology, Theology & Sacred Space

PUBLICATIONS

Journal Articles

- Bajan, A. (in progress). *La Grande Noirceur: Clerical Fascism in Quebec During the Duplessis Era*.
- Bajan, A. (2020). *Brazos Fellowship: A Case Study in Digitally Mediated Liturgical Design*. *Ecclesial Practices*, 7(1), 32-47. doi:10.1163/22144417-bja10003
- Bajan, A. (2019). *Communication by Design: Catholic Youth Organizations & Social Media*. *Problemi dell'informazione (Media and Communication)*, 44 (3). Retrieved from <https://www.mulino.it/riviste/issn/>
- Bajan, A. (2015). *Paradigms of the Religious Network Society*. *STREAM: Culture, Politics, Technology*, 1(9). Retrieved from <http://journals.sfu.ca/stream/index.php/stream>

Book Chapters

- Bajan, A., & Campbell, H. A. (forthcoming). *Religious Cyber Behaviour*. In *Cambridge Handbook of Cyber Behaviour*. Cambridge: Cambridge University Press.

Bajan, A. (2020). *Evangelization in Isolation: Problems of Disembodied Community Building*, in Religion in Quarantine: The Future of Religion in a Post-Pandemic World. Texas: Digital Religion Publications, Available electronically from <https://hdl.handle.net/1969.1/188004>.

Bajan, A., & Campbell, H. A. (2017). *Electronic Media and Religion*. In Oxford Encyclopaedia of Religion in America. Oxford: Oxford University Press.

Book Reviews

Bajan, A. (2019). *Review of the book Church, Market, & Media: A Discursive Approach to Religious Change*. Journal of Religion, Film, and Media, 5(2), 189-192. Retrieved from https://jrfm.eu/index.php/ojs_jrfm/article/view/192/184

Bajan, A. (2019). *Review of the book Consuming Religion by Kathryn Loftus*. Journal of Religion, Media, and Digital Culture, 8 (3). Retrieved from https://brill.com/view/journals/rmdc/8/3/article-p427_427.xml

PROFESSIONAL CREDENTIALS

Public Relations Certificate, Simon Fraser University Continuing Studies (2012)
- *Focus on Professional Communication and Public Relations, Crisis Management, Project Planning, Analysis, and Evaluation*

TEACHING EXPERIENCE

Instructor of Record, Texas A&M University (Fall 2021 - Present)
Course Title(s): *Communication/Religious Studies 257: Media, Religion, & the Arts*
Course Level(s): Junior Undergraduate

Instructor of Record, Texas A&M University (Fall - Spring 2019)
Course Title(s): *Communication 330: Media & Society*
Course Level(s): Junior Undergraduate

Instructor of Record, Texas A&M University (Summer 2018 – Spring 2019)
Course Title(s): *Management 439: Negotiation*
Course Level(s): Senior Undergraduate

Instructor of Record, Texas A&M University (Spring 2017 - Present)
Course Title(s): *Communication 205 Technical Communication*
Course Level(s): Sophomore Undergraduate

Teaching Assistant, Texas A&M University (Fall 2016 – Summer 2017)
Course Title(s): *Communication 204 Introduction to Public Speaking*
Course Level(s): Sophomore Undergraduate

Teaching Assistant, Simon Fraser University (Fall 2014, Spring 2015)
Course Title(s): *Communication 304W: Communication & Dialogue*
Course Level(s): Junior Undergraduate

Teaching Assistant, Simon Fraser University (Summer 2014)
Course Title: *Communication 223W: Understanding Advertising*
Course Level: Sophomore Undergraduate

Teaching Assistant, Simon Fraser University (Fall 2013 - Spring 2014)
Course Title: *Communication 110: Introduction to Communication Studies*
Course Level: Freshman Undergraduate

PROFESSIONAL EMPLOYMENT

Program Development Consultant, Simon Fraser University Continuing Studies (2016)
- Responsible for critical analysis of current program offerings, sponsorship opportunities
- Served as guest speaker at recruitment sessions

Public Relations Consultant, A Cue Creative Consulting (2013 – 2014)
- Contracted consultant responsible for campaign planning and analysis
- Implemented '#sayhitoastranger' viral campaign which aimed to connect Vancouverites to one another in the public sphere via interpersonal and social media communication strategies

Accounts and Creative Intern, MacLaren McCann Advertising (2013)
- Responsible for SEM (Search Engine Marketing), copywriting, and campaign planning and analysis
- Acquired working knowledge of agency culture and art direction

Marketing Intern, Granville Island Brewing (2012)
- Practicum as part of Simon Fraser University Public Relations program
- Responsible for social media campaign planning and analysis and festival planning

SERVICE

Representative Voting Senator (2017 – 2020)
Texas A&M University GPSG (Graduate & Professional Student Government)

Graduate Awards Committee (2017 – 2020)
Texas A&M University GPSG (Graduate & Professional Student Government)

External Legislative Committee (2017)
Texas A&M University GPSC (Graduate & Professional Student Government)

CONFERENCE PRESENTATIONS

The Technique of Religious Persuasion: Digital Media, Evangelicals, and Liturgical Design (2021)

International Society for Religion, Media, & Culture (ISMRC), Sigtuna, Sweden

- Forthcoming: scheduled to present data set from dissertation

Evangelization from the booth: Technology Teams & Digital Media (2019)

Global Fusion, Austin, Texas

- Presentation of initial dissertation data and key thematic elements of research program

Catholic (Social) Media: Inside & Outside (2019)

Media Ecology Association (MEA), Toronto, Canada

- Ethnographic study of social media use as digital evangelism at Catholic young organization

Brazos Fellowship: A Case Study in Digital Religious Authority (2018)

International Society for Religion, Media, & Culture (ISMRC), Boulder, Colorado

- Presented additional data on ongoing study of pastoral decision making in relation to the adoption of emerging technologies in a digital religion context

Brazos Fellowship: A Case Study in Digital Religious Authority (2017)

Religious Communication Association (RCA), Dallas, Texas

- Examined the role and influence of pastoral decision making in relation to the adoption of emerging technologies in a digital religion context

Media Framing of Intractable Environmental Conflicts in Canada (2017)

TAMU Diversity Conference'17, College Station, Texas

- Discursive framing analysis of national newspaper coverage of aboriginal environmental protests in Canada.

Trailer Park Boys: Legitimizing Marginal Lifestyles (2015)

Popular Culture Association of Canada, Niagara Falls, Ontario

- Synthesized review and artistic application of Mikhail Bakhtin's Carnival (Problems of Dostoevsky's Poetics) to cult Canadian television program 'Trailer Park Boys.'

Paradigms of the Religious Network Society (2015)

Southwest Popular and American Culture, Albuquerque, New Mexico

- Paradigmatic review of online networking structures of religiosity in non-denominational Christian organizations.

ACADEMIC AWARDS & HONORS

Lived Religion Fellowship – *Saint Louis University School for Theological Studies (2019)*

- competitive grant awarded to outstanding PhD students conducting dissertation field work

Unsung Hero Award – *Texas A&M Office of Graduate and Professional Studies (2018)*

- scholarship awarded to graduate students who have overcome physical & mental adversity in their education

Selected for Competitive Doctoral Seminar – *International Society for Media, Religion & Culture (2018)*

- seminar on digital religion studies. Awarded to select top PhD applicants

Graduate Scholarship – *Digital Humanities Summer Institute (DHSI) (2018)*

- competitive scholarship for summer graduate research abroad (Canada)

Top Graduate Student Paper – *Texas A&M Diversity Conference (2017)*

- paper on media framing and agenda setting of intractable environmental conflicts involving Canadian aboriginals

ACADEMIC GRANTS

Professional Development Grant – *Texas A&M University, College of Liberal Arts (2019 & 2018)*

- twice awarded competitive grant for summer research and field work

Bursary: Center for Digital Humanities Research (CoDHR) – *Texas A&M University, College of Liberal Arts (2018)*

- bursary for dissertation field work travel expenses

BROADCAST INTERVIEWS

The Rush, *SHAW TV Vancouver (2013)*

- Interview for '#sayhitoastranger' viral campaign for A Cue Creative Consulting
- <https://www.youtube.com/watch?v=HV-GhnFDeC4>

On the Coast with Stephen Quinn, *CBC Radio Canada (2016)*

- Radio and print interview on Season 10 release of cult Canadian television program 'Trailer Park Boys.'
- <http://www.cbc.ca/news/canada/british-columbia/trailer-park-boys-canadian-1.3515556>