

CARA WALLIS
Department of Communication
Texas A&M University
College Station, TX 77843-4234
cwallis@tamu.edu

EDUCATION

Ph.D. in Communication, University of Southern California

Dissertation title: *Technomobility in the Margins: Mobile Phones and Young Rural Women in Beijing*
Dissertation Committee: Chair: Sarah Banet-Weiser; Members: Sandra Ball-Rokeach, Manuel Castells, Stanley Rosen

M.A. in Applied Linguistics/Teaching English as a Second Language, University of California, Los Angeles

B.A. in English Literature, University of California, Santa Barbara
Phi Beta Kappa; graduated with high honors

EMPLOYMENT

Associate Professor, Department of Communication, Texas A&M University
August 2015 – present

Assistant Professor, Department of Communication, Texas A&M University
August 2009 – 2015

Affiliated Faculty, Women's and Gender Studies Program, Texas A&M University
January 2010 – present

Lecturer, Annenberg School for Communication, University of Southern California
January – May 2009

Research Associate, School of Cinematic Arts, University of Southern California
June 2008 – December 2008

Graduate Assistant, Annenberg School for Communication, University of Southern California
2004 – 2006, 2007 – 2008

International Teaching Assistant Program Coordinator, American Language Institute,
University of Southern California, August 2002 – May 2004

Undergraduate Student Consultant Program Coordinator, American Language Institute,
University of Southern California, August 2002 – May 2004

Lecturer, American Language Institute, University of Southern California
August 2000 – May 2004

CONCURRENT APPOINTMENTS

Non-Resident Senior Fellow, China Policy Institute, University of Nottingham, United Kingdom, August 2016 – 2018

Visiting Scholar, Communication University of China, Institute of Communication Studies, Beijing, China, March – August 2013

Visiting Scholar, Chinese Academy of Social Sciences, Institute of Journalism and Communication, Beijing, China, September 2006 – June 2007

AREAS OF SPECIALIZATION

My research and teaching focus on the social and cultural implications of social/mobile media, contemporary Chinese media and culture, global media, intersectional and transnational feminism, migration, cultural theory, and popular culture.

PUBLICATIONS

Books

Wallis, Cara. 2013. *Technomobility in China: Young Migrant Women and Mobile Phones*. New York: NYU Press.

- Winner 2014 Bonnie Ritter Book Award
- Winner 2013 James W. Carey Media Research Award
- Reviewed in *Social Anthropology*, Vol. 23, no. 4, 2015; *Asiascape: Digital Asia*, Vol. 2, no. 1 – 2, 2015; *Transforming Anthropology*, Vol. 22, no. 2, 2014; *Media, Culture, Society*, Vol. 36, no. 6, 2014; *Pacific Affairs*, Vol. 87, no. 3, 2014; *Mobile Media & Communication*, Vol. 2, no. 2, 2014; *New Media & Society*, Vol. 16, 2014; *Information Technologies & International Development*, Vol. 10, no. 1, 2014; *International Journal of Communication*, Vol. 7, 2013; the *Chinese Journal of Communication*, Vol. 6, 2013; *The China Quarterly*, Vol. 215, 2013; *Transfers* Vol. 3, no. 3, 2013, *Choice*, August, 2013.
- Blog Reviews: Women and Gender in Chinese Studies Network, June 2014; ChiNet, January 2014; Digital China, July 2013.
- Excerpted in *The Utne Reader*, October 2013.

Refereed Journal Articles (*denotes graduate student)

*Zuo, Wenxue and Cara Wallis. 2022. "Why do they want others to suffer the same pain they have endured?" Weibo debates about pain relief during childbirth in neo/non-liberal China." *Women's Studies in Communication*, 45, no. 2, 143-162.

*Gantt-Shafer, Jessica, Cara Wallis, and *Caitlin Miles. 2019. "Intersectionality, (Dis)unity, and Processes of Becoming at the 2016 Women's March." *Women's Studies in Communication*, 42, no. 2, 221-240.

Wallis, Cara and *Yongrong Shen. 2018. "The SK-II #changedestiny Campaign and the Limits of Commodity Activism for Women's Equality in Neo/Non-Liberal China." *Critical Studies in Media Communication* 35, no. 4, 376-389.

Wallis, Cara. 2018. "Domestic Workers and the Affective Dimensions of Communicative Empowerment." *Communication, Culture, and Critique* 11, no. 2, 213-230. **[lead article]**

Wallis, Cara and Anne Balsamo. 2016. "Public Interactives, Soft Power, and China's Future at and Beyond the 2010 Shanghai World Expo." *Global Media and China* 1, nos. 1-2, 32-48.

- Wallis, Cara. 2015. "Gender and China's Online Censorship Protest Culture." *Feminist Media Studies* 15, no. 2, 223-238.
- Wallis, Cara. 2015. "Micro-Entrepreneurship, New Media Technologies, and the Reproduction and Reconfiguration of Gender in Rural China." *Chinese Journal of Communication* 8, no. 1, 42-58.
- Wallis, Cara. 2013. "Technology and/as Governmentality: The Production of Young Rural Women as Low-Tech Laboring Subjects in China." *Communication and Critical/Cultural Studies* 10, no. 4, 341-358. **[lead article] International Communication Association Global Communication Division Top Article Award 2014.**
- Wallis, Cara. 2011. "Mobile Phones without Guarantees: The Promises of Technology and the Contingencies of Culture." *New Media & Society* 13, no. 3, 471-485.
- Wallis, Cara. 2011. "New Media Practices in China: Youth Patterns, Processes, and Politics." *International Journal of Communication* 5, 406-436.
- Wallis, Cara. 2011. "Performing Gender: Gender Display in Music Videos." *Sex Roles* 64, nos. 3-4, 160-172.
- Wallis, Cara. 2006. "Chinese Women in the Official Chinese Press: Discursive Constructions of Gender in Service to the State." *Westminster Papers in Communication and Culture* 3, no. 1, 94-108.
- Book Chapters**
- Wallis, Cara. 2022. "Domestic Workers and Immobile Mobility via WeChat: Performative Motherhood and Modernity in Beijing," In *Media in Asia: Global, Digital, Gendered and Mobile*, edited by Youna Kim. London: Routledge, pp. 266-278.
- Wallis, Cara. 2019. "Gender and the Telephonic Voice from the Landline to the Smartphone." In *The Routledge Companion to Sound Studies*, edited by Michael Bull. London: Routledge, pp. 329-338.
- Wallis Cara and Xi Cui. 2017. "'Our Media?' Microblogging and the Elusiveness of Voice in China." In *The Routledge Companion to Digital Ethnography*, edited by Larissa Hjorth, Heather Horst, Anne Galloway, and Genevieve Bell. London: Routledge, pp. 135-146.
- Wallis, Cara, Jack Linchuan Qiu, and Rich Ling. 2013. "Mobile Handsets from the Bottom Up: Appropriation and Innovation in the Global South." In *The International Encyclopedia of Media Studies, Vol. IV: Media Studies Futures*, edited by Kelly Gates. Hoboken, NJ: Blackwell, pp. 241-265.
- Wallis, Cara and Jack Linchuan Qiu. 2012. "Shanzhaiji and the Transformation of the Local Mediascape in Shenzhen." In *Mapping Media in China: Region, Province, Locality*, edited by Wanning Sun and Jenny Chio. London: Routledge, pp. 109-125.
- The Vozmob Project. 2011. "Projecting the Voices of Immigrant Workers by Approaching Mobile Phones for Popular Communication." In *Communications Research in Action: Scholar-Activist Collaborations for a Democratic Public Sphere*, edited by Phillip M. Napoli and Minna Aslama. New York: Fordham University Press, pp. 177-196.

Wallis, Cara. 2011. "Immobile Mobility: Marginal Youth and Mobile Phones in Beijing." In *Mobile Communication: Bringing us Together and Tearing us Apart. Mobile Communication Research Series II*, edited by Rich Ling and Scott Campbell. New Brunswick, NJ: Transaction Publishers, pp. 61-81. **Peer Reviewed.**

Wallis, Cara. 2010. "The Traditional Meets the Technological: Mobile Navigations of Desire and Intimacy." In *Youth, Society, and Mobile Media in Asia*, edited by Stephanie Hemelryk Donald, Theresa Dirndorfer Anderson, and Damien Spry. London: Routledge, pp. 57-69.

Wallis, Cara. 2008. "Techno-Mobility and Translocal Migration: Mobile Phone Use among Female Migrant Workers in Beijing." In *Gender Digital Divide*, edited by Mannar Indira Srinivasan and V. V. Ramani. Hyderabad: Icfai University Press, pp. 196-216.

Book Reviews

Wallis, Cara. 2012. "Review of Daniel Miller's *Tales from Facebook*." *Information Technologies and International Development*, Volume 8, no. 1, 57-59.

Wallis, Cara. 2009. "China's Subaltern and the Possibilities for Social Change." Review of Jack Linchuan Qiu, *Working-Class Network Society*; Wanning Sun, *Maid in China*; Hairong Yan, *New Masters, New Servants*. *International Journal of Communication*, Volume 3, 908-914.
<http://ijoc.org/ojs/index.php/ijoc/article/viewFile/653/368>

Other Publications

Wallis, Cara. 2015. "Parody." In *The Internet in China: Cultural, Political, and Social Dimensions (1980s-2000s)*, edited by Ashley Esarey and Randy Kluver. Great Barrington, MA: Berkshire Publishing Group, pp. 149-154.

Oreglia, Elisa, Jack Qiu, Wei Bu, Barbara Schulte, Jing Wang, Cara Wallis, and Baohua Zhou. 2015. "Studying the Sent-Down Internet: Roundtable on Research Methods." *Chinese Journal of Communication* 8, no. 1, 7-17.

Horst, Heather and Cara Wallis. 2011. "New Media in International Contexts: Introduction." *International Journal of Communication* 5, 463-470.

Wallis, Cara. 2009. "Gender and Media Empowerment: An Overview of Innovative Alternative and Participatory Media Projects since the 1980s." Commissioned report for *Marginal Groups and Media Empowerment*, eds. Bu Wei and Jack Linchuan Qiu. Ford Foundation.

Balsamo, Anne, with Cara Wallis. August 1, 2008. "Virtual Environments for Learning: A Report on a Summit." Special report commissioned by the National Science Foundation.

Public Scholarship

Wallis, Cara. "Hukou Reform and China's Migrant Workers." China Policy Institute: Analysis, October 10, 2016, <https://cpianalysis.org/2016/10/10/hukou-reform-and-chinas-migrant-workers/>

Wallis, Cara. "Women's Rights Advocacy in China: Some Cautious Optimism?" China Policy Institute (blog), November 10, 2015, <http://blogs.nottingham.ac.uk/chinapolicyinstitute/2015/11/10/womens-rights-advocacy-in-china-some-cautious-optimism/>

Reposted at The Global Platform (blog), December 13, 2015, <http://blog.global-platform.org/2015/12/13/womens-rights-advocacy-in-china-some-cautious-optimism/>

Digital Media and Learning Hub, Futures of Learning:

Wallis, Cara. "New Media in International Contexts – China," New Media in International Contexts (blog). DML Hub, Six-part series, January – February, 2009, <http://dmlcentral.net/resources/new-media-practices-in-international-contexts/>

Wallis, Cara. "Digital Media in Community Libraries, Part 1: Mobile Media," Inspiring the Technological Imagination (blog), DML Hub, June 6, 2009 <http://dml2011.dmlhub.net/node/5111.html>

Bautista, Susana and Cara Wallis. "Mobile Experiences in Art Museums," Inspiring the Technological Imagination (blog), DML Hub , June 18, 2009, <http://dmlcentral.net/archive/mobile-experiences-in-art-museums/>

Wallis, Cara, Maura Klosterman and Anne Balsamo. "Learning from the Edges, Part 1: The Importance of Play" Inspiring the Technological Imagination (blog), DML Hub , June 30, 2009, <http://dmlcentral.net/archive/learning-from-the-edges-part-1-the-importance-of-play/>

WORKS IN PROGRESS

Wallis, Cara. *Social Media and the Ordinary: Affect, Ethics, and Aspiration in Contemporary China*, book manuscript. Proposal and three chapters under review at NYU Press.

Valentine, Stephanie, Katya Borgos Rodriguez, Angelica Levya McMurty, Cara Wallis, Paul Tael, and Tracy Hammond. "Measuring the Propensity of Children to Conform to Others' Ideas on Online Social Networks." Under review at *International Journal of Human-Computer Studies*.

PRESENTATIONS

Invited Keynotes, Lectures, and Colloquia

"Social Media and Social Transformation in Contemporary China." Walt Fisher Lecture. Annenberg School for Communication and Journalism, University of Southern California. February 27, 2020. Los Angeles, CA.

"Social Media and the Ordinary: Affect, Aspiration, and Transformation in Contemporary China." Invited Lecture. Department of Media, Communications and Cultural Studies, Goldsmiths University. January 17, 2019. London, United Kingdom.

"Social Media and the Ordinary: Affect, Aspiration, and Transformation in Contemporary China." **Keynote Speaker**. UK China Media and Cultural Studies Association Biannual Conference. University of Leicester. January 16, 2019. Leicester, United Kingdom.

"Social Media, Personal Aesthetics, and Marginalized Young Creatives in Beijing." Communication Seminar Series. Sponsored by the Chinese University of Hong Kong. October 27, 2017. Hong Kong.

“Vulnerable Victims or Empowered Agents? Performance, Digital Media, and Migrant Women in Beijing.” Asia Mediated Speaker Series. Sponsored by the Center for Asian Research, Arizona State University. April 21, 2017. Tempe, Arizona.

“Migrant Workers and the Affective Dimensions of Mediated Empowerment.” New Voices and New Approaches in China Gender Studies Workshop. Sponsored by the Fairbank Center for Chinese Studies, Harvard University. March 6, 2015. Cambridge, Massachusetts.

“The Labor of Empowerment: Domestic Workers and Mediated Communication in Beijing.” Maneuvering through Physical and Virtual Spaces: Mobility and New Media in Asian Cities Workshop. Sponsored by the Faculty of Arts and Sciences and the Asia Research Institute, National University of Singapore. August 4-5, 2014. Singapore.

“Grassroots Media, New Media, and the Complicated Terrain of Media Empowerment for Domestic Workers in Beijing.” ICT for Development (ICT4D) in China: Digital Divides, Empowerment Strategies, and Development Discourses Conference. Sponsored by the Center for East and Southeast Asian Studies, Lund University. October 3-4, 2013. Lund, Sweden.

“Technomobility in China: Young Migrant Women and Mobile Phones.” Faculty Colloquia. Institute of Communication Studies, Communication University of China. April 24, 2013. Beijing, China.

“Migrant Workers, Digital Technologies, and the Possibilities for Social Change in China.” **Keynote Speaker.** Technologies of Migration: Asia, Media, Mobility, and Virtuality Conference. Sponsored by the Asian American Studies Program, University of Illinois. April 21-22, 2011. Urbana, Illinois.

“The Grass-Mud Horse, the Green Dam Girl, and the Gendering of China’s Online Censorship Protest Culture.” Faculty Colloquia. Glasscock Center for Humanities Research, Texas A&M University. February 22, 2011. College Station, Texas.

“Mobile Technologies, Mobile Bodies: New Media and Young Rural-to-Urban Migrant Women in China.” Encounters along the Journey Symposium. Glasscock Center for Humanities Research, Texas A&M University. April 23, 2010. College Station, Texas.

With Jack Qiu. “*Shanzhaiji* and the Transformation of the Local Mediascape in Shenzhen.” Provincial China Workshop, Anhui University. Sponsored by the China Media Center, University of Technology, Sydney. October 12-14, 2009. Hefei, China.

“Techno-Mobility and Translocal Migration: Mobile Phone Use among Female Migrant Workers in Beijing.” Female Labor Migration in Globalizing Asia: Translocal/Transnational Identities and Agencies Symposium. Sponsored by the Asia Research Institute, National University of Singapore. September 13-14, 2007. Singapore.

Refereed Conference Papers, Presentations, and Roundtables

Wallis, Cara. 2021. “Rural E-commerce Confronts Rural Patriarchy.” Paper presentation at the virtual China Internet Research Conference. June 26.

Wallis, Cara. 2020. “Rural E-commerce and Women’s (Dis)empowerment in China.” Panel presentation for the virtual International Communication Association Conference.

- Wallis, Cara. 2019. "Mobile Communication under the Radar: Assessing the Impact of Mobile Phone Use among Women from Developing Nations." Panel and Workshop at the International Communication Association Mobile Pre-Conference "Mobile Research for Building a Better World." May 23, Washington, DC.
- Wallis, Cara. 2018. Roundtable on "Is Another World Possible? Locating Justice Imaginaries within Contemporary Biopolitics." Roundtable at the National Women's Studies Association, November 9. Atlanta, GA.
- Wallis, Cara. 2018. "A Feminist or a "Goddessist": Social Media and Struggles for Gender Equality in China." Panel presentation at the International Communication Association Conference. May 27. Prague, Czech Republic.
- Wallis, Cara. 2018. "Social Media and Everyday Feminism in China." Paper presentation at the China Internet Research Conference. May 23. Leiden, The Netherlands.
- Wallis, Cara. 2017. "Social Media, Personal Aesthetics, and Young Creatives in Beijing." Paper presented at the Chinese Internet Research Conference. June 5-6. Texas A&M University Law School, Fort Worth, Texas.
- Wallis, Cara. 2016. "Embracing Precarity to Pursue Creativity: Social Media, Informal Learning, and Young Rural-to-Urban Migrant Workers in Beijing." Panel Presentation at the Association of Asian Studies Conference. March 31-April 3, Seattle, Washington.
- Balsamo, Anne, and Cara Wallis. 2015. "Public Interactives and Soft Power: Nation Branding at the 2010 Shanghai World Expo." Paper presented at the International Communication Association Conference. May 21-25, San Juan, Puerto Rico.
- Wallis, Cara. 2014. "Communicative Empowerment as Emotion Work: Grassroots Media and Social Media Use among Domestic Workers in Beijing." Paper presented at the Chinese Internet Research Conference. June 20-21, Hong Kong.
- Wallis, Cara. 2014. "'How can I Be so Beautiful?' WeChat and Mobile Mediations of Gender in China." Paper presented at the International Communication Association Preconference "Mobile Research for Building a Better World." May 21, Seattle, Washington.
- Wallis, Cara. 2014. "Narratives of Strength and Hope: Domestic Workers and Social Media Use in Beijing." Panel Presentation at the International Communication Association Conference. May 22-26, Seattle, Washington.
- Wallis, Cara. 2013. "Social Media and Social Change in China." Paper presented at the Chinese Internet Research Conference. June 15, Oxford, United Kingdom.
- Wallis, Cara. 2013. "Sina Weibo and Young Women in Beijing." Paper presented at the China and the New Internet World ICA Pre-Conference. June 14, Oxford, United Kingdom.
- Wallis, Cara. 2012. "Ethnography and New Media Studies in China." Paper presented at the Crossroads in Cultural Studies Conference. July 2-6, Paris, France.
- Wallis, Cara. 2012. "New Media Technologies in China's 'New Socialist Countryside': Techno-Sustenance and the Possibilities for Social Transformation." Paper presented at the Chinese Internet Research Conference. May 20-21, Los Angeles, California.

- Wallis, Cara. 2012. "Migration Experience, New Media Technologies, Gender, and Agency." Panel presentation at the Association of Asian Studies Conference. March 15-18, Toronto, Canada.
- Wallis, Cara. 2011. "'Power to the People' unless they are Female: Gender and China's Digital Censorship Protest Culture." Paper presented at the Association of Internet Researchers Conference. October 10-13, Seattle, Washington.
- Wallis, Cara. 2011. "Parody and the Gendering of China's Online Censorship Protest Culture." Paper presented at the Chinese Internet Research Conference. May 23-24, Washington, DC.
- Wallis, Cara. 2011. "Technology and/as Governmentality? – China's Migrant Workers, Digital Inclusion, and Labor Marginalization." Paper presented at the Association of Asian Studies Conference. March 31-April 3, 2011, Honolulu, Hawaii.
- Wallis, Cara. 2010. "Parody and Protest on the Chinese Internet." Paper presented at the Digital Media and Learning Conference. February 18-20, La Jolla, California.
- Wallis, Cara. 2009. "Marginal Youth in Virtual Spaces: Rural-to-Urban Migrants and New Media Technologies in Beijing." Paper presented at the Association of Internet Researchers Conference. October 8-11, Milwaukee, Wisconsin.
- Wallis, Cara, Jack Linchuan Qiu, & Rich Ling. 2009. "Alternative Mobile Handsets and Grassroots Innovation in the Global South: A Critical Examination." Paper presented at the Association for Internet Researchers Conference. October 8-11, Milwaukee, Wisconsin.
- Wallis, Cara & Carmen Gonzalez. 2009. "Mobile Voices: A Mobile, Open Source, Popular Communication Platform for First-Generation Immigrants in Los Angeles." Paper presented at the International Communication Association Pre-Conference "Mobile 2.0: Beyond Voice?" May 21, Chicago, Illinois.
- Wallis, Cara. 2008. "Digital Dating: Mobile Phones, Intimacy, and Rural-to-Urban Migrant Women in Beijing." Paper presented at the National Communication Association Convention. November 21-24, San Diego, California.
- Wallis, Cara. 2008. "'Technologies of Freedom?' Mobile Phones, Resistance, and Surveillance in the Workplace." Paper presented at the Mobile Communication and the Ethics of Social Networking Conference. September 25-27, Budapest, Hungary.
- Wallis, Cara. 2008. "Camera Phones and the Representation and Construction of Reality." Paper presented at the First International Conference on Mobile Society. September 18-19, Antalya, Turkey.
- Wallis, Cara. 2008. "(Im)mobile Mobility: Mobile Phones and Rural-to-Urban Migrant Workers in Beijing." Paper presented at the International Communication Association Conference. May 22-26, Montreal, Canada.
- Wallis, Cara. 2007. "Gender, Identity, and Technology among Chinese Female Migrants in Beijing." Paper presented at the International Association for Media and Communication Research Conference. July 23-25, Paris, France.

Wallis, Cara. 2007. "Techno-Mobility and Translocal Migration: Gender, Identity, and Technology among Female Migrants in Beijing." Paper presented at the Cultural Studies Now Conference. July 20-22, London, England.

Wallis, Cara. 2006. "From the Telephone to the Mobile Phone: Discourses in the Life of 'New' Technology." Paper presented at the International Communication Association Conference. June 19-23, Dresden, Germany.

Wallis, Cara. 2005. "Performing Gender: A Content Analysis of Gender Display in Music Videos." Paper presented at the National Communication Association Convention. November 17-20, Boston, Massachusetts.

Wallis, Cara. 2005. "Chinese Women in the Official State Press: Discursive Constructions of Gender in Service to the State." Paper presented at the International Communication Association Conference. May 26-30, New York, New York.

GRANTS, FELLOWSHIPS, AND HONORS

Research Grants

Texas A&M College of Liberal Arts Online Curriculum Grant Award, 2020, \$5,000

Texas A&M College of Liberal Arts, International Travel and Research Grant, 2020 \$1,500
*to attend the Chinese Internet Research Conference, Melbourne, Australia and the International Communication Association, Gold Coast, Australia. **Conferences moved online/canceled due to COVID-19 and travel funding was revoked.**

Texas A&M College of Liberal Arts, International Travel and Research Grant, 2018, \$1,500
*to attend the Chinese Internet Research Conference, Leiden, Leiden, The Netherlands and the International Communication Association, Prague, Czech Republic.

Texas A&M, Women's and Gender Studies Program, Co-Sponsorship Grant, 2016, \$1,400
*to host the Department of Communication's Annual Communicating Diversity Conference

National Science Foundation. IIS 1649126EAGER: "Exploring Children's Use of Online Social Networks Using the KidGab Network." PI: Tracy Hammond, Co-PI: Cara Wallis. July 15, 2016 – October 31, 2019, \$175, 545

Texas A&M College of Liberal Arts, Ray A. Rothrock '77 Fellowship, 2015-2018, \$15,000

Texas A&M College of Liberal Arts, International Travel and Research Grant, 2014, \$1,500
*to attend the Chinese Internet Research Conference, Hong Kong Polytechnic University

Texas A&M College of Liberal Arts, International Travel and Research Grant, 2013, \$483
*to attend the "China and the New Internet World" International Communication Association Pre-Conference, Oxford, United Kingdom

Texas A&M, Program for the Enhancement of Scholarly and Creative Activities, 2013, \$10,000

Texas A&M, Glasscock Center for Humanities Research, Publication Support Grant, 2012, \$1,500

University of Southern California, Annenberg Research Network on International

Communication, Small Research Award, 2008, \$2,000

United States Department of Education, Foreign Language and Area Studies Fellowship, administered by the University of Southern California, 2006-2007, \$15,000

United States Department of Education, Foreign Language and Area Studies Fellowship, administered by the University of Southern California, Summer 2006, \$2,500

University of Southern California, Center for Feminist Research, Diana Meehan Fellowship in Feminism & Communication, 2006, \$2,000

University of Southern California Center for Feminist Research, Travel Grant, 2006, \$500

The VozMob Team. 2009. *Mobile Voices: A Mobile, Open Source, Popular Communication Platform for First-Generation Immigrants in Los Angeles*. Co-investigator. MacArthur Foundation Innovation in Participatory Learning Award, \$135,000

The VozMob Team. *Mobile Voices: Participatory Action Research for Mobile Community among Immigrants in Los Angeles*. Social Science Research Council Collaborative Grant in Media and Communications, 2008, \$30,000

Fellowships

Texas A&M, Glasscock Center for Humanities Research, Internal Faculty Fellow, 2017, \$1,000

Texas A&M, Glasscock Center for Humanities Research, Internal Faculty Fellow, 2011, \$1,000

Texas A&M, Glasscock Center for Humanities Research, Stipendiary Fellow, Confucius Institute, 2011, \$1,500

Texas A&M, Glasscock Center for Humanities Research, Stipendiary Fellow, Communication Department, 2010, \$1,500

Honors

2014 Bonnie Ritter Book Award for *Technomobility in China: Young Migrant Women and Mobile Phones* from the Feminist and Women's Studies Division of the National Communication Association

2014 International Communication Association Global Communication Division Top Article Award for "Technology and/as Governmentality: The Production of Young Rural Women as Low-Tech Laboring Subjects in China." *Communication and Critical/Cultural Studies* 10, no. 4, 341-358

2013 James W. Carey Media Research Award for *Technomobility in China: Young Migrant Women and Mobile Phones* from the Carl Couch Center for Social and Internet Research

Texas A&M University System Teaching Excellence Award, 2009

Top Student Paper 3, International Communication Association Communication and Technology Division, Dresden, Germany, June 2006

Postgraduate Honors

Oxford Internet Institute, Beijing, China, Summer 2005 (competitively selected)

TEACHING

Courses Taught

Spring 2022

- COMM 335: Intercultural Communication (77)
- COMM 335: Honors Intercultural Communication (3 students)
- COMM 665: Communication and Technology (5 students)

Fall 2021

- COMM 335: Intercultural Communication (115 students)
- COMM 335: Honors Intercultural Communication (5 students)

Summer 2021

- Session 1: COMM 685: Directed Studies – Sex and Sexuality (1 student)

Spring 2021

- COMM 330: Technology and Human Communication (38 students)
- COMM 335: Intercultural Communication (99)

Fall 2020

- COMM 335: Intercultural Communication (23 students)
- COMM 335: Honors Intercultural Communication (15 students)
- COMM 662: Survey in Media Studies (13 students)

Summer 2020

- Session 1: COMM 685: Directed Studies – Theories of Power and Difference (1 student)

Spring 2020

- COMM 665: Communication and Technology (11 students)

Fall 2019

- COMM 330: Technology and Human Communication (34 students)
- COMM 460/WGST 489: Collaborations in Feminism and Technology – Writing-intensive seminar (18 students)

Spring 2019

- COMM 330: Technology and Human Communication (32 students)
- COMM 335: Intercultural Communication (27)
- COMM 335 Honors: Intercultural Communication (11)

Fall 2018

- COMM 615: Interpretive Methods (14 students)
- COMM 330: Technology and Human Communication (35 students)

Spring 2018

- COMM 330: Technology and Human Communication (33 students)
- COMM 335: Intercultural Communication (99 students)

Spring 2017

COMM 634: Gender and Communication (9 students)
COMM 335: Intercultural Communication (Comm to Italy) (20 students)
COMM 685: Directed Studies: Affect and Neoliberalism (1 student)

Fall 2016

COMM 460/WGST 489: Collaborations in Feminism and Technology – Writing-intensive seminar (21 students)
COMM 330: Technology and Human Communication (35 students)

Summer 2016

Session 1: COMM 685: Directed Studies – Gender and Technology (2 students)

Spring 2016

COMM 460/WGST 489: Collaborations in Feminism and Technology – Writing-intensive seminar (23 students)
COMM 330: Technology and Human Communication (35 students)

Spring 2015

COMM 658: Communication and Culture (9 students)
COMM 460/WGST 489: Communication and Contemporary Issues: Gender, Media, and Modernity in East Asia – Writing-intensive seminar (23 students)

Fall 2014

COMM 662: Survey in Telecommunication Media Studies (10 students)
COMM 452: Cultural Studies of Communication Technology – Writing-intensive seminar (22 students)
COMM 685: Directed Studies – Critical Studies of Technology (1 student)

Spring 2014

COMM 452: Cultural Studies of Communication Technology – Writing-intensive seminar (21 students)
COMM 330: Technology and Human Communication (34 students)
COMM 685: Directed Studies – Mobile Communication (1 student)

Fall 2013

COMM 452: Cultural Studies of Communication Technology – Writing-intensive seminar (23 students)
COMM 330: Technology and Human Communication (36 students)

Fall 2012

COMM 662: Survey in Telecommunication Media Studies (10 students)
COMM 460/WGST 489: Communication and Contemporary Issues: Gender, Media, and Modernity in East Asia – Writing-intensive seminar (23 students)

Summer 2012

Session 1: COMM 685: Directed Studies – Textual Analysis (1 student)
Session 2: COMM 685: Directed Studies – Media and Globalization (1 student)

Fall 2011

COMM 663: Seminar in Telecommunication Media Studies: Media, Culture, and Communication in Contemporary China (9 students)
COMM 330: Technology and Human Communication (32 students)

Spring 2011

- COMM 460: Communication and Contemporary Issues: Gender, Media, and Modernity in East Asia – Writing-intensive seminar (23 students)
- COMM 330: Technology and Human Communication (34 students)
- COMM 685: Directed Studies – Media, Neoliberalism, and Gender in China (1 student)

Fall 2010

- COMM 663: Seminar in Telecommunication Media Studies: Media, Culture, and Society in Contemporary China (9 students)
- COMM 460: Communication and Contemporary Issues: Communication, Technology, and Culture (25 students)

Spring 2010

- COMM 460: Communication and Contemporary Issues: Communication, Technology, and Culture – Writing-intensive seminar (25 students)
- COMM 330: Technology and Human Communication (31 students)

Fall 2009

- COMM 460: Communication and Contemporary Issues: Communication, Technology, and Culture – Writing-intensive seminar (24 students)

Graduate Student Advising

Ph.D. Committee Chair (* indicates completed)

- Macy Dunklin (Communication)
- Shelby Landmark (Communication)
- Paige Jennings (Communication)
- *James Cho (Communication) (Co-chair with Dr. Srivi Ramasubramanian), Dissertation title: *Those Asian American Woke Kids: Asian American Hashtag Activism, Identity, and Interracial Solidarity*, 2020
- *Caitlin Miles (Communication), Dissertation title: *Living and Performing Journalism in Turkey: Community, Affect, and Hegemony*, 2019
- *Jessica Gantt Shafer (Communication), Dissertation title: *Unaffordable Rights: Neoliberalism, Reproductive Justice, and Technology and Media Activism in Texas*, 2018
- *Marissa Doshi (Communication, Co-chair with Dr. Antonio La Pastina) Dissertation title: *The Promises and Pitfalls of Modernity: An Ethnography of Young Catholic Women's Media Practices for Claiming Cultural Citizenship in Urban India*, 2014
- *Xi Cui (Ph.D., Communication, Co-chair with Dr. Antonio La Pastina). Dissertation title: *Shanzhai Online Videos in China: Governance and Resistance through Media*, 2010

Ph.D. Committee Member

- Felicia York (Communication)
- Jed Chalupa (Communication)
- Angie Galal (Communication)
- Wenxue Zuo (Communication)
- *Brian Altenhofen (Communication, 2016)
- *Catalina Bartlett (English Literature, 2016)
- *Wendi Bellar (Communication, 2017)
- *Lucas Logan (Communication, 2014)
- *Carrie Murawski (Communication 2020)
- *Nelson Shake (English Literature, 2019)
- Kate Siegfried (Communication, 2020)

- *Ruth Tsuria (Communication, 2017)
- *Aya Yadlin Segal (Communication, 2017)
- *Siyuan Yin (Communication, UMass Amherst, 2019)

M.A. Committees

- *Kelli Fowlds (Communication, Co-chair with Dr. Srividya Ramasubramanian, 2014)
- *Jung Koh (Computer Science, 2017)
- *Zhuyu Yao (Sociology, 2018)

Supervisor of Independent Graduate Research Project

Eleanor Amy Lockhart (2013-2014)

Invited Teaching/Workshop Opportunities

- “Ethnography.” Guest Panel with Anna Wolfe and Antonio La Pastina. Interpretive Methods in Communication. Texas A&M University. Instructor: Dr. Antonio La Pastina. February 2022.
- “Global Media and Gender in China: The SK-II #changedestiny Campaign.” Guest Lecture via Zoom. Global Media Culture and Flows. Texas A&M University. Instructor: Dr. Antonio La Pastina. October 2021.
- “Mobile/Social Media and Human Mobility.” Guest Lecture via Zoom. Social Media in Everyday Life: A Global Perspective. Goldsmiths, University of London. Instructor: Dr. Mirca Madianou. February 2021.
- “Ethnographic Methods.” Guest Lecture. CARC 601. Texas A&M University. Instructor: Dr. Lou Tassinary. April 2018.
- “Ethnography.” Guest Panel with Anna Wolfe and Antonio La Pastina. Interpretive Methods in Communication. Texas A&M University. Instructor: Dr. Antonio La Pastina. September 2016.
- “China and Urban Transformation.” Guest lecture for Urban Anthropology class (via Skype). Lafayette College, Easton, Pennsylvania. Instructor: Dr. Neha Vora. February 2016.
- “New Media in China.” Guest Lecture. Cultural and Ethical Considerations for Global Practice. Texas A&M University. Instructor: Dr. Rodney Hill. April 2015.
- “New Media, Migration, and Gender in China.” Guest Lecture. Cultural and Ethical Considerations for Global Practice. Texas A&M University. Instructor: Dr. Rodney Hill. November 2013.
- “Ethnography in the Chinese Context.” Guest Lecture. Literature Reading for Special English Course. Communication University of China. Instructor: Shuhua Xu. April 2013.
- “Gender and Technology.” Guest Lecture. COMM 415 New Media and Civil Society. Texas A&M University. Instructor: Lucy Miller. February 2013.
- “New Media Technologies and Social Change in China.” Presentation at “The New Face of China” Continuing Professional Development Workshop for Texas 6-12 Teachers. Texas A&M University. June, 2011.

“Conducting International Research.” Panel Presentation. Student Research Week. Texas A&M University. March, 2011.

“What is Ethnography?” Guest Lecture. COMM 308 Research Methods in Communication, Texas A&M University. Instructor: Srividya Ramasubramanian. February, 2011.

“The Promises and Possibilities of Technology for Migrant Workers.” Guest Lecture. EDUC 650 Globalization and the Nation State: Theories of Change, University of Southern California. Instructor: Nelly Stromquist. October, 2007.

“Theory and Practice of Cultural Studies.” Guest Lecture. Media Theories and Practice Course, Chinese Academy of Social Sciences, Beijing, China. Instructor: Bu Wei. June, 2007.

PROFESSIONAL AND UNIVERSITY SERVICE

Affiliations

Association for Asian Studies
Association of Internet Researchers
International Communication Association
National Communication Association
National Women’s Studies Association

Disciplinary Service

Journal Editorial Boards

Communication and the Public Sphere Associate Editor (2019 – 2021)

Chinese Journal of Communication (2018 – present)
Communication, Culture & Critique (2017 – present)
Feminist Media Studies (2017 – present)
Mobile Media and Communication (2012 – present)
Southern Communication Journal (2014 – 2017)
Women’s Studies in Communication (2017 – present)

Ad-hoc Journal Referee

Asian Studies Review, 2019
China Information 2017
China Perspectives, 2015
China Quarterly, 2011
Chinese Journal of Communication, 2012, 2016
Communication, Culture & Critique, 2015, 2016,
Communication Monographs, 2011
Communication Theory, 2018
Critical Studies in Media Communication, 2011, 2015, 2017
Gender, Place, and Culture, 2016
Global Media and China, 2016, 2019
Information Technologies and International Development, 2009, 2014
International Journal of Communication, 2010 – 2013
International Journal of Cultural Studies, 2009

Journal of Computer Mediated Communication, 2013
Journal of Contemporary China, 2013
Journal of Current Chinese Affairs, 2012
Media Australia, 2012
New Media & Society, 2010, 2011, 2014
The Information Society, 2013
Theory, Culture & Society, 2018
Popular Communication, 2014, 2019
Southern Communication Journal, 2014

Book Manuscript Reviewer

Routledge Asian Studies, 2009, 2011
NYU Press, 2020, 2021
Oxford University Press, 2013, 2015, 2017

Elected Positions

Secretary, Feminist Scholarship Division, ICA, 2013-2016

Unelected Positions

Chinese Internet Research Conference Secretariat, 2017- present

Workshops

Association for Asian Studies Dissertation Workshop Faculty Mentor, 2016
International Communication Association, Communication and Technology Division
Dissertation Workshop, 2020 (Canceled due to COVID-19)

Conference and Pre-Conference Co-organizer

Global Fusion Annual Conference, Online 2021

“Articulating Voice,” International Communication Association Preconference,
May 24, 2017, Prague, Czech Republic

Chinese Internet Research Conference, June 5-6, 2017, Fort Worth, TX

Panel Chair or Respondent

Chair, International Communication Association (May, 2020), Online
Co-Chair, International Communication Association (May, 2018), Prague, Czech Republic
Chair, American Anthropological Association (Dec. 2017), Washington, DC
Chair, National Women’s Studies Association (Nov. 2017), Baltimore, MD
Chair, International Communication Association (May, 2017), San Diego, CA
Chair, International Communication Association (May, 2015), San Juan, Puerto Rico
Respondent, National Communication Association (November, 2013), Washington, DC
Respondent, Association of Internet Researchers (October, 2011), Seattle, WA
Respondent, Communication and Social Change Division, ICA (May, 2011), Boston, MA
Respondent, Mobile Communication and the Ethics of Social Networking Conference,
(September 2008), Budapest, Hungary

Conference Paper Referee

International Communication Association:
Communication and Technology Division, 2007 – 2009; 2011 – 2012; 2014
Feminist Scholarship Division, 2007 – 2009; 2011 – present
Global Communication and Social Change, 2009 – present
Theme Sessions, 2016

Association for Internet Researchers, 2011

Service to University, College, and Department

University-level Service

Student Research Week, 2011

College of Liberal Arts

Asian Studies Faculty Committee 2009 – 2012
Dean's Task force for Technology and Society Core Curriculum Course 2015
Dean's Committee on Research Excellence 2014 – 2015
China Studies Certificate Steering Committee 2010 – 2014
Women's & Gender Studies Program Review Committee 2011 – 2013
Women's & Gender Studies Dissertation Award Committee 2022

Departmental

Internationalization Committee Chair 2018 – present
Internationalization Committee 2009 – 2018
Climate and Inclusion Committee 2014 – 2017
Provost Faculty Investment Hire Search Committee Co-Chair 2019
Faculty Search Committee 2011, 2014
Head's Advisory Committee 2011 – 2012, 2018 – present
Graduate Affairs Committee 2011, 2016 – 2018

Women's and Gender Studies

Program Review Committee 2011-2013
Travel Grant Committee 2014
Dissertation Grant Committee 2022

POPULAR PRESS

Interviewed, "Eileen Gu's Message of Equality Clashes with Reality in China," *Bloomberg News*, February 11, 2022 (<https://www.bloomberg.com/news/articles/2022-02-11/eileen-gu-s-message-of-equality-clashes-with-reality-in-china>)

Interviewed, "China's Social Media Influencers Play Safe with Wholesome Content," *Financial Times*, December 27, 2021 (<https://www.ft.com/content/a99a1509-6c93-4d22-8683-929cc0078397>)

Interviewed, "China's Social Media Explosion," by Christina Lu, *Foreign Policy*, November 11, 2021 (<https://foreignpolicy.com/2021/11/11/china-social-media-tech-linkedin-wechat-censorship-privacy-regulation/>)

Interviewed, "China Clamps Down on Pop Culture in Bid to 'Control' Youth," Agence France Press, September 29, 2021 (<https://www.france24.com/en/live-news/20210929-china-clamps-down-on-pop-culture-in-bid-to-control-youth>).

Live Interview Bloomberg Markets Asia "Bloomberg Equality" Segment on China's #MeToo Movement, August 24, 2021 (<https://www.bloomberg.com/news/videos/2021-08-25/texas-a-m-s-wallis-on-china-s-metoo-movement-video?fbclid=IwAR05sH1CvFibQWe48NBW0hltWOpjLHFAJzAIr2XyAS6vudbSttSYllbeImQ>).

Interviewed "Going Viral: Covid-19 has Reveled Widespread Sexism in China," by Stephanie Studer, *The Economist* March 7, 2020 (<https://www.economist.com/china/2020/03/07/covid-19-has-reveled-widespread-sexism-in-china>).

Interviewed, "In Beijing, Domestic Workers are Acting Out Their Tales," by Cynthia L. Cooper, Women's eNews October 20, 2015 (<http://womensenews.org/story/arts/151019/in-beijing-domestic-workers-are-acting-out-their-tales>) .

Interview with Fan Mai on *Technomobility in China: Young Migrant Women and Mobile Phones*, Fembot Collective "Books Aren't Dead" Series, September 5, 2014.

Video discussion of *Technomobility in China: Young Migrant Women and Mobile Phones*, USC US-China Institute, March 6, 2013 (<http://www.youtube.com/watch?v=89K15KVy8SQ>).

Interviewed, "Students Find a Voice Through Social Media," by Lara Farrar, *The Chronicle of Higher Education* July 22, 2012.

Interviewed, "Texan Tracks Cellphone's Impact on China's Migrants," by Matthew Woolbright, *China Daily*, December 11, 2011.

Interviewed, "Sinology 2.0," by Kerry Arnot, *That's Shanghai*, October 11, 2011.

OTHER

Community Service

KEOS Community Radio Board of Directors (February 2018 – present)
Keep Brazos Beautiful volunteer (2013-2015)

Foreign Languages

Chinese – advanced