

Curriculum Vitae  
Angelique Copeland Gammon  
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Education

B.S. Journalism Texas A&M University, College Station, Texas 1982

Academic Appointments

2020-Present Associate Professor of the Practice, CLLA Communication, Texas A&M University  
2018-Present Editor in Chief, CLLA COMM [website](#); journalism intern supervisor  
2018-2020 Instructional Assistant Professor, CLLA Communication, Texas A&M University  
2018 Assistant Lecturer, full-time, CLLA Journalism, Texas A&M University  
2013-2017 Assistant Lecturer, part-time, CLLA Journalism, Texas A&M University

Professional Experience Related to Teaching and Mentoring

1985-2017 Founding Publisher and Editor, Insite Brazos Valley Magazine, Bryan, Texas  
*Created and supervised Internship Program for course accredited internships through: Texas A&M University departments of Communication; Journalism; Agricultural Communications and Journalism; and Mays Business Marketing; University of North Texas Mayborn School of Journalism; Northwestern University; and Sam Houston State University Department of Mass Communications*  
2009 Journalists-in-Residence, Department of Journalism, Texas A&M University  
*Invited to teach course in media writing, editing and entrepreneurship*

Service to the Profession

2019-2022 Chair, Extending the Reach: Increasing Diversity in the Newsroom & the News  
Expanded inaugural seminar to accommodate attendance of 250 high school students from under-recruited Texas schools in 2021 and 2022 conference  
2019-Present Founder [Friends of the Battalion](#), Board Treasurer  
2022 contributions: #SaveTheBatt T-shirt fundraiser sponsor  
2021 contribution: \$6,000 donation to Student Media for equipment and Battalion staff salaries  
2020 contributions: \$1,200 advertising in "All Things Voting" 16-pp EXTRA produced by JOUR 303 students; FoB is a registered 501c3 nonprofit created to promote long-term sustainability of [The Battalion](#) student newspaper as a living laboratory to provide high-impact learning and pre-professional practice of job skills and student press innovation at Texas A&M University  
2016-Present Staff training for The Battalion and Yearbook writers at editors' request  
2020 Chair, Office of the Texas Governor of 2020 Barbara Jordan Media Awards  
Proposed and accepted for the Texas A&M Journalism program to host the annual [awards ceremony](#) that recognizes Texas media professionals and student journalists for work published in 2019 highlighting accomplishments of persons with disabilities using person-first language  
2019 Fundraising Chair 125th Anniversary Celebration of The Battalion at Texas A&M

Secured \$5,000 Underwriting from Chancellor John Sharp

Honors and Awards

- 2011 Bryan Rotary/Anco Insurance Business Lifetime Achievement Award
- 2009 Bryan/College Station Chamber of Commerce Community Impact Award

Service to the Community

- 2018-Present Society of Professional Journalists Student Chapter, Texas A&M University, advisor
- 2018-Present Invited speaker United Way Brazos Valley, partner agency continuing education
- 2018-2019 Invited speaker and contributing writer, International Association of Business Communicators, Brazos Valley Chapter,
- 2011-2017 Economic Outlook Conference Planning Chair, Bryan/College Station Chamber of Commerce
- 2011-2014 Board of Directors, Bryan/College Station Chamber of Commerce
- 2012-2013 Vice Chair Communications, Bryan/College Station Chamber of Commerce

2011-2017 Invited speaker Society of Professional Journalists Student Chapter, Texas A&M University  
2012-2017 Invited speaker American Marketing Association, Texas A&M University  
2012-2013 Planning committee, Minds Matter fundraiser, MHMR Authority Brazos Valley 2007-2009 Board of Directors, Saint Michael's Episcopal School, Bryan, Texas  
2000-2009 Director of Children's Ministries, First United Methodist Church, Caldwell  
1998-2007 Competitive Writing judge for the Texas Association of Private and Parochial Schools, University Interscholastic League, and Private Schools Interscholastic Association

Business Certifications & Professional Organizations 2017-Present Society of Professional Journalists, member

1990-2017 State of Texas Certified Historically Underutilized Business – Woman-owned

2010-2017 Certified Forest Steward Council Commercial Printer, Insite Printing & Graphic Services, owner

#### Teaching Philosophy

Learning starts with trust. Honesty builds trust. Teaching that fosters and reinforces trust – in words and deeds – is the beginning of high-impact learning. My teaching philosophy applies to every class taught and informs the methods used based on a lifetime of learning as a successful business owner, publisher and editor.

Field reporting is incorporated into all my journalism writing courses to give students skills and professional clips necessary for a journalism career. Lectures define elements of media style writing, editing and ethics. Field reporting underscores the weight and responsibility of a journalist. Lectures on professional integrity and best practices are experienced first-hand interviewing experts. The reporting process of advance topic research, conducting interviews and learning to accurately synthesize information is a working model of time management, problem solving and critical thinking to achieve a goal. Adhering to professional standards and ethics enables classroom work to be published, often for the first time for students.

A student's first byline is an indelible learning moment and highly motivating for most students to continue to improve. Knowing classwork is fact-checked and may be published compels honesty and builds a practice of journalism integrity.