

## **Kirby Goidel**

Director, Public Policy Research Institute  
Professor, Department of Communication  
Texas A&M University

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### **PROFESSIONAL PREPARATION**

B.S., magna cum laude, James Madison University, 1989;  
M.A. (in pursuit), American Government, University of Kentucky, 1992.  
Ph.D., American Government, University of Kentucky, 1993.

### **ACADEMIC APPOINTMENTS**

Professor & Director, Department of Communication & Public Policy Research Institute  
Texas A&M University, 2017 – present

Co-Editor, *Social Science Quarterly*, 2017-present

Professor & Fellow, Department of Communication & Public Policy Research Institute  
Texas A&M University, 2014-2017

Co-Editor, *Survey Practice*, 2012-2017 (AAPOR Sponsored, Editorial Review)

Scripps Howard Professor, Director of the Public Policy Research Lab, Director of the Louisiana Survey, Manship School of Mass Communication & Department of Political Science  
Louisiana State University, 2002 – 2014

Political Communication Area Head, Manship School of Mass Communication  
Louisiana State University, 2003-2006

Chair, Department of Political Science, Indiana State University, 2001-2002

Interim Chair, Department of Political Science, Indiana State University, 2000-2001

Associate Professor of Political Science, Indiana State University, 1999-2002.

Assistant Professor of Political Science, Indiana State University, 1995-1999.

Assistant Professor of Political Science, University of Southwestern Louisiana, 1993-95.

### **PUBLICATIONS**

#### ***Books***

**Kirby Goidel**, Craig Freeman, and Brian Smentkowski. 2015. *Misreading the Bill of Rights: Top Ten Myths Concerning Your Rights and Liberties*. Praeger Publishing.

**Kirby Goidel**. 2014. *America's Failing Experiment: How Too Much Democracy Undermines Our National Leaders*. Rowman & Littlefield.

Donald K. Gross and **Robert K. Goidel**. 2003. *The States of Campaign Finance Reform*, Ohio State University Press. \*This book was the subject of an authors' roundtable at the 2004 annual meeting of the Midwest Political Science Association.

**Goidel, Robert K.**, Donald K. Gross, and Todd G. Shields. 1999. *Money Matters: Consequences of Campaign Finance Reform in United States House Elections* Rowman & Littlefield.

### *Edited Book*

**Goidel, Kirby**. *Political Polling in the Digital Age: The Challenge of Measuring and Understanding Public Opinion*. 2011. Louisiana State University Press.

### *Journal Articles*

Davis, Nicholas T., **Kirby Goidel**, Christine S. Lipsmeyer, Guy D. Whitten, and Clifford Young. Forthcoming. "Economic Vulnerability, Cultural Decline, and Nativism: Contingent and Indirect Effects\*." *Social Science Quarterly*. doi:10.1111/ssqu.12591 (As part of a special issue devoted to nativism).

Davis, Nicholas T., **Kirby Goidel**, Christine S. Lipsmeyer, Guy D. Whitten, and Clifford Young. Forthcoming. "The Political Consequences of Nativism: The Impact of Nativist Sentiment on Party Support\*." *Social Science Quarterly*. (As part of a special issue devoted to nativism).

**Goidel, Kirby**, Keith Gaddie, and Spencer Goidel. n.d. "Rigged-Election Rhetoric: Coverage and Consequences." *PS: Political Science & Politics*. 1-10. doi:10.1017/S1049096518001646

**Goidel, Kirby**, Keith Gaddie, and Guy Whitten. 2017. "Special Issue Editors' Introduction: The New World of Comparative Political Communication." *Social Science Quarterly*: 98: 779–785. doi:10.1111/ssqu.12458

**Goidel, Kirby**., Keith Gaddie, and Marco Ehrl. 2017. "Watching the News and Support for Democracy: Why Media Systems Matter." *Social Science Quarterly*: 98: 836–855. doi:10.1111/ssqu.12430

Turcotte, Jason, Ashley Kirzinger, Johanna Dunaway, and **Kirby Goidel**. 2017. "The Many Layers of Local: Proximity and Market Influence on News Coverage of the Deepwater Horizon Oil Spill." *Social Science Quarterly*: 98: 993–1009.

Wanyun Shao, Suan Xian, Ning Lin, H. Kunreuther, N Jackson and **Kirby Goidel**. 2017. "Understanding the Effects of Post Flood Events and Perceived and Estimated Flood Risks on Individuals' Voluntary Insurance Purchase Behavior." *Water Research* 108: 391-400.

Wanyun Shao, Siyuan Xian, Barry D Keim, **Kirby Goidel**, and Ning Lin. 2017. "Understanding Perceptions of Changing Hurricane Strength along the US Gulf Coast." *International Journal of Climatology* 37: 1716-1727.

**Kirby Goidel**, Brian Smentkowski, and Craig Freeman. 2016. "Perceptions of Threat to Religious Liberty." *PS: Political Science & Politics* 49(3): 426-432.

Wanyun Shao & **Kirby Goidel**. 2016. "Seeing is Believing? An Examination of Perceptions of Local Weather Conditions and Climate Change Among Residents in the U.S. Gulf Coast," *Risk Analysis* 36 (11): 2136-2157.

Wei Zha, **Kirby Goidel**, and Judith Sylvester. 2015. "For or Against It? Public Opinion on International Trade, News Framing, and Pre-Existing Schemas," *American Communication Journal* 17 (2).

Johnson, Martin., **Kirby Goidel** and Michael Climek. 2014. "The Decline of Daily Newspapers and the Third-Person Effect," *Social Science Quarterly* 95: 1245–1258,

Turcotte, Jason, & **Kirby Goidel**. 2014. "Political knowledge and exposure to the 2012 U.S. presidential debates. Does debate format matter?" *PS: Political Science & Politics* 47: 449-453.

**Goidel, Kirby**, Ashley Kirzinger, Margaret DeFleur, and Jason Turcotte. 2013. "Difficulty in Seeking Information about Health Care Quality and Costs," *Social Science Journal* 50: 418-425.

Dunaway, Johanna, **Kirby Goidel**, Ashley Kirzinger, and Betina Wilkinson. 2011. "Rebuilding or Intruding? News Media Coverage and Public Opinion on Immigration in Louisiana." *Social Science Quarterly* 92(4): 917-937

**Goidel, Kirby**, Wayne Parent, and Bob Mann. 2011 "Race, Racial Resentment, Attentiveness to the News Media, and Public Opinion Toward the Jena Six." *Social Science Quarterly* 94: 20-34.

**Goidel, Robert K.**, Steven Procopio, Dek Terrell, and H. Denis Wu. 2010 "Sources of Economic News and Economic Expectations." *American Politics Research* 38: 759-777.

Miller, Andrea and **Kirby Goidel**. 2009. "News Organizations and Information Gathering During a Natural Disaster: Lessons from Hurricane Katrina." *Journal of Contingencies and Crisis Management* 17 (4): 266-273.

Jas Sullivan, Lisa Major Hatley, **Robert K. Goidel**, and David Kurpius. 2009. "The Role of an African American Candidate on Psychological Engagement and Political Discussion in a Local Election," *Politics and Policy* 37 (2): 289-308.

**Goidel, Robert K.**, Craig Freeman, Stephen Procopio, and Charles Zewe. 2008. "Who Participates in the Public Square and Does It Matter?" *Public Opinion Quarterly* 72: 792-803.

**Goidel, Robert K.**, Stephen Procopio, Douglas Schwalm, and Dek Terrell. 2007. "Implications of the Medicaid Undercount in a High-Penetration Medicaid State." *Health Services Research* 42: 2424-2441.

Nisbet, Matthew and **Robert K. Goidel**. 2007. "Understanding Citizen Perceptions of Science Controversy: Bridging the Ethnographic-Survey Research Divide." *Public Understanding of Science* 16: 421-440.

**Goidel, Robert K.** and John Maxwell Hamilton. 2006. Strengthening Higher Education Through

Gridiron Success? Public Perceptions of the Impact of National Football Championships on Academic Quality. *Social Science Quarterly* 87: 851-862.

**Goidel, Robert K.** and Matthew Nisbet. 2006. "Exploring the Roots of Public Participation in the Controversies of Embryonic Stem Cell Research and Cloning." *Political Behavior* 28: 175-192.

**Goidel, Robert K.**, Craig Freeman, and Steven Procopio. 2006. The Impact of Television Viewing on Perceptions of Juvenile Crime. *Journal of Broadcasting and Electronic Media* 50: 119-139.

Chambers, Michael and **Robert K. Goidel**. 2004. "The Post-Cold War Presidency and Public Opinion Beyond the Water's Edge." *White House Studies* 4: 31-47.

Maule, Linda S. and **Robert K. Goidel**. 2003. Adultery, Drugs, and Sex: An Experimental Investigation of Individual Reactions to Unethical Political Behavior by Public Officials," *Social Science Journal* 40 (2003): 65 -78.

Gross, Donald A., **Robert K. Goidel**, and Todd G. Shields. 2002. "State Campaign Finance Regulations and Electoral Competition," *American Politics Research* 30: 143-165.

Gross, Donald A. and **Robert K. Goidel**. 2001. "The Impact of State Campaign Finance Laws." *State Politics & Policy Quarterly* 1: 453 -623.

Shields, Todd G. and **Robert K. Goidel**. April 2000. "Who Contributes? Checkbook Participation, and the Impact of Legal Reforms, 1952-1994." *American Politics Quarterly* 28: 216-234.

Shields, Todd G. and **Robert K. Goidel**. 1998. "Taking Credit and Avoiding Blame: Good News, Spin Control, and Democratic Accountability." *Political Communication* 15: 99-116.

Shields, Todd G. and **Robert K. Goidel**. 1997. "Participation Rates, Socioeconomic Class Biases, and Congressional Elections: A Cross-Validation, 1958-1994." *American Journal of Political Science* 41: 683-691.

**Goidel, Robert K.**, Todd G. Shields, and Mark Peffley. 1997. "Priming Theory and RAS Models: Toward an Integrated Perspective of Media Influence." *American Politics Quarterly* 25: 287-318.

**Goidel, Robert K.** and Todd G. Shields. 1997. "Partisan Differences and Candidate Mobilization Efforts in Midterm House Elections." *Midsouth Journal of Political Science* 1: 47

Gross, Donald A., **Robert K. Goidel**, and Todd G. Shields. 1997. "Campaign Finance Reform and the 1994 Congressional Elections." *Policy Studies Journal* 25: 215-234.

**Goidel, Robert K.**, Todd G. Shields, and Ronald E. Langley. 1997. "The New Economy, The End of the Cold War, and Presidential Evaluations." *Southeastern Political Review* 25: 487-500.

Shields, Todd G. and **Robert K. Goidel**. 1996. "Television News Coverage of the National Debt 1990-1993: The President Versus Congress as a Source for National News." *Polity* 18:401-411.

**Goidel, Robert K.** and Todd G. Shields. 1996. "Political Mobilization and Voter Turnout in the 1990 Midterm House Elections: An Aggregate Level Analysis." *Southeastern Political Review* 24: 99-115.

**Goidel, Robert K.** and Donald A. Gross. 1996. "Reconsidering the 'Myths and Realities' of Campaign Finance Reform." *Legislative Studies Quarterly* 21: 129-149.

**Goidel, Robert K.** and Ronald E. Langley. 1995. "Uncovering Evidence of Indirect Media Effects: News Coverage of the Economy and the 1992 Presidential Elections." *Political Research Quarterly* 48: 313-328.

Shields, Todd G., **Robert K. Goidel**, and Barry Tadlock. 1995. "The Net Impact of Media Exposure on Individual Voting Decisions in United States Senate and House Elections." *Legislative Studies Quarterly* 20: 415-430.

Peffley, Mark, Ronald Langley, and **Robert K. Goidel**. 1995. "Public Responses to Presidential Uses of Military Force: A Panel Analysis." *Political Behavior* 17: 307-337.

**Goidel, Robert K.** and Donald A. Gross. 1994. "A Systems Approach to Campaign Finance in United States House Elections." *American Politics Quarterly* 22: 125-153.

**Goidel, Robert K.** and Donald A. Gross. 1994. "Strategic Calculations and Quality Challengers in United States House Elections, 1986-1990." *Southeastern Political Review* 22: 203-222. -1990." *Southeastern Political Review* 22: 203-222.

**Goidel, Robert K.** and Todd G. Shields. 1994. "The Vanishing Marginals, the Mass Media, and the Bandwagon," *Journal of Politics* 56: 802-810..

### ***Non-Peer Reviewed Article***

Kromer, Mileah, **Kirby Goidel**, and Michael Climek. 2017. "Does It Really Make a Fracking Difference? The Conditional Effects of Question Wording on Support for Hydraulic Fracturing," *Survey Practice* 10 (1).

Moore, David and **Kirby Goidel**. 2012. What Really Keeps People From Using Broadband? *Broadband Communities* May/June: 94-96.

### ***Book Chapters***

**Goidel, Robert K.** 2011. "Public Opinion Polling" in Robert Mann & David Perlmutter (eds), *The Manship Guide to Political Communication*, Louisiana State University Press.

**Goidel, Robert K.** 2011. "An Introduction to Public Opinion Polling in a Digital Age: Meaning and Measurement," in Robert Goidel (ed.), *Political Polling in the Digital Age: The Challenge of Measuring and Understanding Public Opinion*, Louisiana State University Press.

**Goidel, Robert K.**, Michael Xenos, and Ashley Kirzinger. 2011. "Too Much Talk, Not Enough Action? Political Expression in a Digital Age," in Robert Goidel (ed.), *Political Polling in the Digital*

*Age: The Challenge of Measuring and Understanding Public Opinion*, Louisiana State University Press.

**Goidel, Robert K.** 2011. "Transitioning into a New Era of Public Opinion Research," in Robert Goidel (ed.), *Political Polling in the Digital Age: The Challenge of Measuring and Understanding Public Opinion*, Louisiana State University Press.

**Goidel, Robert** and Wayne Parent. 2008. "The Puzzle of Race and Gender in Cajun-Creole Louisiana: Is Louisiana the Exception the Southern Rule?" in Todd G. Shields and Shannon Davis (eds.), *New Voices in the Old South*, Florida Institute of Government.

Chambers, Michael and **Robert Goidel**. 2005. "Public Opinion, Presidential Leadership, and Foreign Policy in a Post-9-11 International System," in Glenn P. Hastedt & Anthony J. Eksterowicz (eds), *The President and Foreign Policy: Chief Architect or General Contractor?* Nova Science Publishers.

McDowell, James L. and **Robert K. Goidel**. 2002. "The Bayh-ing of Indiana Campaign Finance," in David Schultz (ed.), *Laboratories of Democracy: Money and Campaign Finance in State Elections*, Carolina Academic Press.

**Goidel, Robert K.** and Linda S. Maule. 2001. "Washington's Fifth Congressional District." in Sunil Ahuja & Robert Dewhirst, eds., *The Roads to Congress, 2000*. Cengage Learning.

**Goidel, Robert K.** 1998. "The Federal Election Campaign Act of 1974" in Sunil Ahuja & Robert Dewhirst, eds., *Government at Work*, Kendall-Hunt Publishers.

**Goidel, Robert K.**, Todd G. Shields, and Ronald E. Langley. 1999. "The New Economy, The End of The Cold War, and Presidential Evaluations," in Anthony Eksterowicz & Glenn Hastedt eds., *The Post-Cold War Presidency*, Rowman & Littlefield Publishers.

**Goidel, Robert K.** and James McDowell. 1999. "Hill Defeats Leising: Indiana's Ninth Congressional District" in Sunil Ahuja & Robert Dewhirst, eds., *The Elections of 1998*, Nelson-Hall Publishers.

**Goidel, Robert K.** 2000. "If You Report It, Will They Care?" in Tony Eksterowicz and Robert Roberts, eds., *Public Journalism and Political Knowledge*, Rowman & Littlefield.