

**Curriculum Vitae
Leroy G. Dorsey**

Degrees Received

Ph.D. 1993 Indiana University (Speech Communication)
M.A. 1988 California State University, Hayward (Speech Communication)
B.S. 1980 California State University, Hayward (Business Administration)

Academic Administrative Positions

Associate Dean: Undergraduate Student Success, College of Arts and Sciences, Texas A&M University, June 1, 2022-present.

Associate Dean: Undergraduate Student Education and Success, College of Liberal Arts, Texas A&M University, August 2021-May 31, 2022.

Climate and Inclusion Officer: College of Liberal Arts, Texas A&M University, August 2021-present.

Interim Executive Director: Interdisciplinary Critical Studies (Africana Studies, Latino/a and Mexican-American Studies, Women and Gender Studies, Religious Studies), College of Liberal Arts, Texas A&M University, August 2020-August 2021.

Associate Dean: Inclusive Excellence and Strategic Initiatives, College of Liberal Arts, Texas A&M University, January 2018-August 2021.

Associate Dean: Inclusive Excellence, Strategic Initiatives and Graduate Instruction, College of Liberal Arts, Texas A&M University, September 2017-December 2018.

Associate Dean: Strategic Initiatives and Graduate Instruction, College of Liberal Arts, Texas A&M University, September 2015-2017.

Chair: Department of Communication, University of Memphis, August 2011-August 2015.

Interim Department Head: Department of Journalism, Texas A&M University, 2001-2003.

Associate Head: Department of Communication, Texas A&M University, 2000-2011.

Faculty Positions

Professor: Department of Communication, Texas A&M University, 2015.

Professor: Department of Communication, University of Memphis, 2011.

Associate Professor: Department of Communication, Texas A&M University, 1999-2011.

Assistant Professor: Department of Communication, Texas A&M University, 1993-1999.

Assistant Professor, Department of Speech Communication, California State University, Hayward, 1992-1993.

Administrative Experience: Associate Dean, College of Liberal Arts, Texas A&M University

- Developed the Achievements in Climate and Inclusion award, 2018
- Developed the Advancing Climate Together grant, 2018
- Helped secure \$1,000,000 Donor gift for the Freshman Innovation Group program for first generation students, 2017
- Secured a \$500,000 donor gift for the College to support first-generation students, 2018
- Developed the FIRST Mentor Program for first generation students, 2017
- Established, Supervised, and Teach in the Freshmen Innovation Group (FIG) program, 2017-present
- Assessed departmental courses and certificates at both the undergraduate and graduate levels
- Presented at the Provost-sponsored Pedagogy Project workshop, 2016
- Developed the Fundamental Liberal Arts Skills Hour (FLASH) courses, 2015
- Participated in ad hoc working groups on the International and Cultural Discourse courses, 2016
- Represented the University at the AAC&U Institute on High Impact Practices and Student Success (which led to the creation of the FIG program), 2016
- Oversaw the development and move to the Office of Transformational Teaching & Learning
- Participated in New Student Conference informational sessions during summer (2016-present)
- Developed Berthold Innovations in Teaching Endowment Award Guidelines
- Supervised administrative staff for Cornerstone Honors
- Developed Inclusive Classrooms Award Guidelines
- Led a Provost-office task force on multidisciplinary teaching and scholarship
- Developed Freshmen Innovation Groups for 1st Generation Students and Students of Color
- Developed Landmarks of Achievement initiative for Cornerstone Honors
- Directed Cornerstone Honors Program and its marketing
- Provided oversight for Faculty Fellows Program: Aggie Agora
- Provided oversight for Faculty Fellows Program: Liberal Arts Undergraduate Social Science Research Scholars
- Provided oversight of PHIL for Children Program
- Acted as CLLA Representative, POLS Department Head Search
- Provided oversight for Graduate add/drop/NR/grade changes
- Assisted negotiations for Science & Technology Journalism MS to integrate into CLLA
- Determined Bush Travel Grant undergraduate recipients
- Participated on UIC Subcommittee regarding Q code development/assignment
- Assisted with development of Innovation and Entrepreneurship initiative between CLLA and other colleges

- Directed development of College participation in the Kelly Library Collection Fellowship Award
- Recruited students at LACE event (potential freshmen)
- Assisted with administration regarding CLLA efforts for Aggieland Saturday

Administrative Experience: Chair, COMM, University of Memphis

- Oversaw the development and initiation of new undergraduate curriculum
- Spearheaded the redesign and implementation of the online BA
- Coordinated faculty development efforts to facilitate the transition from traditional delivery modalities to online delivery
- Created co-curricular initiatives for Department to provide at local high schools to foster interest in under-represented students to attend college
- Developed the structure for and successfully proposed an accelerated BA/MA degree (5-year program)
- Spearheaded 5-year strategic plan with area faculty
- Created, implemented, and monitored SACS metrics related to student learning outcomes for both undergraduate and graduate programs
- Fostered interaction between the Department and the Memphis Urban Debate League to create a program for under-represented students to get interested in attending college
- Co-wrote Departmental Assessment and organized successful Program Review (2012)
- Created, co-wrote, and collaborated with the Loewenberg School of Nursing to develop daily “Let’s Talk Health” radio spots to run on university-based radio station, WUMR
- Managed departmental financial and administrative staff
- Identified annual fiscal priorities and oversaw the departmental budget
- Secured graduate student assistantship stipend increase during a \$20 million University budget shortfall
- Secured salary compression adjustments for two tenured and one tenure-track faculty during a \$20 million University budget shortfall
- Managed administrative staff for university-based radio station, WUMR
- Assisted in the development of the Health Communication concentration and recruited two new faculty members to strengthen the area
- Conceptualized and developed three focus areas for faculty collaboration: Rhetoric, Politics, & Society; Health Communication; Media, Technology, & Society
- Coordinated the delivery of the undergraduate curriculum between main campus, the university satellite campus in Jackson, TN, and seven off campus instructional sites
- Wrote and produced all departmental promotional and newsletter material
- Facilitated collaboration between Film & Video Production program and Communication Studies program
- Instituted the annual Michael Osborn Speech Competition
- Helped to secure a \$50,000 gift to fund the Michael and Suzanne Osborn Fellowship for the Study of Rhetoric and Public Address
- Secured a \$12,300 gift to fund the Film and Video Production area
- Coordinated the development of the ACB security plan with the Department of Art
- Successfully guided three Tenure and Promotion cases, and one Promotion case

Administrative Experience: Interim Department Head, JOUR, Texas A&M University

- Appointed by Dean to manage a department in crisis and re-establish a collegial environment among faculty
- Spearheaded successful development of undergraduate curriculum revision
- Developed with faculty a 3-year strategic plan
- Oversaw successful Tenure and Promotion case in a department in crisis
- Identified annual fiscal priorities and managed the departmental budget
- Managed administrative staff
- Oversaw *The Battalion* school newspaper operation and annually appointed the paper's Editor

Administrative Experience: Associate Department Head, COMM, Texas A&M University

- Created and chaired the departmental Diversity Committee
- Organized focus groups for undergraduate majors to identify diversity topics to include across curriculum
- Assisted Department Head with identifying annual fiscal priorities
- Developed 5-year strategic plan with area faculty
- Oversaw graduate TA training for classes including Rhetorical Criticism, Argumentation & Debate, and Popular Culture
- Managed Coordinator for Public Speaking Program
- Mentored Assistant Professors
- Managed course scheduling for faculty and graduate TAs
- Resolved student complaints involving instructors
- Oversaw successful promotion of Public Speaking Coordinator to Instructional Professor rank

Honors and Awards

ADVANCE Diversity Champion, Texas A&M University, 2020. This a special recognition designed to identify and celebrate individuals who are helping to change the institutional culture at Texas A&M by making meaningful contributions to diversity, equity and inclusion (DEI) efforts.

Association of Former Students Distinguished Achievement Award for Teaching, College of Liberal Arts, Texas A&M University, 2010.

Diversity Service Team Award to the Department of Communication Diversity Committee, Department of Multicultural Services, Texas A&M University, 2010.

Fish Camp Namesake, Texas A&M University, 2010.

Marie Hochmuth Nichols Award for the top book in 2007 for Public Address Studies, Public Address Division, National Communication Association, 2008.

Outstanding Panhellenic Professor, The Collegiate Panhellenic Council, Texas A&M University, 2005-2006.

Association of Former Students Distinguished Achievement Award for Teaching, College of Liberal Arts, Texas A&M University, 2003.

Teacher/Scholar Award, University Honors Program, Texas A&M University, 1998-1999.

Top Three Paper, Public Address Division, National Communication Association, New York, NY, November, 1998.

Top Paper, Rhetoric and Public Affairs Division, Western States Communication Association, Denver, CO, February, 1998.

Faculty Research Enhancement Award, College of Liberal Arts, Texas A&M University, 1996.

B. Aubrey Fisher Award for the 1995 Outstanding Article, Western Communication Association, 1996.

Top Paper, Public Address Division, Speech Communication Association, Chicago, IL, November, 1990.

Top 3 Debut Paper, Public Address Division, Speech Communication Association, Chicago, IL, November, 1990.

Virginia Gunderson Award for the Outstanding Graduate Student Paper, Indiana University, 1989.

Outstanding Graduate Student Paper, Rhetorical Criticism Conference, California State University, Hayward, 1988.

Outstanding Graduate Student, California State University, Hayward, 1988.

PUBLICATIONS

Books

Leroy G. Dorsey, *Theodore Roosevelt, Conservation, and the 1908 Governors' Conference*. College Station: Texas A&M University Press, 2016.

Leroy G. Dorsey, *"We Are All Americans, Pure and Simple": Theodore Roosevelt and the Myth of Americanism*. Tuscaloosa: University of Alabama Press, 2007. *Winner, Marie Hochmuth Nichols Book Award, 2008.

Leroy G. Dorsey, ed., *The Presidency and Rhetorical Leadership*. College Station: Texas A&M University Press, 2002.

Peer Reviewed Journal Articles

Sarah LeMire, Zhihong Xu, Valerie Balester, Leroy G. Dorsey, Douglas Hahn, "Assessing the Information Literacy Skills of First-Generation College Students," *College & Research Libraries* 82.5 (2021): 730-754. Selected by The Association of College and Research Libraries (ACRL) to be included on the 2022 list of Selected Resources related to innovative discussions of teaching methods, assessment tools, and/or instructional design.

Leroy G. Dorsey, "Managing Women's Equality: Theodore Roosevelt, the Frontier Myth, and the Modern Woman," *Rhetoric & Public Affairs* 16 (2013): 423-456 (lead article).

Leroy G. Dorsey, "The Strenuous Life," *Voices of Democracy*. 3 (2008): <http://www.voicesofdemocracy.umd.edu/>, 1-16.

Leroy G. Dorsey and Rachel M. Harlow, "'We Want Americans Pure and Simple': Theodore Roosevelt and the Myth of Americanism," *Rhetoric & Public Affairs* 6 (2003): 55-78.

Leroy G. Dorsey, "Rereading *The X-Files*: The Trickster in Contemporary Conspiracy Myth," *Western Journal of Communication* 66.4 (2002): 448-468.

Leroy G. Dorsey, "Woodrow Wilson's Fight for the League of Nations: A Reexamination," *Rhetoric & Public Affairs* 2 (1999): 107-135.

Leroy G. Dorsey, "Sailing into the 'Wondrous Now': The Myth of the American Navy's World Cruise," *Quarterly Journal of Speech* 83 (1997): 447-465.

Leroy G. Dorsey, "The Myth of War and Peace in Presidential Discourse: John Kennedy's 'New Frontier' Myth and the Peace Corps," *The Southern Communication Journal* 62 (1996): 42-55.

Leroy G. Dorsey, "Theodore Roosevelt and Corporate America, 1901-1909: A Reexamination," *Presidential Studies Quarterly* 25 (1995): 725-739.

Leroy G. Dorsey, "The Frontier Myth in Presidential Rhetoric: Theodore Roosevelt's Campaign for Conservation," *Western Journal of Communication*, 59 (1995): 1-19 (lead article). Winner: B. Aubrey Fisher Award for the 1995 Outstanding Article, Western Communication Association, 1996.

J. Michael Hogan and Leroy G. Dorsey, "Public Opinion and the Nuclear Freeze: The Rhetoric of Popular Sovereignty in Foreign Policy Debate," *Western Journal of Speech Communication*, 55 (1991): 319-338.

Book Chapters

Leroy G. Dorsey, "Theodore Roosevelt, Conservation, and Progressivism," in *Green Voices: Defending Nature and the Environment in American Civic Discourse*, eds. Bernard Duffy and Richard Leeman, (Albany: State University of New York Press, 2016).

Leroy G. Dorsey, "Narrating the Presidential 'Race': Barack Obama and the American Dream" in *Communicating Marginalized Masculinities: Identity Politics in TV, Film, and New Media*, Ronald L Jackson and Jamie Moshin, eds. (New York: Routledge Press, 2013), 144-158.

Leroy G. Dorsey, "The Rhetorical Presidency and the Myth of the American Dream," in *The Prospect of Presidential Rhetoric*, Jim Aune and Martin J. Medhurst, eds. (College Station: Texas A&M University Press, 2008).

Leroy G. Dorsey, "Preaching Conservation: Theodore Roosevelt and the Rhetoric of Civil Religion," *Green Talk in the White House: The Rhetorical Presidency Encounters Ecology*, ed. T. R. Peterson, (College Station: Texas A&M University Press, 2004), 37-61.

Leroy G. Dorsey, "Preaching Morality in Modern America: Theodore Roosevelt and the Rhetoric of Progressivism," in *Rhetoric and Reform in the Progressive Era*, volume 6 of *A Rhetorical History of the United States: Significant Moments in American Public Discourse*, ed. by J. M. Hogan (East Lansing, MI: Michigan State University Press, 2002), 49-84.

Leroy G. Dorsey, "Nelson A. Rockefeller," *The Vice Presidents: A Biographical Dictionary*, ed. L. E. Purcell, (New York: Facts on File, 1998), 362-372.

Leroy G. Dorsey, "Shirley Anita St. Hill Chisholm," in *African-American Orators of the 20th Century: A Bio-Critical Sourcebook*, ed. Richard Leeman (Westport, CT: Greenwood Publishing Group, 1996), 22-31.

Book Review

Leroy G. Dorsey, Rev. of Carolyn Marvin and David W. Ingle, *Blood Sacrifice and the Nation: Totem Rituals and the American Flag*, in *Quarterly Journal of Speech* 86 (2000): 247-249.

Invited Analyses

*Leroy G. Dorsey, "The Woman and the Home," a speech given by President Theodore Roosevelt to the National Congress of Mothers, March 13, 1905, for the new NCA Public Address Division feature: *Vibrant Voices of Public Address*, 2012.

Works in Progress

Leroy G. Dorsey, "Presidents Using Presidents: Myth, Memory, and the Invocation of Presidential Authority," to be submitted to *Rhetoric & Public Affairs*.

Public Scholarship

Invited Scholar, Theodore Roosevelt Television Documentary, History Channel, May 30-31, 2022.

Invited Scholar, "Save Our National Parks" History Channel, Television Commercial, History Channel, May 31, 2022.

Conference Presentations

Leroy G. Dorsey, "From the Drawing Board to Liftoff: Starting a Program for First-Generation College Students," High Impact Practices in the States, College Station, 2020.

Leroy G. Dorsey, "LBJ's Voting Rights Act Speech at 50," presented at the Southern States Communication Association, Austin, 2016, as part of the Southern Colloquium on Rhetoric Roundtable.

Leroy G. Dorsey, "On Mythic Criticism: Resetting Mythic Space in Criticism," presented at the 2014 National Communication Association Conference, Chicago, November 2014. (Presented for me by panelist Stephanie Kelly-Romano).

Leroy G. Dorsey, "Myth, Memory, and the Invocation of Presidential Authority," presented at the 2014 Public Address Conference on "Mapping Authority," Georgia State University, October, 2014. [Invited Speaker]

Leroy G. Dorsey, "Theodore Roosevelt and the Progressive Impulses of Conservation," presented at Weapons of Mass Seduction: Rhetoric and Political Discourse in the United States—Historical, Contemporary and Theoretical Approaches to US Rhetoric, Roosevelt Study Center (The Netherlands) and Ghent University (Belgium), November 2013.

Leroy G. Dorsey, "Southern Colloquium on Rhetoric: Partisanship and Civility—The Case of Texas v. Texas, 1988," presented at the Southern States Communication Association, San Antonio, TX, April 2012.

Leroy G. Dorsey, "Roosevelt and Human Rights," response presented at the 2010 Public Address Conference, Pittsburgh, PA, September/October, 2010.

Leroy G. Dorsey, "Voices of Democracy in the classroom," presented at the National Communication Association Convention, San Diego, CA, November, 2008.

Leroy G. Dorsey, "Remaking Myths: Janet Jackson, Super Bowl 2004, and the Black Female Archetype," presented at the 29th Annual Intercultural Communications Conference, Houston, TX, April, 2008.

Leroy G. Dorsey, "The Benefit of our Experience: Insights and Advice for Scholars Starting in the Discipline," presented at the Southern States Communication Association, Savannah, GA, April, 2008.

Leroy G. Dorsey, "Theodore Roosevelt, 'The Strenuous Life' (1899)," presented at the National Communication Association Convention, Chicago, IL, November, 2007.

Leroy G. Dorsey & Rachel Martin, "'We Want Americans Pure and Simple': Theodore Roosevelt and the Myth of Americanism," presented at the National Communication Association Convention, Atlanta, GA, November, 2001.

Leroy G. Dorsey, "Progressivism and Theodore Roosevelt's Foreign Policy: A Reexamination," presented at the National Communication Association Convention, Seattle, WA, November 2000.

Leroy G. Dorsey, "Conspiracy Myth in Contemporary Culture: The Trickster, the *X-Files*, and the 'Greying' of American Character," **Top 3 Paper** presented at the National Communication Association Convention, New York, NY, November, 1998.

Leroy G. Dorsey, "Woodrow Wilson's Fight for the League of Nations: A Re-Examination," **Top Paper** presented at the Western States Communication Association, Denver, CO, February, 1998.

Leroy G. Dorsey, "Preaching Conservation: Theodore Roosevelt and the Rhetoric of Civil Religion," presented at the Conference on the Environment and Presidential Rhetoric, Texas A&M University, March, 1997.

Leroy G. Dorsey, "The Myth of War and Peace in Presidential Discourse: John Kennedy's 'New Frontier' Myth and the Peace Corps," presented to the Speech Communication Association, San Diego, CA, November, 1996.

Leroy G. Dorsey, "The World Cruise as Quest Myth: Theodore Roosevelt, the Media, and the American Navy," presented to the Speech Communication Association, San Antonio, TX, November, 1995.

Leroy G. Dorsey, "Theodore Roosevelt and Corporate America: A Reexamination," presented to the Speech Communication Association, New Orleans, LA, November, 1994.

Leroy G. Dorsey, "Working from Within: Shirley Chisholm as an Iconoclastic Rhetor," presented to the Speech Communication Association, New Orleans, LA, November, 1994.

Leroy G. Dorsey, "Theodore Roosevelt and the Crusade for Conservation: A Case Study of the Rhetorical Presidency," presented to the Western Speech Communication Association, San Jose, CA, February, 1994.

Leroy G. Dorsey, "Theodore Roosevelt, Frederick Jackson Turner, and the Rebirth of the American Hero," presented to the Western Speech Communication Association, Albuquerque, NM, February, 1993.

Leroy G. Dorsey, "Images of the South in the British Press," presented to the Central States Communication Association, Chicago, IL, April, 1991.

Leroy G. Dorsey and J. Michael Hogan, "Popular Sovereignty and American Foreign Policy: The Freeze, 'the People,' and the House Debate," **Top Paper** presented to the Speech Communication Association, Chicago, IL, October, 1990.

Leroy G. Dorsey, "'America for Americans': The Rhetoric of Nativists and Know Nothings," **Top 3 Debut Paper** presented to the Speech Communication Association, Chicago, IL, October, 1990.

Invited Presentations and Lectures

"Building the Pedagogically Inclusive Classroom," Center for Teaching Excellence Workshop, 2017.

"Women and Sports in Popular Culture" lecture in COMM 101, Fall 2016, 2017, 2018.

“The Impact of Comic Book Art on American Culture,” ART 4081, University of Memphis, Fall 2013, 2014.

“Diversity Initiatives,” TAMUS HSC College of Medicine, March 2011.

“Leading in a Diverse World,” Grassroots: Conversations on Leadership in a Diverse Community, Sam Houston State University, March 2011.

“Presidential Rhetoric and the Media,” Education Program for High School Students-Bryan HS, Education Department, Texas A&M University, March 2011.

“Leadership and Accountability in the 21st Century,” Student Leaders of Tomorrow Conference, Texas A&M University, February 2011.

“Gender Construction in Mass Media,” 1st Generation Education Program for YES Prep North Central Public School, Houston, TX, January 2011.

“Expanding Nursing Education Capacity Through Regionalization and Partnerships and Second Life,” Team Texas Central Region Faculty Development conference, Texas A&M University System, December 2010.

“Pedagogical Uses of Second Life,” Instructional Technology Showcase, Instructional Technology Services, Texas A&M University, October, 2010.

“The Art of Managing Confusion, Complexity, and Controversy,” International Association of Business Communicators/Brazos Valley, May, 2010.

“Communication Competence in Cross-Cultural Doctor-Patient Interactions,” Health Science Center Mission Trip, Texas A&M University System, March, 2010.

“Gender Construction in the Media,” College of Liberal Arts LBAR course, Texas A&M University, October, 2007, 2008, 2010.

“Developing Intercultural Relationships,” Family and Diversity, Educational Psychology, Texas A&M University, March, 1994.

“The Challenges of Intercultural Marriage,” Leadership for a Multicultural Society, Department of Multicultural Services, Texas A&M University, April and October, 1994.

Grants

T3 Grant (with Sarah Le Mire and Valerie Balester), Information Literacy Skills in Core Curriculum Classes, 2018-present, \$30,000.

Development grant targeting first-generation college students, Office of the Provost, Fall 2017, \$7500.

Computer Access Fee Grant (Second Life), College of Liberal Arts, Texas A&M University, 2010, \$14,903.59.

Undergraduate Curriculum Development Grant (Second Life), College of Liberal Arts, Texas A&M University, 2010, \$1500.

Program in Presidential Rhetoric Research Grant, The Center for Presidential Studies, Texas A&M University, 2000, \$1000.

Program to Enhance Scholarly and Creative Activities Grant, Office of the Vice President for Research and Associate Provost for Graduate Studies, Texas A&M University, 2000, \$7500.

American Studies Course Development Grant, College of Liberal Arts, Texas A&M University, 1999, \$1000.

Honors Curriculum Course Development Grant, University Honors Program, Texas A&M University, 1996, \$2000.

Program in Presidential Rhetoric Research Grant, The Center for Presidential Studies, Texas A&M University, 1996, \$956.

American Cultural Diversity Curriculum Development Grant, College of Liberal Arts, Texas A&M University, 1995, \$500.

Teaching Scholarship, Providing a Positive Role Model for Minority Students, Indiana University, 1990, \$500.

TEACHING

Teaching Areas of Expertise

American public address, political rhetoric, presidential communication, American popular culture and race, popular culture

University of Memphis

Summer 2015: COMM 2381: Oral Communication (16 students)

Spring 2015: COMM 2381: Oral Communication-Honors (15 students)

Fall 2014: COMM 2381: Oral Communication-Honors (16 students)

Spring 2014: COMM 8371: Rhetorical Criticism (10 students)

Fall 2013: COMM 2381: Oral Communication-Honors (20 students)

Summer 2013: COMM 2381 Oral Communication-Honors (10 students)

Spring 2013: COMM 4381: Seminar-Rhetoric/Comm (23 students)

Fall 2012: COMM 8362 Seminar Public Address-American Public Discourse since 1865 (4 students)

Spring 2012: COMM 3360 Rhetoric/Pop Culture (50 students)

Summer 2012: COMM 3360 Rhetoric/Pop Culture (30 students)

Texas A&M University

Fall 2022-Spring 2023: no teaching

Spring 2022: LBAR 181-Freshmen Innovation Group Seminar (11 students)

Fall 2021: LBAR 181 Freshmen Innovation Group Seminar (11 students)

Spring 2021: LBAR 181 Freshmen Innovation Group Seminar (18 students)

Fall 2020: LBAR 181 Freshmen Innovation Group Seminar (21 students)

Fall 2020: COMM 340 Communication and Popular Culture (120 students)

Spring 2020: LBAR 181 Freshmen Innovation Group Seminar (23 students)

Fall 2019: LBAR 181 Freshmen Innovation Group Seminar (23 students)

Fall 2019: COMM 340 Communication and Popular Culture (226 students)

Spring 2019: LBAR 181 Freshmen Innovation Group Seminar (19 students)

Fall 2018: LBAR 181 Freshmen Innovation Group Seminar (21 students)

Fall 2018: COMM 340 Communication and Popular Culture (213 students)

Spring 2018: LBAR 181 Freshmen Innovation Group Seminar (17 students)

Fall 2017: LBAR 181 Freshmen Innovation Group Seminar (17 students)

Fall 2017: COMM 340 Communication and Popular Culture (108 students)

Spring 2017: COMM 340 Communication and Popular Culture (114 students)

Fall 2016: COMM 340 Communication and Popular Culture (57 students) || LBAR 181

Pedagogy (17 students)

Spring 2016: COMM 340 Communication and Popular Culture (110 students) || COMM 681

Pedagogy (10 students)

*Spring 2010: COMM 340 Communication and Popular Culture (48 students) || COMM 689
Communication and Culture (1 student)*

Fall 2009: COMM 340 Communication and Popular Culture (100 students)

Spring 2009: COMM 407 Women, Minorities & Mass Media (14 students)

*Fall 2008: COMM 203H Public Speaking (16 students) || COMM 407 Women, Minorities &
Mass Media (18 students)*

*Spring 2008: COMM 658 Communication and Culture (9 students) || COMM 340
Communication and Popular Culture (125 students)*

*Fall 2007: COMM 340 Communication and Popular Culture (100 students) || COMM 340H
Communication and Popular Culture (12 students)*

*Spring 2007: COMM 340 Communication and Popular Culture (135 students) || COMM 650
American Public Discourse Since 1865 (7 students)*

Fall 2006: COMM 340 Communication and Popular Culture (250 students)

*Spring 2006: COMM 340 Communication and Popular Culture (250 students) || COMM 689
Myth and Popular Culture (12 students)*

*Fall 2005: COMM 650 American Public Discourse Since 1865 || COMM 327H American
Oratory (15 students)*

*Spring 2005: COMM 327 American Oratory (155 students) || COMM 440 Political
Communication (20 students)*

*Fall 2004: AMST 320 Versions of the American Dream (22 students) || COMM 327 American
Oratory (115 students)*

Spring 2004: COMM 689/435H (11 students) || COMM 203H Public Speaking (17 students)

Spring 2003: SCOM 650 Political Rhetoric (5 students)

Spring 2002: SCOM 327 American Oratory (100 students)

Fall 2002: AMST 320 Versions of the American Dream (25 students)

Fall 2001: SCOM 440 Political Communication (30 students)
Spring 2001: SCOM 440 Political Communication (24 students) || SCOM 489 Versions of the American Dream (18 students)
Fall 2000: SCOM 327 American Oratory (90 students) || SCOM 650 Political Rhetoric (9 students)
Summer 2000: SCOM 203 Course Director (200 students)
Spring 2000: SCOM 203H Public Speaking (16 students) || SCOM 327 American Oratory (75 students)
Fall 1999: SCOM 327 American Oratory (80 students) || SCOM 440 Political Communication (18 students)

Texas A&M University Ph. D. Committees Chaired and Dissertations Directed

Kristina Campos, “El Sueño Americano, Es Para Todos: An Analysis of the Rhetoric Toward Latinos in the Presidential Campaigns of Bill Clinton and George W. Bush, 1992-2000.” Texas A&M University, 2009.

Nick Rangel, “Part of Something Larger Than Ourselves: George H.W. Bush and the Rhetoric of the First U.S. War in the Persian Gulf.” Texas A&M University, 2007.

University of Memphis Graduate Committee Member (2014-2017)

J.R. Briscoe (2014-)
William Schraufnagel (2013-)
Carolyn Grace Block (2013-

University of Memphis Ph. D. Committees Chaired

Scott Anderson (2012-2015)
Scarlett Hester (2013-2015)
Peg McCree (2011-2012)

University of Memphis Graduate Committee Member

Maggie Stanton, MA (2012-2015)
Brian Heslop, PhD (2012-2015)
Kristen Hungerford, PhD (2012-2015)

Texas A&M University Ph.D. Committee Member (Current)

Victoria Stiegel (2017-present)

Texas A&M University Ph.D. Committee Member (Previous)

Adam Gaffey; Marisa Hill; Chris Westgate; Nina French; Jay Hudkins; Elizabeth Thorpe; David Bailey (2007); Jeremiah Hickey (2008); Buddy Howell (2006); Rebecca Watts (2003); Bill Harlow (2004); Susan Dummer (2005); Joseph Bailey (2005); Jeremy Rogerson (current); Yeonsik Jung (English); Janie Filoteo (Sociology)

Texas A&M University M.A. Theses Chaired

Danya Day, "From Woman to Chick: The Rhetorical Evolution of Women in American Film." Fall, 2007.

Kursten King, "Hillary Clinton and the Fourth World Conference on Women: The Rhetoric of Inclusion." Spring, 1997.

Alicia Ransom, "Presidential Ethos and the Construction of Character: A Rhetorical Analysis of the Clinton Presidency." Fall, 1996.

Texas A&M University M. A. Committees Chaired

Lora Turner (2007).

Texas A&M University M. A. Committee Member

Sarah Kornfield (2008); Britney Hibbeler (2009); Meaghan Wall (Recreation, Parks, and Tourism, current); Chia-Wei Chang (Agricultural Leadership, Education, and Communications, current); Sarah Allen (Bush School, 2007); Amy Tilton (1999); Meghan Wall (Rec, Parks & Tourism, 2010); Chia-Wei-Chang (Ag Leadership Educ & Comm, 2010); Robert Martin (PBSI).

PROFESSIONAL SERVICE

Co-Editor

Rhetoric of Power and Protest book series, Michigan State University Press, 2021-2024.

Journal Editor

Southern Communication Journal, June 2015-August 2017 (began June 2014).

Editorial Board

Journal of Race and Policy, 2013-2016

GSTF Journal on Media and Communications, 2013-2015

Voices of Democracy, 2009-present

Southern Communication Journal, 2007-2010

Communication Studies, 2005

Rhetoric and Public Affairs, 2000-05

Western Journal of Communication, 2000-02

Ad-Hoc Reviewer

Communication Monographs, 2010

Journal of International & Intercultural Communication, 2010

Rhetoric and Public Affairs, 1997, 1998, 1999, 2007-2008, 2010, 2013, 2021

Critical Studies in Media Communication, 2003

Western Journal of Communication, 1994, 1995, 1997, 1998, 1999, 2003-2004

Southern Communication Journal, 1997, 1998

Disciplinary Organization Administrative Position

Officer, Rhetoric and Public Affairs, Tennessee Communication Association 2012-13.

Conferences and Conventions

Invited Panelist, Presenter, “The Future of Communication and/in Higher Education,” Southern States Communication Association Conference, April, 2021.

Selected Panel, Presenter, HIPS in the States, “From the Drawing Board to Liftoff: Starting a Program for First-Generation College Students,” College Station, TX, Spring 2020.

Workshop Leader, TAMU SEC-INSPIRE, Austin, TX, 5/2017

Panel Respondent (Rhetoric Abroad), Southern States Communication Conference, 4/2016

Panel Respondent (Exploring Exceptionalism), Southern States Communication Conference, 4/2016

Panelist (Southern Colloquium on Rhetoric Part I), Southern States Communication Conference, 4/2016

Panelist (Southern Colloquium on Rhetoric Part II), Southern States Communication Conference, 4/2016

Member, Executive Council, Southern States Communication Conference, 4/2016

Manuscript Reviewer, Public Address Division, National Communication Association, 2016 Served as Centennial Celebration Series Panel Reviewer, NCA 2014

Paper Reader, Public Address Division, National Communication Association, 2002, 2003, 2008, 2009

Nominating Committee Member, Rhetoric and Public Address Division, Southern Speech Communication Association, 2001

Nominating Committee Chair, Douglas W. Ehninger Award, National Communication Association, 2002

Nominating Committee Member, Douglas W. Ehninger Award, National Communication Association, 2000-2001

Nominating Committee Member, B. Aubrey Fisher Award, Western States Communication Association, 2000

Member, Nominating Committee, Public Address Division, National Communication Association, 1997-1998

Registration Committee Chair, Speech Communication Association, 1995

Panel Chair, Public Address Division, Speech Communication Association, 1994

Panel Chair, Public Address Division, Speech Communication Association, 1993

Panel Chair, Public Address Division, Western Speech Communication Association, 1993

Paper Reader, Public Address Division, Western Speech Communication Association, 1993

UNIVERSITY SERVICE

University Level-UM

Named to Chancellor’s Advisory Committee for University President Selection, Fall 2013-Spring 2014

Named to Faculty Review Committee for SACS Compliance, 2013-2015

Served on the Faculty Review Committee for SACS Compliance, Fall 2013

Served on the Culture Study Team, Research Capacity Assessment Taskforce, Spring 2013-Spring 2014

Served on the First Generation Ph.D. Fellowship Program committee to select underrepresented graduate students to receive financial assistance, 2012-present

University Level-TAMU

Appointed Member, Quality Enhancement Plan Steering Committee, Sept 2021-May 2022.
Speaker, “New Department Heads Workshop on Inclusiveness,” Texas A&M University System
New Department Head Convening, July 2021.
Member, Commission on Diversity, Equity, and Inclusion, 2020-21
Speaker, “New Department Heads Workshop on Inclusiveness,” Texas A&M University System
New Department Head Convening, July 2020.
Reviewer, 2020-2022 Diversity Matters Seed Grant Program
Co-chair, University-level Subcommittee on Belonging/Climate/Culture, 2019
Member, SEC-INSPIRE Planning Committee, 2016-2018
Participant, Office of Admissions’ L.E.A.D Summit for African American High School Seniors,
2016, 2019, 2021
Chair, Multidisciplinary Teaching and Research Task Force, Fall 2016-Spring 2017
Member, Committee to supervise data collection and to write QEP Report, 2016-2018
Faculty Advisory Committee, Vice President for Student Affairs, 2008-2010, 2010-2012
Diversity Fellowships Reader, Scholarly and Creative Activities, 2009
TAMU Press Faculty Advisory Committee, 2003-2011
Faculty Senator, College of Liberal Arts, 2000-2006
Graduate Council Representative, Ph.D. committee, 1993-1999
Aggie Orientation Leader Program Faculty Representative, 1995, 1996
Script Reader, CounseLine Tape Information Program, Student Counseling Service, 1995
Graduate School Information Representative, 1994
Honors Consortium Participant, 1994, 1997

College Level-UM

Served on the WUMR Advisory Board, 2012-present

College Level-TAMU

Liaison, Aggie Agora, 2015-present
Member, Glasscock Search Committee, 2016-2017
Member, Kelley Library Fellowship Committee, 2016-present
Member, Alliance for Reading and Literacy, 2016-present
Member, PVAMU/TAMU Bridging Program for Teaching and Learning Committee, 2010
Member, Diversity & Internationalization Working Group, 2010
Affiliated Faculty, American Studies, 2010-present
Representative for Meeting with Eagle Pass High School Students, College of Architecture
Center for Housing and Development, Colonias Program, 2009
Diversity Committee, 2008-present
Committee to Respond to University Regulation “Criminal History Record
Information-Employees and Applicants,” 2008
Reviewer for Program to Enhance Scholarly and Creative Activities, 2008
Affiliated Faculty, Africana Studies, 2007-present
Honor Systems Liaison, 2004-present
Interim Department Head, Journalism, 2001-2003
Academic Advisory Committee, American Studies, 2001-2004
Dean’s Diversity Advisory Committee, 2001-2003

Development of Africana Minor Committee, 2001-2002
Program Review Committee for American Studies, 2001-2003
Senator, Minority Conditions Subcommittee, 2000-2003
Senator, Personnel and Welfare Subcommittee, 2000-2003
Steering Committee Secretary, Liberal Arts Council, 1999-2000
Committee for the development of an American Studies degree, 1998-2000
Liberal Arts Council Member-at-Large, 1997-2000
Liberal Arts Executive Council, 1998-1999
Planning and Resources Committee, 1996-1999
Liberal Arts Development Council Committee, "Back to School" Day, 1998
Faculty Presenter, Liberal Arts Development Council "Great Conversations," 1998
Summer Honors Invitational Program Representative, 1996, 1997, 1998
College Identity Committee, 1996
Summer Enrichment Program Committee, 1995
Aggie Admit One Program Committee for incoming African-American and Hispanic students, 1995

Departmental Level-UM

Took over Graduate Coordinator Duties from Mandy Young (Spring 2013 only)
Began working with Business School on mutual goals for COMM 2381
Served on the search committee and successfully negotiated two hires (Dillon and Goldsmith)
Chaired a search committee and successfully negotiated one hire (Reeves)
Took over Internship Coordinator Duties from Gray Matthews (Spring 2013 only)
Lectured to students from Meiji University on American political rhetoric, August 2013
Led the Rhetoric, Health, and Media areas (chaired meetings, developed goals)
Committee Member, Provost's SACS Faculty Review Committee
Faculty Mentor for new faculty Goldsmith, Dillon, and Reeves
Negotiated weekly arrangements for Tom Shadyac, the visiting Hollywood director teaching COMM 4224, Fall 2013
Coordinated and participated in COMM participation at "Discover Your Major Day" (Fall 2013)
Coordinated COMM participation in the "Campus Day Information Fair" in September
Coordinated WE CAN initiative in Fayette and Tipton County TN with Children and Family Services, Inc.
Mentored and supervised GA teaching COMM 3360
Participated in and coordinated COMM participation in the "Campus Day Information Fair in October
Began work with Admissions Office to utilize a database to track incoming freshmen with an interest in COMM, and to set up the system's use in the Department
Coordinated Departmental Colloquia/Brown Bag schedule
Maintained Departmental presence with ongoing creation of content for ACB monitors
Helped with the development of online applications for the graduate program
Coordinated course schedule with faculty, graduate students, and online components
Worked with Art Department on building emergency procedures
Coordinated, collected, and reported course information/outcomes related to SACS
Began working on a 5 year strategic goals' document
Worked with/supervised students to prepare them to teach courses beyond COMM 2381

Handled COMM 2381 student complaints

Departmental Level-TAMU

Member, Search Committee for Provost Reinvestment Hire, 2019-2020

Chair, Technology Committee, 2015-present

Student Communication Association Advisor, 2010-2011

Supervisor for COMM 240, COMM 327, and COMM 243, 2009-2010

Supervisor for COMM 230, 2008-2009

Consultant for TAMUS Health Science Center Initiative for Inter-Professional Development and Education through Second Life, 2009-2011

Interim Advisory Committee to the Department Head, 2009-2011

Roadmap (Strategic Plan) Committee, 2008

Undergraduate Enhancement Committee, 2007-2011

Chair, Diversity Committee, 2006-2011

Representative to the Southwestern Black Student Leadership Conference, 2004

Representative, lecture on Martin Luther King, Jr to the Sophomore class of Hempstead ISD, 2001

Graduate Committee Ex-Officio Member, 1999-2011

Associate Dept. Head, 1999-2011

Coordinator of Departmental Honors Program, 1995-1999

Minorities Issues Committee, 1994-1999

Representative to the National Black Graduate Student Association Conference, 1998

Representative to Evans Library Committee, 1994-1999

Newsletter Editorial Board, 1995-1999

Program in Presidential Rhetoric Program Faculty, 1993-1999

Advisor to Aggie Toasters, Student Chapter of Toastmaster's International, 1996-1999

Brazos County Spelling Bee Pronouncer, *The Eagle*, 1996

Coordinator for the State Employee Charitable Campaign, 1995

Student Speech Communication Association Advisor, 1995

Public Information Coordinator, 1994-2011

Search Committees, 1994, 1995, 1999, 2006, 2007

SCOM 203 Committee Director, 1995

Outside Professional Service

Public Commissioner, ABET Computing Accreditation Commission, 2014-2015

Other Service

Story Consultant, Theodore Roosevelt Public Library, 2021-2024

Invited Presenter, Soulful Sundays, MSC Woodson Black Awareness Committee, March 2021

Advisor, Cornerstone Honors Students, 2015-present

Invited Speaker, Aggies for Leadership and Service, April 2021

Invited Speaker, Liberal Arts Student Council, April 2021