

Jennifer R. Mercieca
Department of Communication
Texas A&M University
4234 TAMU
College Station, TX 77843
mercieca@tamu.edu

Education

Ph. D., Speech Communication, University of Illinois, 2003.

M. A., Communication, University of the Pacific, 1997.

B. A., Communication, University of the Pacific, 1995.

Positions Held

Faculty Administrative Fellow, College of Liberal Arts, Texas A&M University, January 2016-May, 2017.

Founding Director, The Texas A&M Agora, College of Liberal Arts, Texas A&M University, October 2015-May, 2018. (Acting Director February 2015-October 2015).

Associate Department Head, Department of Communication, Texas A&M University, August 2011-2015.

Associate Professor, Department of Communication, Texas A&M University, August, 2009-present.

Assistant Professor, Department of Communication, Texas A&M University, August, 2003-August, 2009.

Scholarship

Books

Published

Justin S. Vaughn & Jennifer R. Mercieca, The Rhetoric of Heroic Expectations: Establishing the Obama Presidency (edited volume) (College Station: Texas A&M University Press, 2014).

- Jennifer R. Mercieca & Justin Vaughn, "Introduction: The Rhetoric of Heroic Expectations," The Rhetoric of Heroic Expectations: Establishing the Obama Presidency, pp. 1-29.
- Jennifer R. Mercieca & Justin Vaughn, "Epilogue: Carrying the Burden: How Barack Obama Both Embraced and Diminished Heroic Expectations," The Rhetoric of Heroic Expectations: Establishing the Obama Presidency, pp. 257-264.

Reviewed: Presidential Studies Quarterly, December, 2014; Perspectives on Politics, September, 2015; Res Rhetorica, February, 2015, Quarterly Journal of Speech, June 2016. Cited in Wikipedia entry for "East Room (White House)."

Jennifer R. Mercieca 1
Updated February, 2019

Books (continued)

Jennifer R. Mercieca, Founding Fictions (Tuscaloosa: University of Alabama Press, 2010).

Reviewed: Choice, November, 2010; Journal of Communication, April, 2011; Journal of American History, December, 2011; Journal of the Early Republic, Spring, 2012; Rhetoric & Public Affairs, Spring, 2012; Communication Review, Winter, 2012; The Quarterly Journal of Speech, Spring, 2013; Rhetoric Society Quarterly, Spring, 2013; Rhetorica, Spring, 2013.

In Preparation

Jennifer R. Mercieca, Demagogue for President: The Rhetorical Brilliance of Donald Trump, under contract with Texas A&M University Press, anticipated publication date fall, 2019.

Jennifer R. Mercieca, We, The Propagandists, proposal in development for submission to a prestigious trade press.

Refereed Articles

Published

Jennifer R. Mercieca, "Did Election 2008 Change Everything?" (Review Essay) Rhetoric & Public Affairs 15 (2012): 717-735.

Jennifer R. Mercieca, "The Irony of the Democratic Style," Rhetoric & Public Affairs 11 (2008): 441-449.

Stephen J. Hartnett & Jennifer R. Mercieca, "Four Theses on the Death of Presidential Rhetoric in an Age of Empire," Presidential Studies Quarterly 37 (2007): 599-619.

Jennifer R. Mercieca, "The Culture of Honor: How Slaveholders Responded to the Abolitionist Mail Crisis of 1835," Rhetoric & Public Affairs 10 (2007): 51-76.

Jennifer R. Mercieca, "Choice, Loyalty, and Safety: The Construction of a Distinctly American Imagined Nationalism," (Review Essay) Rhetoric & Public Affairs 9 (2006): 279-302.

Stephen J. Hartnett & Jennifer R. Mercieca, "Has Your Courage Rusted?": National Security and The Contested Rhetorical Norms of Republicanism in Post-Revolutionary America, 1798-1801," Rhetoric & Public Affairs 9 (2006): 79-112.

Jennifer R. Mercieca & James Arnt Aune, "A Vernacular Republican Rhetoric: William Manning's Key of Liberty," The Quarterly Journal of Speech 91 (2005): 119-143. (lead essay)
Cited in Wikipedia entry for "William Manning (author)."

In Press

Jennifer R. Mercieca, "Dangerous Demagogues and Weaponized Communication," Rhetoric Society Quarterly (forthcoming, 2019).

Invited Papers

Jennifer R. Mercieca, "The Fourteenth Amendment and the Privileges and Immunities of American Citizenship," Quarterly Journal of Speech 101 (2015): 306-311 (100th Anniversary Issue).

Sarah Dempsey, Mohan Dutta, Lawrence R. Frey, H. L. Goodall, D. Soyini Madison, Jennifer Mercieca, Thomas Nakayama, Katherine Miller, "What is the Role of the Communication Discipline in Social Justice, Community Engagement, and Public Scholarship? A Visit to the CM Cafe," Communication Monographs, 78 (2011): 256-271.

Refereed Book Chapters

Jennifer Mercieca, "Afterward: Trump as Anarchist and Sun King," Faking the News: What Rhetoric Can Teach Us About Donald J. Trump, Ryan Skinnell, Ed, (Societas, 2018): 174-179.

Jennifer Mercieca, "A Reflection on the Obama Phenomenon, Our Heroic Expectations, and the Obama Presidency," Reconsidering Obama: Reflections on Rhetoric, Robert E. Terrill, Ed, (New York: Peter Lang Publishing, 2017): 153-169.

Jennifer Mercieca, "Ignoring the President: Barack Obama's Post-Rhetorical Presidency," From Columns to Characters: The Presidency and the Press in the Digital Age, Stephanie Ann Martin, Ed, (College Station, TX: Texas A&M University Press, 2017): 206-231.

James Jasinski & Jennifer R. Mercieca, "The Constitutive Approach to Effect and the Alien and Sedition Acts," Rhetoric and Public Address in the Twenty-First Century: A Handbook, Shawn J. Parry-Giles and J. Michael Hogan, Eds, (Malden, MA: Wiley-Blackwell Press, 2010): 313-341.

Jennifer R. Mercieca & Justin S. Vaughn, "The Post-Rhetorical Legacy of George W. Bush," Perspectives on the Legacy of George W. Bush, Michael Orlov Grossman and Ronald Eric Matthews Jr., Eds, (Newcastle upon Tyne: Cambridge Scholars Publishing, 2009): 31-52.

Invited Book Chapters

National Task Force on the President and Democratic Deliberation, Presidential Rhetoric, James Arnt Aune, Ed, (College Station: Texas A&M University Press, 2008), 251-272.

Book Reviews

Jennifer R. Mercieca, "Rhetorical Citizenship and Public Deliberation," Rhetoric Society Quarterly, 44 (2014): 499-502.

Jennifer R. Mercieca, "A Nation of Speechifiers," Quarterly Journal of Speech 98 (2012): 121-124.

Jennifer R. Mercieca, "Thomas Jefferson's Call to Nationhood," The Quarterly Journal of Speech 90 (2004): 519-521.

Jennifer R. Mercieca, "Appropriate[ing] Women's Dress," Argumentation & Advocacy 39 (2003): 293-295.

Jennifer R. Mercieca, "Jefferson on Jefferson," Rhetoric & Public Affairs 6 (2003): 580-581.

Honors, Awards, Grants and Fellowships

Melbern G. Glasscock Humanities Center Fellow, Fall, 2018. Project: Demagogue for President: The Rhetorical Brilliance of Donald Trump.

Texas A&M Association of Former Students Distinguished Achievement Award in Teaching, 2016.

Faculty Administrative Fellow, College of Liberal Arts, Texas A&M University, January 2016-May, 2017.

Jennifer Mercieca, Kirby Goidel, Leonard Beirman, Tier One Program (TOP) Grant, \$97,000, "Strengthening Democracy Through Critically Engaged Citizenship," Dean of Faculties, Texas A&M University, 2015-2017.

Aggies Commit Faculty Spotlight, Texas A&M Provost's Office, April, 2015.
<http://aggiescommit.tamu.edu/Faculty-Spotlight#JenniferMercieca>.

Roundtable discussion of The Rhetoric of Heroic Expectations, Southern States Political Science Association, January, 2015.

Recognized by the Provost's Office for creating high impact classes and research related to TAMU's Grand Challenge to Strengthen Democracy, November 15, 2014.

Jennifer Mercieca, Freshman Critical Thinking Seminar, \$2,000, College of Liberal Arts, Spring 2015.

Joe Ura and Jennifer Mercieca, Strategic Development Grant, \$45,000, "Political Communication," College of Liberal Arts, 2014.

Jennifer R. Mercieca 4
Updated February, 2019

Honors, Awards, Grants and Fellowships (continued)

Guest Coach, Texas A&M Football, November 2, 2013.

J. Kevin Barge, Jennifer Mercieca, Srivi Ramasubramanian, Joshua Barbour, "Developing Citizenship Through Transformative Communication and Media," \$43,000, Strategic Development Grant, College of Liberal Arts, 2013.

Selected by Texas A&M University to attend the Aspen Institute Wye Faculty Seminar, July, 2013.

Founding Fictions chosen for "Recent Books in Rhetorical Theory" panel, Rhetoric Society of America, 2012.

Scholarly & Creative Activities Grant, Texas A&M University, 2009-2010, \$10,000 to support my work on Conjuncture: A Study of America's Discursive Crises.

National Communication Association, Spotlight Panel, November, 2009 (filmed for NCA's "Five-Years Out" series and posted to the NCA website. James Jasinski & Jennifer R. Mercieca, "Analyzing Constitutive Rhetorics: The Virginia and Kentucky Resolutions and the 'Principles of '98'."

International Course Development Grant, Texas A&M University, 2008, \$500 to support course development for COMM 327 and COMM 460.

Fellow, American Studies, Glasscock Humanities Center, Texas A&M University, 2007-2008, \$1,500 to support my work on The Irony of Apathetic Democratic Citizens: Order, Control, and Safety in American Political Theory.

Scholarly & Creative Activities Grant, Texas A&M University, 2007-2008, \$10,000 to support my work on The Irony of Apathetic Democratic Citizens: Order, Control, and Safety in American Political Theory.

Technological Innovation in the Classroom Grant, Texas A&M University, Summer 2006, \$2,500.

Liberal Arts Faculty Research Enhancement Program, 2006, \$2,500 to support my work on The Irony of Apathetic Democratic Citizens: Order, Control, and Safety in American Political Theory.

Honors Course Development Grant, Texas A&M University, 2005-2006, \$2,000.

Fellow, Communication, Glasscock Humanities Center, Texas A&M University, 2003-2004, \$1,500 to support my work on Founding Fictions.

University of Illinois' Incomplete List of Teachers Ranked Excellent, 2000-2001, 2002-2003.

Jennifer R. Mercieca 5
Updated February, 2019

Honors, Awards, Grants and Fellowships (continued)

Invited participant, National Communication Association's "Doctoral Honors Seminar," Northwestern University, Chicago, August 2000.

Finalist, "Bostrom Student Paper Award," Southern States Communication Association, New Orleans, March, 2000.

"Top Competitive Student Paper," Argumentation and Forensics Division of the National Communication Association, New York, 1998.

Competitively Selected Conference Papers

Jennifer R. Mercieca, "Trump the Anarchist," National Communication Association, Salt Lake City, Utah, November, 2018.

Jennifer R. Mercieca, "Critical Public Scholarship on Demagoguery: Difficulties and Responsibilities," Rhetoric Society of America, Minneapolis, 2018.

Jennifer R. Mercieca, "Rhetorical Pedagogies on Campus During the Age of Trump," National Communication Association, Dallas, November 2017.

Jennifer R. Mercieca, "Public Scholarship During Politically Turbulent Times," National Communication Association, Dallas, November 2017.

Jennifer R. Mercieca, "The Rhetorical Brilliance of Donald Trump, Demagogue for President," National Communication Association, Philadelphia, November 2016.

Jennifer R. Mercieca, "Ignoring the President: The Post-Rhetorical Presidency of Barack Obama," National Communication Association, Philadelphia, November 2016.

Jennifer R. Mercieca, "From the Rhetorical Presidency to the Post-Rhetorical Presidency: Obama's Immigration Reform Speech Rollout," Rhetoric Society of America, Atlanta, GA, 2016.

Roundtable discussion of The Rhetoric of Heroic Expectations, Southern States Political Science Association, January, 2015.

Jennifer R. Mercieca, "Rhetoric and Political Consent: Tacit and Express Consent in Enlightenment Political Theory," Rhetoric Society of America, San Antonio, May, 2014.

Jennifer R. Mercieca, "Jim Aune's Contributions to Public Address," The National Communication Association, Washington, DC, 2013.

Jennifer R. Mercieca, "The Democratic Aesthetic is Boisterous," The National Communication Association, Orlando, FL, 2012.

Conference Papers (continued)

Jennifer R. Mercieca, "Federalism and the New Economy," Rhetoric Society of America, Philadelphia, PA, May, 2012.

Jennifer R. Mercieca, "Franklin D. Roosevelt and the Negotiation of a Constitutive Crisis," Rhetoric Society of America, Philadelphia, PA, May, 2012.

Jennifer R. Mercieca, "The Rhetoric of Presidential Expectations and Barack Obama's Burden," Western Political Science Association, Portland, OR, March, 2012.

Jennifer R. Mercieca, "Explaining Obama's Fortunes at Mid (or End) Term," Western Political Science Association, Portland, OR, March, 2012.

Jennifer R. Mercieca & Kathryn Kelly, "On the Political Role of Demagoguery," Rhetoric Society of America, Minneapolis, MN, May, 2010.

James Jasinski & Jennifer R. Mercieca, "Analyzing Constitutive Rhetorics: The Virginia and Kentucky Resolutions and the 'Principles of '98'." National Communication Association, Chicago, IL 2009.

Justin Vaughn & Jennifer Mercieca, "The Post-Rhetorical Presidency." Midwest Political Science Association Annual Convention, Chicago, IL, April, 2009.

Jennifer R. Mercieca & Justin Vaughn, "The Post-Rhetorical Presidency." American Political Science Association Annual Convention, Boston, MA August, 2008.

Jennifer R. Mercieca, "Agonists and Antagonists in the Democratic Paradox." Rhetoric Society of America Bi-annual Conference, Seattle, WA, May, 2008.

Jennifer R. Mercieca & Justin Vaughn, "The Post-Rhetorical Legacy of George W. Bush." Symposium on the Legacy of George W. Bush, Mount Union College, March 1, 2008.

Jennifer R. Mercieca, "Extra-Judicial Constitutional Argument: The Virginia & Kentucky Resolutions." Public Address Division, National Communication Association, November, 2007.

Jennifer R. Mercieca & M. Elizabeth Thorpe, "Tory Responses to the Colonial Rebellion: Traitors or Patriots?" Public Address Division, National Communication Association, November, 2006.

Jennifer R. Mercieca, "Theory and Practice in Antebellum Rhetoric: Jefferson's Rhetoric of Republicanism." Public Address Division, National Communication Association, November, 2005.

Jennifer R. Mercieca, "Economic Argument in the Age of Federalism." NCA/AFA Summer Conference on Argumentation, Alta, Utah, August, 2005.

Conference Papers (continued)

Jennifer R. Mercieca, "Deliberative Democracy without Democracy; Or, Why we should Call Deliberative Democracy Deliberative Republicanism." Public Address Division, National Communication Association, Chicago, November, 2004.

Jennifer R. Mercieca, "Economic Stability, Social Control, and the Whiskey Rebellion." Public Address Division, National Communication Association, Chicago, November, 2004.

Jennifer R. Mercieca, "America's Obsession with the BIG: The Mammoth Cheese." Public Address Division, National Communication Association, Chicago, November, 2004.

National Taskforce on the President and Deliberative Democracy, Texas A&M Presidential Rhetoric Conference, March, 2004.

Jennifer R. Mercieca, "The Abolitionists Mail Crisis of 1835, the Rhetoric of Loyalty and the Problem of *Imperia in Imperio*." Public Address Division, National Communication Association, Miami, November, 2003.

Jennifer R. Mercieca, "Is There a Rhetorical Tradition?" Working Group position paper, Alliance of Rhetoric Societies, Northwestern University, September, 2003.

Jennifer R. Mercieca and Stephen J. Hartnett, "Free Speech, Dissidents as Traitors, and the Question of Republicanism in the 1798 Alien and Sedition Acts." Public Address Division, National Communication Association, New Orleans, November, 2002.

Jennifer R. Mercieca, "Conflicting Visions of Civic Engagement in the Last Words of John Adams and Thomas Jefferson, July Fourth, 1826." Rhetoric Society of America, Las Vegas, May, 2002.

Jennifer R. Mercieca, "To Every Man, Woman, and Child in our Republic: The Lyceum Movement and American Republicanism." Public Address Division, National Communication Association, Atlanta, November, 2001.

Jennifer R. Mercieca, "Producing the Apathetic Citizen: Order, Control, and Safety in American Political Theory." American Studies Division, National Communication Association, Atlanta, November, 2001.

Jennifer R. Mercieca, "The Rule of *Eunomia* and the Role of Rhetoric in the Athenian Polis: Good Order, and the Fall of Democracy." History of Rhetoric Division, National Communication Association, Seattle, November, 2000.

Jennifer R. Mercieca, "Big Science, Big Pharmaceuticals, Big Government, and Small Ethics: The Rhetoric of the Human Genome Project." Rhetoric of Science and Technology Division, National Communication Association, Seattle, November, 2000.

Conference Papers (continued)

Jennifer R. Mercieca, "Re-Visioning Rhetoric as Epistemology and Social Critique." Rhetoric and Communication Theory Division, National Communication Association, Seattle, November, 2000.

Jennifer R. Mercieca, "The Clinton Defense: Ignoble Argument and the Death of Meaning in Debate." Bostrom Student Panel, Southern States Communication Association, New Orleans, March, 2000.

Jennifer R. Mercieca, "'Well, that depends on what the meaning of 'is' is, doesn't it?': The Clinton Scandal and the Death of Meaning." Rhetorical and Communication Theory Division, National Communication Association, Chicago, November, 1999.

Jennifer R. Mercieca, "Keeping the Faith: Apocalyptic and Jeremiadic Discourse at the End of the Millennium." Religious Communication Division, National Communication Association, Chicago, November, 1999.

Jennifer R. Mercieca and Trevor G. Potts, "Problems in the Public Sphere: Rationality, Protest, and Democracy." Argumentation and Forensics Division, National Communication Association, New York, November, 1998. (Top Student Paper)

Jennifer R. Mercieca, "Millenarians on the Fringe: Heaven's Gate and Branch Davidians." Religious Communication Division, National Communication Association, New York City, November, 1998.

Jennifer R. Mercieca, "Offensive Communication by Protest Movements: The Media's Response to ACT-UP/ NY's Tactics." Political Communication Interest Group, Central States Communication Association, Chicago, March, 1998.

Jennifer R. Mercieca, "Networking in a Global Environment: A Graduate Student's Guide to Connecting on the Internet." Graduate Student Division, National Communication Association, Chicago, November, 1998.

Jennifer R. Mercieca, "Patterns of Imagery Directed at Women of the Aryan Nations: A Rhetoric of Intimidation." Western States Communication Association, Monterey, CA, March, 1997.

Jennifer R. Mercieca, "Apologetic Eulogies for Presidents who left Office in Disgrace: Nixon and Johnson." Western States Communication Association, Pasadena, CA, March, 1996.

Lectures and Invited Presentations

Jennifer R. Mercieca, "The Political Rhetoric of Donald Trump and Alex Jones: On Fake News and Weaponized Communications." TribFest, September 29, 2018. Panel with Jonathan Tilove and Charlie Warzel.

Jennifer R. Mercieca, "Demagogue for President: The Rhetorical Brilliance of Donald Trump," Melbern G. Glasscock Center, September 11, 2018.

Jennifer R. Mercieca, Supersession on Public Scholarship, Rhetoric Society of America, Minneapolis, May, 2018.

Jennifer R. Mercieca, "Demagogue for President: The Rhetorical Brilliance of Donald Trump," University of South Florida, January 19, 2018.

Jennifer R. Mercieca, "Election Insecurity: Free and Fair Elections in the Cyber Age," Wiley Lecture Series, Texas A&M University, October 18, 2017.

Jennifer R. Mercieca, "Trust, Truth, and Terror: A Conversation with David Ignatius about the Ethics of National Security Reporting," Daniels Fund for Ethics in Communication, University of Colorado, Denver, September 12, 2017. With David Ignatius.

Jennifer R. Mercieca, "What it Means to be An American," Smithsonian Institute-Zócalo-Houston Museum of Fine Arts, May 2, 2017. With Nancy Barnes, Steven Petrow, Mickey Edwards, and Johann Neem.

Jennifer R. Mercieca, "Vice President Spotlight Panel - Communication and Innovation in Presidential Campaigns: A Conversation with Michael McCurry," Southern Communication Association, April 2017.

Jennifer R. Mercieca, "The Rhetorical Brilliance of Donald Trump, Demagogue for President," University of Puget Sound, March 6, 2017.

Jennifer R. Mercieca, "The Rhetorical Brilliance of Donald Trump, Demagogue for President," Southwest Baptist University, February 9, 2017.

Jennifer R. Mercieca, "The Rhetorical Brilliance of Donald Trump, Demagogue for President," University of Illinois, October 28, 2016.

Jennifer R. Mercieca, "Be a Citizen, Not a Partisan," TedX Blinn College, June 24, 2016.

Jennifer R. Mercieca, "Can Democracy Survive Demagoguery?" Zocalo: The Public Square, Getty Villa, June 20, 2016. With Victoria Emma Pagán, Eric Robinson, and Seema Mehta.

Jennifer R. Mercieca, Fact-Check Workshops, Texas A&M Agora, monthly 2015-2018.

Lectures and Invited Presentations (continued)

Jennifer R. Mercieca, "Our Citizenship Crisis and the Aggie Agora," Texas A&M Liberal Arts Connect, COMM 101, September 21, 2015.

Jennifer R. Mercieca, "Citizens as Romantic Heroes, Tragic Victims, and Ironic Partisans: A History of American Citizenship." Aggie Agora Brown Bag Lecture, September 4, 2015.

Jennifer R. Mercieca, "Our Citizenship Crisis and the Aggie Agora," Texas A&M Liberal Arts Connect, April 24, 2015.

Jennifer R. Mercieca, "Ignoring the President: Barack Obama's Post-Rhetorical Presidency," From Columns to Characters: the Presidency and the Press in the Digital Age, Invited Plenary Speaker, Southern Methodist University, February 17, 2015.

Jennifer R. Mercieca, "Founding Fictions: Citizens as Romantic Heroes, Tragic Victims & Ironic Partisans in American Political Discourse," University of Georgia, Department of Communication Studies, January 26, 2015.

Jennifer R. Mercieca, "Civil Dialogue in China: Response to Dr. Randy Kluver," Texas A&M University, June 10, 2014.

Jennifer R. Mercieca, "Drone Strikes, Public Deliberation, and Barack Obama's Post-Rhetorical Presidency," Pre-conference on War Rhetoric, The National Communication Association, Washington, DC, 2013. (invited presentation)

Jennifer R. Mercieca, "Constituting the Presidency: Heroic Expectations and Phenomenal Burdens in Barack Obama's First Term," American Politics Working Group, Department of Political Science, October 18, 2013.

Jennifer R. Mercieca, "Where We Stand: Minority Voters in the 2012 Election," Texas A&M University, November 1, 2012.

Jennifer R. Mercieca, "Founding Fictions: Citizens as Romantic Heroes, Tragic Victims & Ironic Partisans in American Political Discourse," Bowling Green State University, Department of Communication, May 29, 2012.

Jennifer R. Mercieca, "Founding Fictions: Citizens as Romantic Heroes, Tragic Victims & Ironic Partisans in American Political Discourse," University of Kansas, Department of Communication Studies, February 21, 2012.

Jennifer R. Mercieca, "Founding Fictions: Citizens as Romantic Heroes, Tragic Victims & Ironic Partisans in American Political Discourse," Willamette University, Department of Rhetoric & Media Studies, April, 21, 2011.

Lectures and Invited Presentations (continued)

Jennifer R. Mercieca, "Founding Fictions: Citizens as Romantic Heroes, Tragic Victims & Ironic Partisans in American Political Discourse," University of Texas, Austin, Department of Communication, November 3, 2010.

"Rocking the Republican Rhetoric," Rock the Republic, Bryan, TX, October 23, 2010.

Jennifer R. Mercieca, "How do I make an academic argument?" First Friday Graduate Student Colloquium Series, September 10, 2010.

Jennifer R. Mercieca, "Founding Fictions: Citizens as Romantic Heroes, Tragic Victims & Ironic Partisans in American Political Discourse," Syracuse University, Department of Communication, May 21, 2010.

Jennifer R. Mercieca, "Founding Fictions: Citizens as Romantic Heroes, Tragic Victims & Ironic Partisans in American Political Discourse," The Pennsylvania State University, The Center for American Literary Studies, May 19, 2010.

Jennifer R. Mercieca, "Civil Dialogue," Liberal Arts Student Council, March 20, 2010.

Jennifer R. Mercieca, "Henry David Thoreau and the Obligations of American Citizenship," COMM 460, January 25, 2007.

Jennifer R. Mercieca, "Thomas Jefferson and American Citizenship," AMST 300, December 5, 2006.

Jennifer R. Mercieca, "The Deaths of Adams and Jefferson and the Celebration of the Romantic Republican Fiction, July 4, 1826," Texas A&M University Political Theory Group, November 7, 2005.

Jennifer R. Mercieca, "On-Line Archival Research Methods," COMM 308, (five different sections, 2004-2005, 2009)

Jennifer R. Mercieca, "Nietzsche on Rhetoric and Truth," PHIL 414, November 15, 2005.

Jennifer R. Mercieca, "Voter Apathy and the 2000 Presidential Election," Wiley Lecture Series, Texas A&M University, February 10, 2004.

Jennifer R. Mercieca, "Future Directions in Rhetorical History." Invited Roundtable Participant for the Annual Texas A & M Conference on Presidential Rhetoric, February, 2002.

Consulting and Workshops

Jennifer R. Mercieca, "How to Write About Complex Topics," Texas A&M Communications Summit, September 18, 2018.

Jennifer R. Mercieca, "Communicating Science to Non-Scientists," TAMU Graduate Students March 27, 2017.

Jennifer R. Mercieca, "Communicating Science to Non-Scientists," Post-Doctoral and MD Plus Students in the College of Medicine, Texas A&M University, April 8, 2016.

Jennifer R. Mercieca, "Communicating Economics Effectively." Graduate Students in the Department of Economics, Texas A&M University, February 26, 2016.

Jennifer R. Mercieca, "How to communicate science effectively to non-scientists and policy makers," Aggies in Science, Technology and Engineering Policy, December 1, 2015.

Selected Public Scholarship & Interviews

Jennifer R. Mercieca, "Michael Cohen's verbal somersault, 'I lied, but I'm not a liar,' translated by a rhetoric expert," The Conversation, February 27, 2019. Adapted for high school students by Actively Learn.

Live Interview, The State of the Union Address, Canadian Broadcasting Corporation, February 6, 2019.

Live Interview, The State of the Union Address, Background Briefing with Ian Masters, February 5, 2019.

Contributing Editor, Zocalo: The Public Square, Arizona State University (January 2019-present).

Live Interview, "Why Incivility Is A Symptom Of A Much Bigger Problem," Texas Standard, December 27, 2018.

Jennifer Mercieca, "Preaching Civility Won't Save Democracy," Zocalo, December 18, 2018. (widely reprinted, including a feature in W.W. Norton's "They Say, I Say").

Jennifer Mercieca, "The Denials of Trump," Houston Chronicle, December 11, 2018.

Live Interview, "The Art of the Obit," 1A NPR, December 4, 2018.

Live Interview, "Dotun Adebayo," BBC Radio, November 5, 2018.

Live Interview, "Harsh Words. Violent Acts. Who's Accountable?," 1A NPR, October 31, 2018.

Jennifer R. Mercieca 13
Updated February, 2019

Featured, "Nationalism vs. patriotism vs. globalism," [Think Progress](#), October 24, 2018.

Selected Public Scholarship & Interviews (continued)

Featured, "6 rhetorical devices that have served Trump well," [Austin-American Statesman](#), October 21, 2018.

Featured, "Video: Watch Alex Jones Crash Anti-Alex Jones/Trump Event In Austin," [InfoWars](#), September 29, 2018.

Featured, "The political rhetoric of Donald Trump and Alex Jones: On fake news and weaponized communications," [Austin-American Statesman](#), September 27, 2018.

Jennifer Mercieca, "Michael Cohen's guilty plea? 'Nothing to see here'" [The Conversation](#), Aug 24, 2018.

Jennifer Mercieca, "America is in the Middle of a Battle Over Words Like 'Diversity,'" [The Conversation](#), July 23, 2018.

Live Interview, "Donald Trump's Helsinki Comments: A Rhetorical View," [Texas Standard](#), July 17, 2018.

Interviewed, "In Trump's America, the Conversation Turns Ugly and Angry, Starting at the Top," [The New York Times](#), June 20, 2018.

Interviewed, "Trump on Presidents' Day," [Background Briefing with Ian Masters](#), February 19, 2018.

Live Interview, "Analyzing President Trump's Rhetorical Style," [Wisconsin Public Radio](#), February 9, 2018.

Featured, "Discussion in division: The founder of Aggie Agora discusses program and A&M," [The Battalion](#), January 24, 2018.

Featured, "Paralipsis: Word of the Day," [Dictionary.com](#), January 17, 2018.

Featured, "Shithole = Weaponized Communications," [Life Elsewhere](#), January 13, 2018.

Featured, "A Scathing Takedown of Trump in *USA Today*," [Background Briefing](#), December 13, 2017.

Featured, "Rhetorical Device Of The Month: Paralipsis," [Buckley School](#), December 11, 2017.

Featured, "7 Public Speaking Tips from Donald Trump," Vice News, November 13, 2017 (over 2,000,000 views).

Live Interview, "Lying While Telling the Truth Has a New Name: Paltering," Texas Standard, November 16, 2017.

Selected Public Scholarship & Interviews (continued)

Jennifer Mercieca, "The Greatest Story Ever Told About Hyperbole, Humbug, and P.T. Barnum! In Turbulent Times, Showmen Can Distort Reality and Make Suckers of Us All," Zócalo, October 27, 2017. Republished as "Hyperbole and humbug in P.T. Barnum's world," Baltimore Sun, November 8, 2017. Republished in The Saturday Evening Post as, "P.T. Barnum's Story of Success by Excess," December 20, 2017.

Featured, "The Rhetoric of a 'Malignant Narcissist' ft. Jennifer Mercieca," Tarfu Report, September 1, 2017.

Jennifer Mercieca, "Trump's Missed Opportunity To Unite Nation," The Globe Post, August 13, 2017.

Jennifer R. Mercieca, "100 Days of Presidential Threats," The Conversation, April 25, 2017 (widely reprinted).

Jennifer R. Mercieca, "When Paranoid Rhetoric and Falsehoods Prevail, Public Trust Crumbles," Zócalo and World Post, Berggruen Institute, March 13, 2017 (widely reprinted).

Live Interview, "Decoding what Donald Trump is 'not saying, just saying' February 21, 2017, ABC Radio, Sydney.

Live Interview, "Comic Hero: Why Donald Trump's Candid Rhetoric Resonates With Supporters," NPR, All Things Considered, January 19, 2017.

Live Interview, "Obama's Rhetorical Legacy," Rhetorical Questions, December 20, 2016.

Live Interview, "From Alt-Right to Pro-Life Words Defining Policy Have a Big Impact," Texas Standard, November 30, 2016.

Featured, "Donald Trump's Rhetorical Genius and the Making of a Demagogue," Austin American Statesman, November 29, 2016.

Live Interview, "America, Nov 9. The Reactions." Life Elsewhere, November 11, 2016.

Live Interview, "The role of political rhetoric in US election campaigns," RN Drive, ABC Radio Australia, November 9, 2016.

Jennifer R. Mercieca, "After Brutal Campaign, Clinton Embraces Transcendence," The Conversation, November 9, 2016.

Jennifer R. Mercieca 15
Updated February, 2019

Live Interview, "What Would You Tell The Undecided?" Life Elsewhere, November 3, 2016.

Selected Public Scholarship & Interviews (continued)

Live Interview, "What Constitutes Dangerous Political Speech And How It Can Incite Violence," The Diane Rheme Show, NPR, November 2, 2016.

Live Interview, "Trump, Your Rhetoric is Showing: How His Nasty Woman Comment Reveals a Debate Strategy," Texas Standard, October 20, 2016.

Live Interview, "The Secret Rhetorical Genius of Donald Trump," The Gist, Slate, October 17, 2016.

Jennifer R. Mercieca, "Donald Trump and the Dangerous Rhetoric of Portraying People as Objects," The Conversation, October 12, 2016. Widely reprinted including The Huffington Post.

Live Interview, "Running on Hate: The Trump Camp Doubles Down," Background Briefing, ABC Radio National Australia, October 12, 2016.

Live Interview, "Clinton-Trump Town Hall Debate Roundup," To The Point, KCRW, October 10, 2016.

Live Interview, "For Tonight's VP Debate, How to Gain Insight Even From Candidate's Non-Answers," Texas Standard, October 4, 2016.

Live Interview, "A Female Demagogue?" Life Elsewhere, September 30, 2016.

Live Interview, "Clinton was in Command, Trump Out of Control," Pacific Standard, September 28, 2016.

Live In-studio Interview, "Focus at Four: Breaking Down the First Presidential Debate," KBTX, September 28, 2016.

Live Interview, "Debate This!" Life Elsewhere, WMNF-FM, September 23, 2016.

Interviewed, "Hillary Clinton Calls Many Trump Backers "Deplorables," and GOP Pounces," The New York Times, September 10, 2016. (cited in Wikipedia entries for "Hillary Clinton presidential campaign, 2016," "Basket of deplorables," and "United States presidential election, 2016").

Guest Appearance, "The Pros and Khans of Donald Trump," Ken Rudin's Political Junkie, August 4, 2016.

Live in-studio interview, "Focus at Four: Democratic National Convention," [KBTX](#), July 28, 2016.

Jennifer R. Mercieca, "In Acceptance Speech, Trump Embraces Role as Hero of the Forgotten," [The Conversation](#), July 21, 2016. Widely reprinted.

Selected Public Scholarship & Interviews (continued)

Jennifer R. Mercieca, "Can America's deep political divide be traced back to 1832?" July 21, 2016 Adapted for high school students by Actively Learn.

Live Radio Interview, "Ted Cruz Refused to Endorse Trump, Now What?" [Texas Standard](#), July 21, 2016.

Live Radio Interview, "Convention Crowd Turns on Ted Cruz as he Refuses to Back Donald Trump," [KRMG](#), July 21, 2016.

Featured, "The Rise of Trump Studies," [Politico](#) (cover article in Politico Magazine), April 22, 2016.

Live Interview, "Do Politicians Lie More than Other People?" [KTRH Radio](#), April 20, 2016.

Jennifer R. Mercieca, "We've Seen Trump's Like Before," [USAToday](#), March 14, 2016. Widely reprinted.

Live Interview, KCBS, "Obama and Polarization," March 4, 2016.

Jennifer Mercieca, "How Donald Trump Gets Away With Saying Things Other Candidates Can't," [The Conversation](#), March 8, 2016. Widely recirculated, most notably on the [New Republic](#), [Washington Post](#), and a literary magazine called [Pangyrus](#). [The Houston Chronicle](#) added cartoons. Reposted as "There's an Insidious Strategy Behind Donald Trump's Retweets," November 29, 2017 and widely reprinted again.

Live Radio Interview, "How Trump Beat the GOP and the Media," To the Point, KCRW, [Public Radio International](#).

Live Interview, "Donald Trump's Campaign," Newsday, [BBC World News](#), February 23, 2016.

Live radio interview and call-in show, "Trump, the Demagogue," [WPR](#), The Kathleen Dunn Show, December 15, 2015.

Jennifer Mercieca, "The Rhetorical Brilliance of Trump the Demagogue," [The Conversation](#), December 11, 2015. The [Houston Chronicle](#) published it with added cartoons, December 14, 2015. It was translated into German and published by [netzpiloten](#) December 30, 2015. Translated into Japanese and published by [Newsweek](#) on January 26, 2016.

Live television interview, BBC World News, "Donald Trump's Rhetoric," December 10, 2015.

Jennifer R. Mercieca 17
Updated February, 2019

Contributed Analysis, "95,000 Words, Many of Them Ominous, From Donald Trump's Tongue," The [New York Times](#), December 5, 2015.

Live television interview, "First Democratic Primary Debate," [KAGS](#), October 14, 2015.
Public Scholarship & Interviews (continued)

Live radio interview, "Tips for Fact-Checking," [CBSDFW](#), September 28, 2015.

Live radio interview, "Who 'Won' Wednesday Night's CNN Republican Debates?" [Texas Standard](#), September 17, 2015.

Live radio interview, "GOP Presidential Debate," [CBSDFW](#), August 8, 2015.

Interviewed, "GOP Rivals Hold Fiery Debate," [Houston Chronicle](#), August 7, 2015.

Live television interview, "Decision 2016: Debate wrap up," [KAGS](#), August 6, 2015.

Live television interview, "A&M Political Expert Previews GOP Debate," [KBTX](#), August 6, 2015.

Justin Vaughn & Jennifer Mercieca, "Why Presidents Must Play the Hero," [Washington Post](#), February 17, 2014. Picked up in "Usually Center," Book Forum, <http://www.bookforum.com/blog/13473>, July 14, 2014.

Justin Vaughn & Jennifer Mercieca, "Those who occupy the White House face daunting challenges," [Idaho Statesman](#), February 15, 2014.

Jennifer Mercieca, "America's Love/Hate Relationship with Executive Power," [TAMU Times](#), February 11, 2014.

Live Interview, "Reaction to the State of the Union," [KAGS](#), January 30, 2014.

Featured in, "From Romantic Citizen to Tragic Victim: An Interview with Jennifer Mercieca," [Review 31](#), August 5, 2013.

Live interview, "Social Media Takes Big Role in Debate Watch Party," [KBTX](#), October 3, 2012.

Jennifer Mercieca, "Debate Watch Is Helping Young Voters Develop Citizenship Skills," [TAMU Times](#), October 2, 2012.

Live Radio Interview: The Abolitionist Mail Crisis of 1835 by [Backstory](#), "You've Got Mail: A History of the Post Office," July 20, 2012.

Jennifer Mercieca, "Of American Revolutionaries and American Occupiers," Encyclopedia Britannica Online, October 17, 2011: <http://www.britannica.com/blogs/2011/10/american->

[revolutionaries-american-occupiers/](#) Picked up by [Book Forum](#), Omnivore, "[Of American Revolutionaries and American Occupiers](#)", October 31, 2011.

Jennifer Mercieca, "On Political Rhetoric and Violence," Encyclopedia Britannica Online, January 10, 2011: <http://www.britannica.com/blogs/2011/01/on-political-rhetoric-and-violence/>

Selected Public Scholarship & Interviews (continued)

Jennifer Mercieca, "Has Obama Failed America or has America Failed Obama?" Forum on the Obama Presidency, Encyclopedia Britannica Online, December 13, 2010: <http://www.britannica.com/blogs/2010/12/has-obama-failed-america-or-has-america-failed-obama/>

Interviewed on KEOS, "Information Underground," topic: [Founding Fictions](#), July 4, 2010: <http://www.blogtalkradio.com/informationunderground/2010/07/04/information-underground--july-4-2010>.

Interviewed on WCPN, "Sound of Ideas," topic: Feuding Founders, June 30, 2010: <http://www.wcpn.org/WCPN/soi/31242>.

Interviewed by the Official City of Bryan You Tube Channel about Rhetoric, Politics, and the Obama Phenomenon conference, Episode 41, March 15, 2010 (segment begins at 14:57). <http://www.youtube.com/user/CityofBryan#p/a/6D3C119F9525697F/2/fRLzw9jQ7PM>,

Interviewed on KEOS about Rhetoric, Politics, and the Obama Phenomenon conference, February 28, 2010 and March 3, 2010.

National Communication Association, Spotlight Panel, November 2009 (filmed for NCA's "Five-Years Out" series and posted to the NCA website. James Jasinski & Jennifer R. Mercieca, "Analyzing Constitutive Rhetorics: The Virginia and Kentucky Resolutions and the 'Principles of '98'."

Interviewed, "Bryan and College Station Schools Make President's Speech Optional," KBTX, September 3, 2009.

Jennifer R. Mercieca, "Don't Fear Oratory," [Communication Currents](#), December, 2008.

Courses Taught

Associate Professor, Texas A&M University, 2009-present

- COMM 640 Graduate Seminar: Rhetorical Theory
- COMM 649 Graduate Seminar: American Political Rhetoric to 1865
- COMM 651 Graduate Seminar: Presidential Rhetoric
- COMM 659 Graduate Seminar: Citizenship & The Public Sphere
- COMM 658 Graduate Seminar: Democracy and Demagoguery
- COMM 681 Professional Development Seminar
- COMM 460 Special Topics: Rhetoric & Political Campaigning
- COMM 459 Rhetoric & Activism
- COMM 440 Political Communication
- COMM 438 Propaganda
- COMM 431 The Rhetoric of Social Movements
- COMM 301 The Rhetorical Tradition
- COMM 243H Argumentation Theory & Practice
- LBAR 181: Thinking Critically About American Citizenship

Assistant Professor, Texas A&M University, 2003-2009

- COMM 640 Graduate Seminar: Rhetorical Theory
- COMM 649 Graduate Seminar: American Political Rhetoric to 1865
- COMM 659 Graduate Seminar: Citizenship & The Public Sphere
- COMM 460 Rome in the Imagination of the American Founders
- COMM 460 The Rhetoric of Rights and Safety in U. S. History
- COMM 460H The Rhetoric of Rights and Safety in U.S. History
- COMM 460 Rhetoric & Activism
- COMM 460 Rome in the Imagination of the American Founders
- COMM 431 Social Movements
- COMM 327 American Oratory
- COMM 301 The Rhetorical Tradition
- COMM 243H Argumentation Theory & Practice
- COMM 243 Argumentation Theory & Practice
- COMM 203 Public Speaking

Graduate Student Advising

Doctoral Director

Brady Creel, degree completed December, 2016.

Andrea Terry, degree completed December, 2016.

Jennifer R. Mercieca 20
Updated February, 2019

Doctoral Committee Member

Caitlin Miles

Forrest Rule

Matt Ray

Krystal Fogle

Robin Bedenbaugh, degree completed May 2018.

Rhiannon Goad, English, University of Texas, Austin.

Ted Brown (Political Science), degree completed December, 2013.

Casie Cobos (English), degree completed May, 2012.

Chris Cudahy, degree completed January, 2015.

Megan Kathleen Dyer (Political Science), degree completed May, 2017.

Grant Ferguson (Political Science), degree completed May, 2014.

Jeremiah Hickey, degree completed December, 2008.

Jonathon Jones, degree completed December, 2009.

Eleanor Lockhart, degree completed May, 2015.

Christie Maloyed (Political Science), degree completed May, 2010.

Ryan Malphurs, degree complete May, 2010.

Susan Patterson (English)

Master's Committee Chair

Kathryn Kelly, degree completed December, 2007.

Zoe Hess, degree completed May, 2010.

Sara Rowe, degree completed August, 2012.

Melisa Vanderhei, degree completed August, 2014.

Master's Committee Member

Paul Stob, degree completed May, 2004.

Adria Battaglia, degree completed August, 2005.

Joshua Butcher, degree completed August, 2006.

Claire E. Odom (English), degree completed May, 2010.

Cory Lehman (English), degree completed May, 2010.

Brad Serber, degree completed May, 2012.

Caleb Westbrook, degree completed May, 2012.

Texas A&M Department of Communication Service

- Editor: Civic Dialogue & Leadership's [Project Presidents' Day](#), February 17, 2014.
"Barack Obama's Heroic Rhetoric," Civic Dialogue & Leadership's [Project Presidents' Day](#), February 17, 2014.
- Faculty Search Committee Chair, 2012-2013, 2013-2014 (two searches).
- Symbolic Violence Conference Planning Committee Member, 2011-2012.
- Director, Rhetoric, Politics & the Obama Phenomenon conference, 2010.
- Department Advisory Committee, 2010-2015.
- Colloquium Committee Chair, 2009-2010, 2011-2014.
- Tenure and Promotion Committee, 2009-present.

Jennifer R. Mercieca 21
Updated February, 2019

- Awards Committee Chair, 2011-present.
- Public Information Officer, 2011-2015.
- Resources and Technology Chair, 2011-2014.
- Graduate Committee Member, 2004-2008.
- Rhetoric Faculty Search Committee Member, 2005-2006, 2006-2007.
- Presidential Rhetoric Conference Planning Committee Member, 2004-2005.

Texas A&M College of Liberal Arts Service

- Aggie Agora, Director, October 2015-May 2018 (acting Director February, 2015-October, 2015).
- Co-Chair, Political Communication Colloquium Series, 2014-2016.
- Co-Chair, Taskforce on Undergraduate Education in the Arts and Humanities, 2013-2014.
- Taskforce on Strengthening Democracy Committee member, 2013-2016.
- Planning and Resources Committee Member, 2011-2013.
- Glasscock Center Advisory Council Member, 2010-2011.
- Communication Department Representative, Liberal Arts Council, 2007-2010.
- Study Abroad Faculty, Santa Chiara Study Center, Castiglion Fiorentino, Italy, Fall 2008, Spring 2018.

Texas A&M University Service

- Texas A&M University Press Advisory Board, 2018-president.
- Association of Former Students Teaching Award Selection Committee, Office of the Dean of Faculties, 2016-2017.
- TOP Grant Selection Committee, Office of the Dean of Faculties, 2016.
- Dean of Faculties Search Committee member, 2015-2016.
- Co-Chair, Presidential Debate Bid Academic Planning Committee, 2014-2015.
- Member, Presidential Debate Site Bid Executive Committee, 2014-2015.
- Member, Strengthening Democracy Steering Committee, 2014-2015.
- Reviewer, Program to Enhance Scholarly Research and Creative Activities Grant, Spring 2010.
- American Studies Advisory Council Member, 2005-2010.
- Moderator, Wiley Lecture Series, "Constitution Day Debate," Texas A&M University, September 19, 2005.
- Interviewer, Harry S Truman Scholarship Nominees, University Honors Office, 2005-2008.

Elected Offices & Disciplinary Service

- Rhetoric Society of America, Research Network Forum Leader, Minneapolis, May, 2018.
- Marie Hochmuth Nichols Award Committee Chair, National Communication Association, 2018.
- Vice-Chair Elect, Vice-Chair, Chair, Past-Chair, Public Address Division, National Communication Association, 2014-2018.

Jennifer R. Mercieca 22
Updated February, 2019

- Program Planner, Public Address Division, National Communication Association National Convention, 2016.
- Awards Committee, Gerard Hauser Award, Rhetoric Society of America, 2016.
- Chair, Kneupper Award Committee, Rhetoric Society of America, 2014.
- #TeamRhetoric organizer on Twitter, including organizing 23 schools to participate in DebateWatch during the four presidential and vice-presidential debates in 2012. Started the #TeamRhetoric hashtag in August, 2010.
- Secretary, Public Address Division, National Communication Association, 2006-2009.
- Awards Committee, Rhetorical and Communication Theory Division, National Communication Association, 2005-2008.
- Representative to the NCA Resolutions Committee, Public Address Division, National Communication Association, 2005-2006.
- Representative to the NCA Resolutions Committee, Rhetorical and Communication Theory Division, National Communication Association, 2004-2005.
- Nominating Committee Member, Rhetoric and Communication Theory Division, National Communication Association, 2003-2004.
- Nominating Committee Member, Public Address Division, National Communication Association, 2003-2004.

Editorial Boards and Editorial Review

- Associate Editor, Current Commentary, National Communication Association, 2017-present.
- Contributing Editor, Zocalo: The Public Square, Arizona State University (January 2019-present).
- Managing Editor, Citizen Critics, January 20, 2017-present.
- Southern Journal of Communication, Editorial Board Member, 2014-present.
- The Quarterly Journal of Speech, Editorial Board Member, 2013-present; guest reviewer, 2004-2013.
- Rhetoric Society Quarterly, Editorial Board Member, 2011-present.
- Voices of Democracy, Editorial Board Member, 2009-present.
- Western Journal of Communication, Editorial Board Member, 2012.
- Communication Monographs, Editorial Board Member, 2011-2014.
- Communication Theory, guest reviewer.
- Rhetoric & Public Affairs, guest reviewer, 2003-present.
- Management Communication Quarterly, guest reviewer.
- Congress and the Presidency, guest reviewer.
- Rhetoric Society of America, 2009, 2010, 2013.
- Communication Theory Division, National Communication Association Conference, 2009, 2010.
- Public Address Division, National Communication Association Conference, 2004, 2008, 2010.
- American Studies Division, National Communication Association Conference, 2006.

Jennifer R. Mercieca 23
Updated February, 2019

Memberships

- National Communication Association
- Rhetoric Society of America
- Southern Political Science Association
- American Political Science Association