

SRIVIDYA “SRIVI” RAMASUBRAMANIAN
Presidential Impact Fellow & Professor of Communication
202D Bolton Hall, Mailstop 4234
Department of Communication
Texas A&M University
College Station, TX 77843
srivi@tamu.edu
<https://www.drsrivi.com>

EDUCATION

Ph.D. Mass Communication Pennsylvania State University 2004
Committee: Mary Beth Oliver (Chair), S. Shyam Sundar, Dennis Davis, Janet Swim
Dissertation: Effects of media literacy on implicit and explicit racial attitudes
Honors: Penn State Alumni Assn. Distinguished Dissertation Award Winner; Nominated for the Council of Graduate Students Distinguished Dissertation Award

M.A. Comm. Management Mudra Inst. of Comm. (MICA), India 1998
B.S., Visual Comm. Univ of Madras (Loyola College), India 1996
Honors: Gold medalist for overall excellence in 1994, 1995, and 1996

APPOINTMENTS

2005-present Texas A&M University
 Presidential Impact Fellow, 2019-present
 Professor, Dept of Communication, 2018-present
 Founding Director, [Difficult Dialogues Project](#), 2016-present
 Associate Dean for Climate & Inclusion, Liberal Arts, 2014-2017
 Affiliated Faculty, Women’s & Gender Studies Program, 2011-present
 Associate Professor, Dept of Communication, 2012-2018
 Comm Research Lab, Founder & Director, 2007-2014
 Assistant Professor, Dept of Communication, 2005-2012

2013-present [Media Rise](#) (nonprofit for meaningful media), Co-Founder & Exec. Director
2019 University of California, Santa Barbara; Visiting Professor
2019 University of Massachusetts, Visiting Professor
2014 National University of Singapore, Visiting Professor
2013 London School of Economics, Visiting Professor
2004-2005 Annenberg Public Policy Center, University of Pennsylvania
 Post-Doctoral Fellow, *Supervisors: Amy Jordan & Marty Fishbein*

RESEARCH INTERESTS

- Diversity, Inclusion, Social Justice, Antiracism
- Media Effects, Digital Literacies, Emerging Technologies
- Identity, Race, Ethnicity, Gender, Youth, Immigrants
- Difficult Dialogues, Bias, Prejudice Reduction, Inclusive Pedagogy
- Empathy, Mindfulness, Health Equity, Digital Wellness
- Community-led Initiatives, Action Research, Intercultural/Global Comm
- Social Sciences, Mixed Methods, Data Sciences, Social Justice Informatics

PUBLICATIONS (*Students are underlined*)

Book

Scharrer, E. & Ramasubramanian, S. (2021; available for pre-ordering). [Quantitative research methods in communication: The power of numbers for social justice](#). Routledge: New York.

Edited Volumes

Ramasubramanian, S., Durham, A. & Cruz, J. (2020). [Quarantined Across Borders](#) *Journal of Applied Communication Research* (Online Publication Communication Intervention), Volume 1.

Ramasubramanian, S. (2020). [Quarantined Across Borders](#) (collection of 80+ essays from/about 30+ countries). Media Rise. Available at www.mediariseno.org/qab.

Sastry, S. & Ramasubramanian, S. (2020). [The Subcontinent Speaks: Intercultural Communication Perspectives from/on South Asia](#); Special issue of *Journal of International & Intercultural Communication*. Volume 13, Issue 2.

Journal Articles

Ramasubramanian, S., Durham, A. & Cruz, J. (2020). [Quarantined Across Borders: Theorizing embodied transnationalism, precarious citizenship, and resilience for collective healing](#); *Journal of Applied Communication Research Online Publication Communication Intervention* 1, 1-9. <https://journalofappliedcommunicationresearch.org/quarantined-across-borders/qab-theorizing-embodied-transnationalism>.

Ramasubramanian, S. & Banjo, O. (2020). [Critical media effects framework: Bridging critical cultural communication and media effects through power, intersectionality, context, and agency](#), *Journal of Communication*, 70(3), 379–400, doi:10.1093/joc/jqaa014. [Full-text](#)

Sastry, S. & Ramasubramanian, S. (2020). [The subcontinent speaks: Intercultural communication perspectives from/on South Asia](#). *Journal of International & Intercultural Communication*, 13:2, 93-97, DOI: 10.1080/17513057.2020.1745440. [Full-text](#)

Saleem, M., Wojcieszak, M. E., Hawkins, I., Li, M. & Ramasubramanian, S. (2019). [Social identity threats: How media and discrimination affect Muslim Americans' identification as Americans and trust in the U.S. government](#). *Journal of Communication*, 69(2), 214-236. doi: <https://doi.org/10.1093/joc/jqz001>. [Full-text](#)

Saleem, M. & Ramasubramanian, S. (2019): [Muslim Americans' responses to social identity threats: effects of media representations and experiences of discrimination](#). *Media Psychology*, 22(3), 373-393. doi: 10.1080/15213269.2017.1302345; [Full-text](#)

Freytag, I. & Ramasubramanian, S. (2019; online first in 2018). [Are television deaths good deaths? A narrative analysis of hospital death and dying in popular medical dramas](#). *Health Communication*, 34(7):747-754. doi: 10.1080/10410236.2018.1434735; [Full-text](#)

Ramasubramanian, S. & Miles, C. (2018). [Framing the Syrian refugee crisis: A comparative analysis of Arabic and English news sources](#). *International Journal of Communication*, 12, 4488-4506; [Full-text](#)

Ramasubramanian, S. & Miles, C. (2018). [White nationalist rhetoric, neoliberal multiculturalism, and colorblind racism: Decolonial critique of Richard Spencer's campus visit](#). *Javnost: The Public*, 25(4), 426-444. doi: 10.1080/13183222.2018.1486058; [Full-text](#)

- Dill-Shackleford, K., Ramasubramanian, S., Behm-Morawitz, E., Scharrer, E., Burgess, M., & Flemish, D. (2017). [Social group stories in the media and child development](#). *Pediatrics*, 140 (Supplement 2) S157-S161; DOI: 10.1542/peds.2016-1758W; [Full-text](#)
- Ramasubramanian, S., Sousa, A. & Gonlin, V. (2017). [Facilitated dialogues to combat racism: A goal-based approach](#). *Journal of Applied Communication Research*, 45 (5), 537-556, doi:10.1080/00909882.2017.1382706; [Full-text](#)
- Janicke, S. & Ramasubramanian, S. (2017). [Spiritual media experiences, trait transcendence, and enjoyment of popular films](#). *Journal of Media and Religion*, 16(2), 51-66, doi: 10.1080/15348423.2017.131112. ; [Full-text](#)
- Ramasubramanian, S., Doshi, M. & Saleem, M. (2017). [Mainstream versus ethnic media: How they shape self-esteem and ethnic pride among ethnic minorities](#). *International Journal of Communication*, 11, 1879–1899; [Full-text](#)
- Ramasubramanian, S. (2017). [Book review: Media exposure during infancy and early childhood: The effects of content and context on learning and development](#). *Journal of Children & Media*; 11(4), 502–503; doi: 10.1080/17482798.2017.1375216; [Full-text](#)
- Ramasubramanian, S. & Doshi, M. (2017). [Ethnic performance, language proficiency, and ethnic media use among Indian American immigrants](#). *Journal of International & Intercultural Communication*, 10(3), 183-200. doi: 10.1080/17513057.2016.1272707; [Full-text](#)
- Ramasubramanian, S. & Martinez, A. (2017). [News framing of Obama, racialized scrutiny, and symbolic racism](#). *Howard Journal of Communication*, 28(1), 36-54. Doi: 10.1080/10646175.2016.1235519; [Full-text](#)
- Ramasubramanian, S. (2017). [Mindfulness, stress coping, and everyday resilience among emerging youth in a university setting: A mixed methods approach](#). *International Journal of Adolescence & Youth*. 22 (3), 308-321. doi: 10.1080/02673843.2016.1175361; [Full-text](#)
- Ramasubramanian, S. (2016). [Racial/ethnic identity, community-oriented media initiatives, and transmedia storytelling](#). *The Information Society*, 32(5), 333-342. doi: 10.1080/01972243.2016.1212618; [Full-text](#)
- Saleem, M., Yang, G. & Ramasubramanian, S. (2016). [Reliance on direct and mediated contact and public policies supporting outgroup harm](#). *Journal of Communication*. 66(4), 604-624; doi: 10.1111/jcom.12234; [Full-text](#)
- Ramasubramanian, S. & Yadlin-Segal, A. (2016). [Building meaningful cross-sector partnerships for children and media initiatives: A conversation café with scholars and activists from around the world](#). *Journal of Children and Media*. 10(2), 216-224; doi: 10.1080/17482798.2015.1127840; [Full-text](#)
- Ramadurai, V., Sharf, B. & Ramasubramanian, S. (2015). [Roads less traveled: Health seeking narratives and the pathfinder model of CAM usage](#). *Qualitative Health Research*. 26, 1216-1228; doi: 10.1177/1049732315582009; [Full-text](#)
- Martinez, A. & Ramasubramanian, S. (2015). [Latino audiences, racial/ethnic identification, and responses to stereotypical comedy](#). *Mass Communication & Society*, 18(2), 209-229; doi: 10.1080/15205436.2014.907427; [Full-text](#)
- Ramasubramanian, S. (2015). [Using celebrity news to reduce racial/ethnic prejudice](#). *Journal of Social Issues*, 71(1), 123-137; doi: 10.1111/josi.12100; [Full-text](#)
- Scharrer, E. & Ramasubramanian, S. (2015). [Intervening in the media's influence on stereotypes of race and ethnicity: The role of media literacy](#). *Journal of Social Issues*, 71(1), 171-185. doi: 10.1111/josi.12103; [Full-text](#)

- Ramasubramanian, S. (2013). [Intergroup contact, media exposure, and racial attitudes](#). *Journal of Intercultural Communication Research*, 42 (1), 54-72; [Full-text](#)
- Ramasubramanian, S. & Kornfield, S. (2012). [Japanese anime heroines as role models for U.S. youth: wishful identification, parasocial interaction, and intercultural entertainment effects](#). *Journal of International and Intercultural Communication*, 5(3), 189-207; [Full-text](#)
- Sanders, M. S. & Ramasubramanian, S. (2012). [An examination of African Americans' stereotyped perceptions of fictional media characters](#). *Howard Journal of Communication*, 23(1), 17-39; [Full-text](#)
- Ramasubramanian, S. (2011). [The impact of stereotypical versus counter-stereotypical media exemplars on racial attitudes, causal attributions, and support for affirmative action](#). *Communication Research*, 38, 497-516; [Full-text](#)
- Ramasubramanian, S. (2011). [Television exposure, model minority portrayals, and Asian-American stereotypes: An exploratory study](#). *Journal of Intercultural Communication*, <http://www.immi.se/intercultural/nr26/ramasubramanian.htm>; [Full-text](#)
- Ramasubramanian, S. (2010). [Testing the cognitive-affective consistency model of intercultural attitudes: do stereotypical perceptions influence prejudicial feelings?](#) *Journal of Intercultural Communication Research*, 39(2), 103-119; [Full-text](#)
- Ramasubramanian, S. (2010). Television viewing, racial attitudes, and policy preferences: Exploring the role of social identity and intergroup emotions in influencing support for affirmative action. *Communication Monographs*, 77(1), 102-120; [Full-text](#)
- Ramasubramanian, S. & Sanders, M.S. (2009). [The good, the bad, and the ugly: Exploring the role of emotions in understanding the appeal of video game characters](#). *American Journal of Media Psychology*, 2(1/2), 148-169; [Full-text](#)
- Ramasubramanian, S. & Jain, P. (2009). [Gender stereotypes and normative heterosexuality in matrimonial ads from globalizing India](#). *Asian Journal of Communication*, 19 (3), 253-269; [Full-text](#)
- Oliver, M. B., Yang, H., Ramasubramanian, S., Kim, J., & Lee, S. (2008). [Exploring implications of perceived media reinforcement on third-person perceptions](#). *Communication Research*, 35(4), 745-769; [Full-text](#)
- Yang, H., Ramasubramanian, S. & Oliver, M. B. (2008). [Cultivation effects on quality of life indicators: Exploring the effects of American television consumption on feelings of relative deprivation in South Korea and India](#). *Journal of Broadcasting & Electronic Media*, 52(2), 247-267; [Full-text](#)
- Ramasubramanian, S. (2007). [Media-based strategies to reduce racial stereotypes activated by news stories](#). *Journalism & Mass Communication Quarterly*, 84 (2), 249-264; [Full-text](#)
- Ramasubramanian, S. & Oliver, M. B. (2007). [Activating and suppressing hostile and benevolent racism: Evidence for comparative stereotyping](#). *Media Psychology*, 9 (3), 623-646; [Full-text](#)
- Oliver, M. B., Mahood, C., Kalyanaraman, S., & Ramasubramanian, S. (2007). [Sexual and violent imagery in movie previews: Effects on viewer perceptions and anticipated enjoyment](#). *Journal of Broadcasting & Electronic Media*, 51(4), 596-614; [Full-text](#)
- Ramasubramanian, S. (2005). [A content analysis of the portrayal of India in films produced in the West](#). *Howard Journal of Communication*, 16(4), 243-265; [Full-text](#)
- Ramasubramanian, S. & Oliver, M.B. (2003). [Portrayals of sexual violence in popular Hindi films, 1997-99](#). *Sex Roles*, 48, 327-336; [Full-text](#)

- Olorunnisola, A., Ramasubramanian, S., Russill, C. & Dumas, J. (2003). [Case study effectiveness in a team-teaching and gen-ed environment](#). *Journal of General Education*, 52 (3), 175-198; [Full-text](#)
- Ramasubramanian, S., Gyure, J.F. & Mursi, N.M. (2002). [Impact of Internet images: Impression formation effects of university Web sites](#). *Journal of Marketing for Higher Education*, 12 (2), 49-68; [Full-text](#)

Book Chapters & Encyclopedia Entries

- Ramasubramanian, S. & Robinson, T. (in press) Health and racism. *Encyclopedia of Health Humanities*. Palgrave Publishers.
- Ramasubramanian, S. & [Riewestahl, E.](#) (in press). Trauma and health. *Encyclopedia of Health Humanities*. Palgrave Publishers.
- Ramasubramanian, S., [Winfield, A.](#), & [Riewestahl, E.](#) (2020). [Positive stereotypes and counter-stereotypes: Examining their effects on prejudice reduction and favorable intergroup relations](#). In *Media Stereotypes: From Ageism to Xenophobia*. Edited by Andrew Billings & Scott Parrott. Peter Lang Publishers; [Full-text](#)
- Ramasubramanian, S. & [Darzabi, R.](#) (2020). [Civic engagement, social justice, and media literacy](#). In *Media Literacy in a Disruptive Media Environment*. Edited by Bill Christ and Belinha De Abreu. (pp. 272-282; Chapter 17). Routledge. doi: 10.4324/9780367814762-22; [Full-text](#)
- Ramasubramanian, S. (2020). [Mediated mindfulness, inter-religious bonds, and collective healing: A quarantine diary](#), in *Religion in Quarantine: The Future of Religion in a Post-Pandemic World*. Texas: Digital Religion Publications, Available electronically from <https://hdl.handle.net/1969.1/188017>; [Full-text](#)
- Ramasubramanian, S. & [Landmark, S.](#) (2020). [Ethics of Empirical Research](#). In Jan Van den Bulck (Eds.). *The International Encyclopedia of Media Psychology*. Wiley-Blackwell/International Communication Association; [Full-text](#)
- Ramasubramanian, S. & [Costantini, R.](#) (2020). [Intergroup contact](#). In Jan Van den Bulck (Eds.). *The International Encyclopedia of Media Psychology*. Wiley-Blackwell/International Communication Association; [Full-text](#)
- Ramasubramanian, S. (2019). [Feminism and inclusive leadership: Bridging tradition and modernity from an Indic perspective](#). (In S. Bodhananda, T. Agerwala, & S. Menon (Eds.). *Inclusive Leadership: Perspectives from Tradition and Modernity*. (pp. 213-243; Chapter 9). Routledge: London, U.K; [Full-text](#)
- Ramasubramanian, S. (2019). [Media inclusion, racial justice, and digital citizenship](#). In Josh Grimm & Jaime Loke (Eds.). *How Public Policy Impacts Racial Inequality* (pp. 56-75). LSU Press: Baton Rouge, LA; [Full-text](#)
- Ramasubramanian, S. & [Sousa, A.](#) (2019). [Media and ethnic stereotyping](#). In R. Hobbs & P. Mihailidis (Eds.). *The International Encyclopedia of Media Literacy*. Wiley-Blackwell/International Communication Association. 10.1002/9781118978238.ieml0109; [Full-text](#)
- Dill-Shackleford, K., Ramasubramanian, S. & [Drake, L.](#) (2018). [Stories about Black men and their consequences for health](#). In Kimber Bogard, Velma McBride Murry, & Charlee Alexander (Eds.). *Perspectives on Health Equity and Social Determinants of Health*, (pp. 151-168; Chapter 9); National Academy of Medicine; [Full-text](#)
- [Sousa, A](#) & Ramasubramanian, S. (2017). [Challenging gender and racial stereotypes in online spaces: Alternative storytelling among Latino/a youth in the U.S.](#) In D. Lemish & M. Götz

- (Eds.). *Beyond the Stereotypes – Images of Boys and Girls, and their Consequences* (pp. 75-83). Gothenburg, Sweden: Nordicom Press; [Full-text](#)
- Ramasubramanian, S. & [Yadlin-Segal, A.](#) (2017). [Building meaningful cross-sector partnerships for children and media initiatives: A conversation café with scholars and activists from around the world](#) (Journal Article Reprinted as Book Chapter). In D. Lemish, A. Jordan & V. Rideout (Eds.). *Children, Adolescents and Media: The Future of Research and Action*. Routledge; [Full-text](#)
- Ramasubramanian, S. & [Yadlin-Segal, A.](#) (2017). [Stigma: media influence on](#). In P. Roessler (Ed.). *International Encyclopedia of Media Effects*. (pp. 1933-1940). Wiley-Blackwell/International Communication Association; [Full-text](#)
- Ramasubramanian, S. (2016). [Srividya Ramasubramanian on Gordon Allport](#). In R. Hobbs (Ed.). *Exploring the Roots of Digital and Media Literacy through Personal Narrative*. Philadelphia, PA: Temple University Press; [Full-text](#)
- Ramasubramanian, S. & [Murphy, C.J.](#) (2014). [Experimental studies of media stereotyping effects](#). In M. Webster & J. Sell (Eds.). *Laboratory Experiments in the Social Sciences* (pp. 385-402). San Diego, CA: Academic Press; [Full-text](#)
- Ramasubramanian, S. (2014). [Media and spirituality](#). In *Media and Social Life* (pp. 46-62). (Eds.) M.B. Oliver & A. Raney. New York: Routledge; [Full-text](#)
- Ramasubramanian, S., & Martin, S. (2008). [Teens and the new media environment: Challenges and opportunities](#). In A. B. Jordan, D. Kunkel, J. Manganello, & M. Fishbein (Eds.). *Media Messages and Public Health: A Decisions Approach to Content Analysis* (pp. 99-115). New York: Routledge; [Full-text](#)
- Ramasubramanian, S. & Oliver, M.B. (2007). [Portrayals of sexual violence in popular Hindi films](#) (Journal Article Reprinted as Book Chapter). In R. Ghadially (Ed.). *Urban Women in Contemporary India* (pp.170-182). New Delhi: Sage Publications; [Full-text](#)
- Oliver, M. B., Ramasubramanian, S., & Kim, J. (2007). [Media and racism](#). D.R. Roskos-Ewoldsen & J. Monahan (Eds.). *Communication and Social Cognition: Theories and Methods* (pp. 273-294), Mahwah, NJ: Lawrence Erlbaum; [Full-text](#)
- Ramasubramanian, S. & Oliver, M.B. (2006). [Portrayals of sexual violence in popular Hindi films](#) (Journal Article Reprinted as Book Chapter). In C. K. Weaver & C. Carter (Eds.). *Critical Readings: Violence and the Media* (pp. 210-225). Maidenhead, UK: Open University Press; [Full-text](#)

Public Scholarship (Digital Essays, Author Interviews, Op-Eds, & Reports)

- Scholar chat with Srivi Ramasubramanian (December 2020), Gatekeeper (newsletter of the Mass Comm Division of the National Comm Association), Vol 25, Issue 3. <https://www.ncamass.org/gatekeeper.shtml>
- Ramasubramanian, S. & Wolfe, A. (Nov 2, 2020). The promise and perils of interracial dialogue. *Spectra* (newsletter of the National Comm Association). <https://www.natcom.org/spectra/promise-and-perils-interracial-dialogue>
- Ramasubramanian, S. & Wolfe, A. (July 9, 2020). The promise and perils of interracial dialogue. *Communication Currents*. <https://www.natcom.org/communication-currents/promise-and-perils-interracial-dialogue>
- The subcontinent speaks: Intercultural communication perspectives from/on South Asia (in conversation with NCA Executive Director Dr. Trevor Parry-Giles and Dr. Shaunak Sastry

- from U of Cincinnati); Podcast broadcast on June 25, 2020; Available at <https://natcompodcast.podbean.com/>
- Ramasubramanian, S. (June 2020). Convener's essay: Media Rise's Quarantined Across Borders series. Accessible from: <https://hdl.handle.net/1969.1/188262>
- Ramasubramanian, Srividya (June 12, 2020), Grace of the Goddess, interfaith solidarity, and true friendships in a pandemic. *Medium*. Accessible from: <https://medium.com/@drsriivi/grace-of-the-goddess-interfaith-solidarity-and-true-friendships-in-a-pandemic-3a14de2f0e0>
- Ramasubramanian, Srividya (June 7, 2020). Beyond implicit bias training: 10 ways to support BIPOC scholars in response to #BLM. *Dr. Srivi Blog*. <https://www.drsrivi.com/post/beyond-implicit-bias-training-10-ways-to-support-bipoc-scholars-in-response-to-blm>
- Ramasubramanian, Srividya (June 4, 2020). A letter to my dear dept colleagues: BLM, communication, and long-term changes. *Dr. Srivi Blog*, <https://www.drsrivi.com/post/a-letter-to-my-dear-dept-colleagues-blm-communication-and-long-term-changes>
- Ramasubramanian, Srividya (May 31, 2020). White allies: 10 Ways to support Black lives (with a bonus tip at the end); *Medium*. Accessible from: <https://medium.com/@drsriivi/white-allies-10-ways-to-support-black-lives-with-a-bonus-tip-at-the-end-af380cf3aeac>
- Ramasubramanian, Srividya (May 25, 2020). Reflecting on #OpenScience versus #OpenComm, *Dr. Srivi Blog*, Accessible from: <https://www.drsrivi.com/post/openscience-versus-opencomm>
- Ramasubramanian, Srividya (May 23, 2020). Media literacy as essential: Youth media, social justice, and civic participation. *Medium*, Available from: <https://medium.com/@drsriivi/media-literacy-as-essential-youth-media-social-justice-and-civic-participation-741b9a9bd136>
- Ramasubramanian, Srividya (May 19, 2020). The double bind of imposter syndrome among scholars of color. *Medium*, Available from: <https://medium.com/@drsriivi/the-double-bind-of-imposter-syndrome-among-scholars-of-color-36588e384d7b>
- Ramasubramanian, S. (2020). Media Rise Impact Analysis. Available from: doi: <https://hdl.handle.net/1969.1/187976>
- Ramasubramanian, S. (2020). Media Rise 2015 Prospectus. Available from doi: <https://hdl.handle.net/1969.1/187979>
- Ramasubramanian, S. (2020). Media Rise 2014 Prospectus. Available from doi: <https://hdl.handle.net/1969.1/187978>
- Ramasubramanian, S. (2020). Media Rise 2013 Prospectus. Available from doi: <https://hdl.handle.net/1969.1/187977>
- Ramasubramanian, S. (2020). Media Rise- Early Rise Singapore 2014. Available from doi: <https://hdl.handle.net/1969.1/187980>
- Ramasubramanian, S. (2020). Media Rise Press Release 2013 Festival. Available from doi: <https://hdl.handle.net/1969.1/187981>
- Ramasubramanian, S. (2020). India Days 2010 Festival Flier. Available from doi: <https://hdl.handle.net/1969.1/187982>
- Winfield, A. & Ramasubramanian, S. (November, 2019). Colorism & catfish(ing): online deception, romantic relationships, and the effects of skin tone bias in Catfish, The TV show, *In Media Res*. Available from: <http://mediacommons.org/imr/content/colorism-catfishing-online-deception-romantic-relationships-and-effects-skin-tone-bias>
- Brokering dialogue in the midst of a culture war (interviewed by Dr. Cherian George, editor of *Media Asia*, 2019)
<https://www.tandfonline.com/doi/full/10.1080/01296612.2019.1598924?af=R>

- The value of difference, developing empathy, and defining media literacy with Srivi Ramasubramanian (in conversation with Ben Wiggins). Mays Mastercast Series (2019).
Podcast: <https://podcasts.apple.com/us/podcast/value-difference-developing-empathy-defining-media/id1448329982?i=1000441792292>
- Video: https://www.youtube.com/watch?time_continue=4&v=JHSnFsa83t4
- Feast at the table of diversity. College of Liberal Arts, Texas A&M University; (in conversation with Hannah Le Gare, 2019). <https://liberalarts.tamu.edu/blog/2019/11/15/feast-at-the-table-of-diversity/>
- Why are stereotypical portrayals of minorities in the media problematic? (interview with Sylvie Graf) Immigrants in the Media Blog (2018). <http://immigrants-project.eu/2018/01/17/why-are-stereotypical-portrayals-of-minorities-in-the-media-problematic/>
- The story of fake news. (30-minute video interview with Dr. Amanda Martinez, Chair and Associate Professor, Davidson College); EdX.org at Davidson College, 2017; <https://digitalllearning.davidson.edu/davidson-now-the-story-of-fake-news/>
- M-Passioned Member: Srivi Ramasubramanian; (NAMLE Online newsletter – October Edition by Schilder, Evelien); National Association for Media Literacy Education (2016). <https://namle.net/2016/10/01/october-2016-m-passioned-member-srivi-ramasubramanian/>
- In conversation; Department of Communications & New Media blog, in conversation with Gulizar Hacıyakupoglu, National University of Singapore (2014). <https://blog.nus.edu.sg/cnmblog/2014/05/01/in-conversation-with-dr-srivi-ramasubramanian-visiting-associate-professor/>
- Ramasubramanian, S. (September, 2014). Promoting engaged scholarship and community-oriented media for social good. *The Huffington Post*. Available from: https://www.huffpost.com/entry/promoting-engaged-scholar_b_5758392
- Ramasubramanian, S. (September, 2013). Rise up for meaningful media. *The Huffington Post*. Available from: https://www.huffpost.com/entry/rise-with-us-to-choose-me_b_3976902
- Ramasubramanian, S. (December 2013). TVG's London workshop marked by wisdom and humor. *Sruti Magazine*.
- Ramasubramanian, S. & Kornfield, S. (2012). "I wish I could be like her: Japanese anime heroines as role models." *Communication Currents*, 7(4). <https://www.natcom.org/communication-currents/japanese-anime-heroines-role-models-us-youth>
- Ramasubramanian, S. (June 2012). Finding a common thread to weave magical music. *Asian Outlook Magazine*.
- Ramasubramanian, S. (June 8, 2012). Exploring the Dhrupad-Dikshitar Connection. *The Indian Express* (International Edition).
- Ramasubramanian, S. (2010). Do television stereotypes influence support for affirmative action? *Communication Currents*, 5(2). <https://www.natcom.org/communication-currents/television-stereotypes-and-affirmative-action>

HONORS & AWARDS

For Research & Overall Scholarship

Gerald M. Phillips Award for Distinguished Applied Communication Scholarship (one association-wide annual award for lifetime contributions to applied communication scholarship), National Communication Association, 2020; \$500

Science Direct's top ten highly relevant and authoritative publications in social sciences; Ramasubramanian & Murphy (2014) piece featured in three categories: "Social Identity Theory," "Stereotyping," and "Ethnic Identity," 2020.

Presidential Impact Fellow, Texas A&M University, 2019; This prestigious recognition is awarded to select faculty who through their scholarship, personal commitment and results demonstrate they are rising to meet the challenges of their field and demonstrating impact towards creating a better world; Annual stipend of \$25,000 for three years and lifetime title of Presidential Impact Fellow

Altmetric recognized our paper Saleem & Ramasubramanian from *Media Psychology* as garnering the highest attention score among all articles in this journal and in the top 5% across all disciplines in both 2019 and again in 2020

Cornerstone Faculty Fellowship, College of Liberal Arts, Texas A&M U, 2018-2022; Awarded for outstanding professional record, scholarly impact, outstanding teaching, and significant service; \$7500 bursary for each year from 2018-2022

U.S. Supreme Court and Ninth Circuit amicus curiae brief citation; Saleem & Ramasubramanian article from *Media Psychology* was cited and discussed in the "Hawaii v. Trump, 585 U.S. _ (2018)" case, 2018.

Outstanding Media Literacy Researcher Award (one award given every two years to recognize contributions toward advancing the field of media literacy), National Association for Media Literacy Education, 2017

Top Paper Award, National Communication Assn. (Activism & Social Justice), 2018

Top Paper Award, National Communication Assn. (Intl./Intercultural Comm.), 2017

Faculty Leader, NCA Institute for Faculty Development (Hope Conference; invited as expert on inclusive communication to co-lead an intensive week-long residential program for faculty in Communication), 2015

Top Paper Award, National Communication Assn. (Intergroup Comm.), 2012

Big 12 Faculty Fellowship, Texas A&M University, 2010

Top Paper Award, National Communication Assn. (Mass Comm.), 2010

Distinguished Dissertation Award Nominee, Council of Graduate Schools, 2006

Top Paper Award Winner, International Comm. Assn. (Info Systems Division), 2004

Distinguished Dissertation Award, Penn State Alumni Association, 2004

Top Paper Award Winner, NCA Doctoral Honors Seminar, 2003

Deans' Excellence Award for Graduate Student Research, Penn State Univ., 2001

First Place, Annual Graduate Research Exhibition, Penn State University, 2001

Sidney and Helen Friedman Endowed Scholarship for Excellence, Penn State, 2001

For Teaching & Mentoring

Association of Former Students Distinguished Award for Teaching, College of Liberal Arts, Texas A&M University, 2020; \$2000 bursary

Office of Academic Innovations showcased my "activities to encourage authentic engagement" as part of their "Creativity in the Classroom" series, 2020.

Faculty Mentorship Award (for outstanding mentoring and commitment to graduate student teaching, research, and personal development), Communication Grad Students Association, Texas A&M University, 2019

Center for Teaching Excellence at Texas A&M showcased my course syllabus, as an exemplar for best practices for course design their workshops in 2018.

Faculty Fellow, Center for Teaching Excellence (to serve as a consultant for other instructors to enhance their courses and to design a university-wide faculty workshop series on inclusive pedagogy), Texas A&M, 2017; \$3,000 bursary

Faculty Mentorship Award (for outstanding mentoring and commitment to graduate student teaching, research, and personal development), Communication Grad Students Association, Texas A&M University, 2017

Service-Learning Faculty Fellow (to serve as a campus leader on service-learning pedagogy and community engagement), Texas A&M University, 2017; \$2,500 bursary

Faculty Appreciation Award, Comm. Grad Students Association, Texas A&M, 2015

Faculty Appreciation Award, Comm. Grad Students Association, Texas A&M, 2012

Nominee, Advisor of the Year Award (one campus-wide award), Texas A&M University, 2008

For Leadership & Public Engagement

Chancellor's Gold Medal for Diversity, Equity, and Inclusion, Highest award for diversity, equity, and inclusion in the entire Texas A&M system; Forthcoming in Feb 2021

Outreach Award (for commitment to scholarship, service, and work with students that makes the world a more livable and just place, particularly for the most marginalized students), Southern States Communication Association, 2020

ADVANCE Diversity Champion (special recognition to identify and celebrate individuals who are helping to change the institutional culture at Texas A&M by making meaningful contributions to diversity, equity and inclusion efforts), Texas A&M University, 2020

Achievements in Climate & Inclusion (ACI) Award (for extraordinary and superlative dedication to climate and inclusion), College of Liberal Arts, \$4750 bursary award (\$2750 for faculty + \$2000 for our department), 2019

Nominee, ACE Faculty Diversity Award (one campus-wide award per year), Texas A&M Univ., 2019

Outstanding Service Award (for exemplary service to the profession, community, and college/university), Mass Comm. Division, National Communication Assn., 2017

ACE (Accountability, Climate & Equity) Award for Women's Progress – Administrator (for enhancing climate for women through policy formation, goal-setting, programs etc. and positively promoting women's issues), Texas A&M University, 2017

Nominee, ACE Faculty Diversity Award (one campus-wide award per year), Texas A&M Univ., 2019

Fellow, Scripps Howard Academic Leadership Academy, 2016

Recipient, Diversity Service Team Award, Texas A&M University, 2010

GRANTS

Active/Current

Co-PI, *Tracking Microaggressions*, T3 Grant, President's Excellence Funds, Texas A&M University, \$30,000; 2021-2023

- Co-PI, *Mapping Impactful Media Literacy Practice in the United States*, International Research Initiative, Facebook Policy & Social Impact Group and the National Association for Media Literacy Education (NAMLE), \$200,000; 2020-2021
- Co-PI, *Project X-CEL: Eliminating Bias in School Discipline through Teacher Training*. President's Excellence X Grant, Texas A&M University, \$1,411,051; 2019-2022
- PI, *Race-based Stigma, Media Use, Stigma and Mental Health Survey*, COVID-19 Innovation Grant, College of Liberal Arts, Texas A&M University, \$5,000. 2020-2021
- Recipient, *Difficult Dialogues*, College of Liberal Arts, \$5000. 2020-2021
- PI, *Fighting COVID-19: A Dialogue-Based Intervention for Community Healing*, School of Innovation X-Grant, Texas A&M University, \$20,000; 2020-2021
- PI, *Digital Diaries of the Diaspora*, Glasscock COVID-19 Micro-grant, Glasscock Center for Humanities, Texas A&M University, \$3500; 2020-2021

Completed

- Co-PI, *Telling the Story of Science: Empowering Scientists to Communicate*, T3 Triad Grant, Texas A&M University, \$30,000; 2018-2020
- PI, *Advancing Campus Climate through Difficult Dialogues*; ACT Grant, College of Liberal Arts, Texas A&M University, \$10,000; 2019-2020
- PI, *Lecture by Kanniks*; Glasscock Center, Texas A&M University, \$3000. 2020
- PI, Center of Digital Humanities Research grant, Texas A&M U, \$250; 2019
- PI, *Facilitated Dialogues on Campus Racism: Examining its Impact and Effectiveness using a Mixed Methods Approach*, Diversity Seed Grant, VP's Office for Diversity, Texas A&M University, 2018; \$3,000. 2018
- Co-PI, *Development and Validation of Measures to Detect Racial Bias in Discipline Decision-Making*, College of Education, Texas A&M U, \$10,000. 2018
- PI, Symposia Grant, Glasscock Center, Texas A&M University; \$5000; 2018
- Recipient, Glasscock Cultural Enrichment and Campus Diversity Award, Glasscock Center for Humanities, Texas A&M University; \$500. 2017
- Co-PI *Freshman innovation groups + one-hour learning community seminar*, Development Grant for First Gen Students, Texas A&M University; \$7,500. 2016
- Recipient, *Facilitating effective small group discussions on difficult topics*, Online diversity modules, Office of Diversity, Texas A&M University, \$5,000. 2016
- Recipient, *Recognizing and combatting racial microaggressions*, Online diversity modules, Office of Diversity, Texas A&M University, \$5,000. 2016
- PI, *Assessing the effectiveness of difficult dialogues*, SEED grant, Office of Diversity, Texas A&M University, \$3,000 . 2016
- Recipient, Glasscock Cultural Enrichment and Campus Diversity Award, Glasscock Center for Humanities, Texas A&M University; \$500. 2015
- Consultant, Afrooz Media Literacy Program: A Global Outreach Initiative, Eurasia Foundation and U.S. Department of State; \$10,000; 2015
- Recipient, Co-curricular Arts Grant, *Chasing Ice proposal*. Academy of Visual & Performing Arts, Texas A&M University; \$1,000. 2015
- Co-PI, *Developing citizenship through transformative comm and media*, College of Liberal Arts, Texas A&M University; \$43,460. 2013
- Recipient, Glasscock Cultural Enrichment and Campus Diversity Grant, Glasscock Center for Humanities, Texas A&M University; \$500. 2013
- Co-PI, *The interiority project*, Initiative for Digital Humanities, Media, and Culture, Texas A&M. \$500. 2012

- PI, "How does news framing of Obama influence implicit and explicit racial attitudes?" College of Liberal Arts, Texas A&M University; \$5,000. 2010
- PI, "Does exposure to stereotypical versus counter-stereotypical news stories about Obama influence explicit and implicit racial attitudes toward African-Americans." Race & Ethnic Studies Institute Grant, Texas A&M U, \$5,000. 2010
- Co-PI, "Extending and enhancing the media monitoring system." U.S. Dept of Defense, Summer salary. 2010
- PI, "Final fantasy: Videogame narratives and gamers' identities." Glasscock Center Faculty Stipendiary Fellowship, Texas A&M University, \$1,500. 2008
- PI, "Advanced Research in Communication." College of Liberal Arts Engaged Curricular Grant, Texas A&M University, \$ 1,500. 2008

PUBLIC LECTURES, KEYNOTES, & COLLOQUIA

- Institute for the Quantitative Study of Inclusion, Diversity & Equity, *Data for social justice in media context*. Forthcoming.
- Comm & Media Scholars for Transformation. *Thriving in Whiteness*. forthcoming
- Schering-Plough Lecture Series, Fairleigh Dickinson U, *Media inclusion and racial justice*. Forthcoming
- Institute of Engineering Education and Innovation, *Building a culture of antiracism in the tech industry*. Forthcoming.
- U of Missouri, *A trauma-informed approach to interracial dialogues*. 2020
- San Diego State U, *Inclusive student leadership: A comm-based approach* 2020
- Nordic Network for Intl. Comm, Latvia, *Beyond diversity as commodity* 2019
- California Poly State U, *Campus climate, racial microaggressions, and inclusive comm*, 2019
- UC Santa Barbara, *Difficult dialogues, anti-racism, and inclusive comm*, 2019
- Emerson College, *Difficult dialogues, anti-racism, and inclusive comm*. 2019
- University of Mass-Amherst, *Blurring the boundaries, balancing the tensions: Meanings, practices, risks, challenges, and opportunities for Communication scholar-activists*. 2019
- Texas A&M Comm Summit, *Identifying and reaching excluded groups on campus*. 2019
- Massey University, New Zealand, Decolonizing Anti-Racist Interventions series, *Critical media effects, Islamophobia, and (de)stigmatization*. 2019
- Elihu Katz colloquium series, U of Pennsylvania (Annenberg School for Communication), *Stereotyping, (de)stigmatization, and social justice* 2019
- UT-Dallas, Dean's colloquium series, *Media inclusion, racial justice, and critical new media literacies: Charting an agenda for social change*. 2019
- TAMU Asian Pacific Islander Desi American Heritage Month, *APIDA/American/Aggie* 2018
- St. Mary's College of California, Roy E. and Patricia Disney Forum Speaker Series, *Illegal aliens, perpetual foreigners, and model minorities* 2018
- Breaux Symposium on Race and Policy, Reilly Center for Media & Public Affairs, LSU, *Media inclusion, racial justice, and digital citizenship*. 2017
- TEDx Symposium, Lee College – Huntsville Center (first TEDx event in a Texas prison), *The power of media for an inclusive world* 2017
- Penn State Asian Heritage Month, *Geeks, dragon ladies, and perpetual foreigners* 2017
- UN Alliance of Civilizations, *Social inclusion through youth-produced media*. 2016
- Youth Media Rise, Washington D.C., *Exec. Director's address*. 2014
- Media Rise Festival, Washington D.C., *Exec. Director's address*. 2015
- NCA Inst. for Faculty Development (Hope Conference), *Media stereotypes, positive storytelling and critical media literacy*. 2015

NCA Inst. for Faculty Development (Hope Conference), *Roundtable on the future of academia and the Communication discipline* 2015
Macquarie University, Australia, *Intercultural communication* 2014
Youth Media Rise, Washington D.C., *Exec. Director's address* 2014
Media Rise Festival, Washington D.C., *Exec. Director's address* 2014
MICA Ahmedabad, India, *From MICA to Media Rise*. 2014
International Women's Conference, Bangalore, India, *Media literacy, women's empowerment, and positive human values* 2014
National U of Singapore, *Media literacy, ethnic performance & stereotyping* 2014
London School of Economics, *Celebrity news and racial stereotypes* 2013
Youth Media Rise, Washington D.C., *Exec. Director's address* 2014
Media Rise Festival, Washington D.C., *Exec. Director's address* 2014
V Univ. of Amsterdam, Netherlands, *The curious case of counter-stereotypes* 2013
Hanover University, Germany, *Media literacy and prejudice reduction* 2013
Comm Univ of China, Beijing, China, *Media strategies to reduce prejudice*. 2012
Mary Junck Lecture Series, UNC, Chapel Hill, *Obama, Oprah, & Omarosa: Counter-stereotypic media exemplars and their effects on prejudice reduction* 2012
Kansas State U, *Media exposure, interracial contact, and racial attitudes*. 2011

DIFFICULT DIALOGUES, WORKSHOPS, & INVITED TALKS

Difficult Dialogues Project

Founder & Director, 2016-present
(www.difficultdialoguesproject.org)

Described as “eye-opening,” “transformative,” “educational,” “enlightening”, and “a very important learning experience,” this program has reached over 900 campus change-agents through 29 workshops so far and 70+ trained facilitators and notetakers. A typical session lasts for 1.5-2 hours and involves facilitated small group discussions and large group conversations with 30-50 participants. Using real-world case studies, these workshops encourage empathy, active listening, and individual and collective responsibility for creating welcoming climates for marginalized groups by learning effective strategies to recognize and combat micro-aggressions. We have conducted sessions on antiracism and race relations, COVID-19 inequalities, and the political climate.

Difficult dialogue on campus race relations, Interactive 2-hour workshop open to any member of the campus community, Texas A&M Univ, October 2020.

Difficult dialogue on campus race relations, Interactive 2-hour workshop open to any member of the campus community, Texas A&M Univ, September 2020.

Difficult dialogue on campus race relations, Interactive 2-hour workshop open to any member of the campus community, Texas A&M Univ, February 2020.

Deep Dive Session, 1.5-hour follow-up, Texas A&M University, November 2019.

Open Session: Difficult dialogue on campus race relations, Interactive 2-hour workshop open to any member of the campus community Texas A&M University, October 2019.

Deep Dive Session, 1.5-hour follow-up, Texas A&M University, September 2019.

Open Session: Difficult dialogue on campus race relations, Interactive 2-hour workshop open to any member of the campus community Texas A&M Univ., September 2019.

Deep Dive Session, 1.5-hour follow-up, Texas A&M University, April 2019.

Open Session: Difficult dialogue on campus race relations, Interactive 2-hour workshop open to any member of the campus community Texas A&M University, April 2019.

Deep Dive Session, 1.5-hour follow-up, Texas A&M University, March 2019.
Open Session: Difficult dialogue on campus race relations, Interactive 2-hour workshop open to any member of the campus community Texas A&M University, March 2019.
Open Session: Difficult dialogue on campus race relations, Interactive 2-hour workshop open to any member of the campus community Texas A&M University, April 2018.
Open Session: Difficult dialogue on campus race relations, Interactive 2-hour workshop open to any member of the campus community Texas A&M Univ, November 2017.
College of Sciences, Addressing racial/ethnic microaggressions in the classroom and elsewhere on campus. Lunch and Learn Workshop Series [for staff, faculty, and graduate students]. Texas A&M University, December 2016.
Open Session: Processing the election [1-hour workshop for about 70 faculty, staff and students to process the 2016 presidential elections and find ways to transcend partisanship and unite as Aggies and as a nation], Texas A&M University, November 2016.
Open Session: Difficult dialogue on campus race relations, Interactive 2-hour workshop open to any member of the campus community Texas A&M Univ., November 2016.
Open Session: Difficult dialogue on campus race relations, Interactive 2-hour workshop open to any member of the campus community Texas A&M Univ., October 2016.
College of Agriculture & Life Sciences, Difficult dialogues and campus racism, Ag President's Council (undergraduate and graduate student leaders), October 2016.
Open Session: Difficult dialogue on campus race relations, Interactive 2-hour workshop open to any member of the campus community Texas A&M University, April 2016.
Open Session, Difficult dialogue on campus race relations, Interactive 2-hour workshop open to any member of the campus community, Texas A&M University, March 2016.

Invited Workshops

Inclusive team communication, 2-hour workshop for media production staff; PBS Kids (Greater Boston, WGBH), Jan 2021
Respecting our diversity: Difficult dialogue on campus race relations, half-day workshop for ~ 60 staff, Office of the Commandant, Corps of Cadets, Texas A&M University, July 2020
COVID-19 conversations, 1.5-hour facilitated workshop hosted by the Asian Presidents' Council, Department of Multicultural Services, Texas A&M University, April 2020
Rewriting the Script: Moving towards Authentic Inclusive Communications. Half-day workshop for ~50 staff members, Dept of Marketing and Comm., Texas A&M, January 2020.
REcognizing and countering campus racism: Effective tools and strategies. 2-hour interactive workshop for 40 staff members as part of annual retreat, Department of Recreational Sports, Division of Student Affairs, Texas A&M University, May 2019.
Navigating our current campus and national climate, AGEP Luncheon Series [for graduate students of color in STEM fields], Texas A&M University, September 2017.
Role of student leaders in addressing bias and improving campus climate. MSC Unity Dinner (for student leaders), Memorial Student Center, April 2016
Combating campus racism: Effective tools and strategies [for graduate students of color in STEM fields to learn about and practice effective tools to respond to racial microaggressions]. Texas AGEP Conference, Prairie View A&M University, November 2016.
Fightin' racism [2-hour experiential workshop on anti-racism for 40 peer mentors for freshmen students of color]. ExCEL Mentors. Texas A&M University, April 2016
Designing International and Cultural Diversity (ICD) and Cultural Discourse (CD) Courses, (2-hour workshop co-presented with Julie Harlin and Carolyn Sandoval), Inclusive Pedagogy Workshop Series, March 2, March 9, and March 26, 2018.

Freshman Innovation Groups (FIGs). Enhancing first-generation student engagement and retention, Inclusive Pedagogy Workshop Series, College of Liberal Arts, 2018.
Inclusive pedagogy. Interactive workshop for all graduate instructors, Graduate Professionalization Week, Department of Communication, 2017
Facilitating hot topics in the classroom, Inclusive Pedagogy Workshop Series, 2017
Creating an inclusive classroom: Examining our assumptions and navigating difficult conversations, Workshop for iVISION, 2017
Navigating "hot moments" in the classroom, Department of Communication, 2016

Invited Talks

Dept of Student Activities, *Creating inclusive, safe, and brave campus spaces for minoritized student voices*, Keynote talk, 2020
South Asia Working Group, Melbern Glasscock Center for Humanities, Media representations of Sikh-Americans: Islamophobia and racialized violence. 2018.
Office for Diversity, "[I learned] not to drop the fight and I'm not alone," 2018
Freshmen in Liberal Arts Reaching Excellence (FLARE), Professors' panel. 2018.
Gamma Phi Omega (Latina women's multicultural Greek organization), Embracing our intersectional identities as women of color in a historically white campus, 2018
Asian Heritage Month, Challenging Asian American stereotypes. 2017
International Women's Day panel, Texas A&M University, 2017
Dept. of Hispanic Studies, *Mentoring, mindfulness, and micro-affirmations*. Women 2016
Dept. of Comm. *Making the most out of a research assistantship*. 2016
Dean of Faculties. *Good mentoring: From the perspective of the mentee*, 2015
Dept of Comm, Stress management. 2014
Dept. of Comm, Navigating academe as an international student, 2017
Office of Diversity, Fearless inclusion. 2016.
Graduate & Professional Students' Council, Respect: A core Aggie value. 2016.
Memorial Student Center, Texas A&M University, Global leadership and diversity. 2016
NAACP (TAMU Chapter) and Mosaic Flowers, Black women in the media. 2015
International Women's Day: Implementing Change Conference. 2015
Asian Studies Interdisciplinary Program, Texas A&M University, 2012
Women in Power Conference. American Association of Univ Women, Texas A&M, 2016
Faculty teaching workshops, Center for Teaching Excellence, 2012
Integrating research, teaching, and service. College of Liberal Arts, 2012
Teaching tips and strategies for tenure-track professors. New Faculty Orientation, 2012
Transitioning from assistant to associate professor. Department of Communication, 2012
How do I systematically review the literature? Department of Communication, 2012
Becoming a Communication Professional, Department of Communication, 2012
Faculty Fellows' Lecture Series, Race & Ethnic Studies Institute, Effects of stereotypes and counter-stereotypical media exemplars on racial attitudes and policy opinions. 2012
University Libraries Diversity Lecture Series, Impact of media in fostering a diverse community of respect. 2011
Creating Communitas, Texas A&M University, Media stereotyping processes. 2011
India Day, Texas A&M University, Representations of India in English films. 2010
TA Orientation Workshop, Faculty mentor, Center for Teaching Excellence, 2011
How to make an academic argument? Department of Comm, Texas A&M U, 2010
The art of CV writing, Department of Communication, 2009
Race & Ethnic Studies Institute Workshop Series, Texas A&M University, 2008
Dept. of Comm, The rhetoric and representation of women, work, and family. TAMU, 2008

Dept. of Psychology, Racial diversity and the media: Texas A&M University, 2006
Practicing diversity in the workplace. Department of Communication, 2011

CONFERENCE PRESENTATIONS (*Student co-authors are underlined*)

- Ramasubramanian, S. Riewestahl, E. & Landmark, S. (forthcoming in May). *A Trauma-Informed Anti-Racist Approach to Media Literacy Scholarship*. ICA, Denver, CO.
- Ramasubramanian, S. (forthcoming in May). *Reflections on Privilege, Productivity, (Un)Paid Labor, and Professional Leave Policies as Counter to Care*. ICA, Denver, CO.
- Ramasubramanian, S. & Ramirez, A. (forthcoming in May) *Art activism, collective healing, and COVID-19 coping among immigrants*. ICA, Denver, CO.
- Ramasubramanian, S. & Banjo, O. (Nov 2020). *Critical Media Effects Framework: Exploring the Crossroads of Media Effects and Critical Cultural Communication through Power, Intersectionality, Context, and Agency (virtual)*. ICA, Indianapolis, IN.
- Ramasubramanian, S., Riles, J., Riewestahl, E., Behm-Morawitz, E. (Nov 2020), *Media Identity Crossroads: How Intersectionality and Multiple Stigmatizing Identities Influence Media Activism*, NCA, Indianapolis, IN.
- Ramasubramanian, S. & Kaur-Gill, S. (Nov 2020). *Using the Critical Media Effects Framework to Examine Crossroads of Race, Religion, and Gender* NCA, Indianapolis, IN.
- Ramasubramanian, S. (Nov 2020). "*Mediated Meditations: A Trauma-Informed Mindfulness Approach to Building Inclusive Online Spaces*. NCA, Indianapolis, IN.
- Ramasubramanian, S. (Nov 2020). *The Diversity Work Never Stops for Us.* NCA, Indianapolis.
- Ramasubramanian, S. (Nov 2020). *Media stereotypes*. NCA, Indianapolis, IN.
- Ramasubramanian, S. (Nov 2020). *Reflections on the "Social Justice Turn" in Comm.* NCA Indianapolis, IN. (*session canceled*)
- Ramasubramanian, S. (November 2020). *Creating More Lanes: Mentoring and Pedagogy at the Intersections*. NCA, Indianapolis, IN. (*canceled*)
- Ramasubramanian, S. & Kaur-Gill, S. (July 2020). *Using Ecological Systems Approach to Trace Shifts in Sikh American News Discourses since 9-11 (virtual)*, IAMCR, Tampere, Finland.
- Ramasubramanian, S. (May 2020). *Keep Communication's Doors Open: Inclusive Mentoring and Pedagogy*, Blue Sky Workshop, ICA, , Gold Coast, Australia. (*panel canceled*)
- Scharrer, E. & Ramasubramanian, S. (May 2020). *Scholarly activism meets statistical analysis: Blue Sky Workshop*; ICA, Gold Coast, Australia (*panel canceled*).
- Legette, H. & Ramasubramanian, S. (February 2020). *Communicating Science Beyond the Academy: Data Blitz Symposium*, Prairie View A&M University.
- Ramasubramanian, S., Winfield, A. & Costantini, R. (October 2019). *Intersectional hashtag activism: Using a critical race feminist lens*. Global Fusion: Austin, TX.
- Ramasubramanian, S. (June 2019), *Media literacy and social justice: Town hall session*. National Association for Media Literacy Education, Washington D.C.
- Ramasubramanian, S. & Banjo, O. (May 2019). *#MediaSoWhite: Decentering whiteness in media spaces and scholarship*. International Communication Association, Washington D.C.
- Ramasubramanian, S. & Banjo, O. (May 2019). *Intersectional media effects: CCAP framework on complexity, context, agency, and power within media effects*, ICA, Washington D.C.
- Saleem, M., Wojcieszak, M. E., Hawkins, L., Li, M. & Ramasubramanian, S. (May 2019). *How media and discrimination affect Muslim Americans' identification*. , ICA, Washington D.C.
- Ramasubramanian, S. (May 2019). *How can we help? Issues in development and advancement of activist/engaged scholars*, ICA, Washington D.C.
- Ramasubramanian, S. (May 2019). *Communicating research to the public: the past and future of media literacy education.*, ICA, Washington D.C.

- Ramasubramanian, S. & Darzabi, R. (April 2019). *Civic engagement, social justice, and media literacy*. Media Literacy: What Now? Broadcast Educators Association (BEA), Las Vegas.
- Parella, J., Wagner, S., Walter, G., Leggette, H. R., Rutherford, T., Ramasubramanian, S. & Koswatta, T. (March 2019). *Improving communication between STEM scientists and consumers*. North American Colleges and Teachers of Agriculture.
- Ramasubramanian, S. & Sousa, A. (Nov 2018). *Blurring the boundaries, balancing the tensions: Examining self-identity, risks, challenges, and opportunities for communication scholar-activists*. NCA, Salt Lake City, UT. **[TOP PAPER AWARD]**
- Winfield, A. & Ramasubramanian, S. (November 2018). *Colorism and cosmetics: Advertising, attributions and African American women*, NCA, Salt Lake City, UT.
- Ramasubramanian, S. (November 2018). *Meatless barbecue: Re-playing my masala life as a Hindu vegetarian in Texas*. NCA, Salt Lake City, UT
- Ramasubramanian, S. & Galal, A. (May 2018). *Framing the American turban: Media representations of Sikhs, Islamophobia, and racialized violence*, ICA, Prague.
- Gonlin, V. & Ramasubramanian, S. (May 2018). *Colorblind racial ideology, feelings of racial closeness, and interracial conflict*. ICA, Prague.
- Ramasubramanian, S. (May 2018). *Graduate mentoring in the digital age*, ICA, Prague.
- Ramasubramanian, S. & Miles, C. (May 2018). *White nationalist rhetoric, neoliberal multiculturalism, and colorblind racism: A decolonial critique*. ICA, Prague.
- Ramasubramanian, S. & Sousa, A. (May 2018). *Conceptualizing media scholar-activism: Perspectives from the field*. ICA, Prague.
- Ramasubramanian, S. (May 2018). *Analyzing white nationalist rhetoric, neoliberal multiculturalism, and colorblind racist discourses*, U of Washington, Seattle, WA.
- Ramasubramanian, S., Sousa, A. & Gonlin, V. (Feb 2018). *Improving campus race relations and combating racial microaggressions through facilitated difficult dialogues*. TAMU RISE
- Ramasubramanian, S. & Miles, C. (Feb 2018). *White nationalism, colorblind multiculturalism, and anti-racist pedagogy: A critique of Richard Spencer's Texas A&M visit*. TAMU RISE.
- Ramasubramanian, S. & Miles, C. (Nov 2017). *Cross-national comparative news framing analysis of the Syrian refugee crisis: Arabic vs English newspapers*. NCA, Dallas, TX **[TOP PAPER AWARD]**
- Ramasubramanian, S. (November 2017). *Inclusive communication pedagogies in a historically white institution*. National Communication Association, Dallas, TX.
- Ramasubramanian, S. (November 2017). *Diversity in screen media* (as part of Teens N Screens workshop), National Communication Association, Dallas, TX.
- Freytag, I. & Ramasubramanian, S. (November 2017). *Mediated portrayals of death and dying: A narrative analysis of popular medical dramas*. NCA, Dallas, TX
- Ramasubramanian, S. & Sousa, A. (July 2017). *Community-based media activism and initiatives for social change*. Aspen Engaged Conference; Aspen, CO.
- Ramasubramanian, S., Sousa, A. & Gonlin, V. (June 2017). *Facilitating dialogues to combat campus racism: A goal-based approach*. NCORE, Fort Worth, TX.
- Ramasubramanian, S. (May 2017). *Diversity & inclusion professionals' roundtable*, Blue sky workshop, ICA, San Diego, CA.
- Ramasubramanian, S. (May 2017). *Refining pedagogical approaches to the graduate classroom: Revise and resubmit, revisited*, ICA, San Diego, CA.
- Ramasubramanian, S. (April 2017). *Women faculty/leaders of color in a predominantly White research institution*. Texas Women in Higher Education conference, San Marcos, TX.
- Ramasubramanian, S. & Martinez, A. (Nov 2016). *News framing of Obama and symbolic racism*. NCA, Philadelphia, PA.
- Ramasubramanian, S. (Nov 2016). *Step In, Stand Up campaign for preventing campus sexual violence*. NCA, Philadelphia, PA.

- Saleem, M. & Ramasubramanian, S. (Nov 2016). *Muslim Americans' strategies to cope with negative social identity*: National Comm. Assn., Philadelphia, PA.
- Ramasubramanian, S. (May 2016). *Creating a psychologically healthy workplace climate*. Administrators' breakfast. International Comm. Assn., Fukuoka, Japan.
- Ramasubramanian, S., Doshi, M. & Saleem, M. (June 2016). *Ethnic pride, self-categorization theory and self-esteem*. International Comm. Assn., Fukuoka, Japan.
- Ramasubramanian, S. & Yadlin-Segal, A. (June 2016). *Building meaningful cross-sector partnerships for children and media initiatives*, International Comm. Assn., Fukuoka, Japan.
- Ramasubramanian, S. (June 2016). *Mindfulness, positive emotions, and everyday resilience among emerging adults in a university setting*; Intl Comm. Assn., Fukuoka, Japan.
- Ramasubramanian, S. & Miles, C. (May 2016). *Causal attribution and responsibility framing in news stories about the Syrian refugee crisis*. New World of Comparative Poli Comm., TX
- Ramasubramanian, S. & Yadlin-Segal, A. (Oct 2015). *Using online conversation cafés for global media research*. Global Fusion, College Station, TX.
- Ramasubramanian, S. (May 2015). *Transmedia storytelling for social change: Redefining racial/ethnic identities through community-oriented initiatives*, ICA, Puerto Rico.
- Ramasubramanian, S. & Doshi, M. (May 2015). *Acculturation, ethnic performance, and ethnic media use*, International Comm. Assn., Puerto Rico.
- Ramasubramanian, S. (May 2015). *Bridging bridges amongst academe, industry, non-profits, and government with regard to youth media and social change*, Intl Comm. Assn., Puerto Rico.
- Ramasubramanian, S. (November 2014). *Celebrity news, intergroup attitudes and racial prejudice reduction*, National Comm. Assn., Chicago, IL.
- Janicke, S. & Ramasubramanian, S. (November 2014). *Spiritual beliefs, transcendence, and media enjoyment*, National Comm. Assn., Chicago, IL.
- Ramasubramanian, S. (November 2014). *Critical overview of theoretical perspectives on media and spirituality*, National Comm. Assn., Chicago, IL.
- Ramasubramanian, S. (February 2014). *Global media literacies and ethnic identities in a transmedia landscape*. Cultural Industries and Convergence Workshop, National U of Singapore.
- Ramasubramanian, S. (February 2014). *Healthy media diets*. MICA Intl. Conference, India.
- Ramasubramanian, S. (February 2014). *Communication & holistic health*. MICA, India
- Ramasubramanian, S. and Doshi, M. (June 2013). *Acculturation, group vitality, and media use in the South Asian diaspora*; International Comm. Assn., London, U.K.
- Ramasubramanian, S. (November 2012). *Global perspectives on media and spirituality*. National Communication Association, Orlando, FL.
- Ramasubramanian, S. & Kornfield, S. (May 2012). *Wishful identification, parasocial interaction, and cross-cultural entertainment effects*; International Comm Assn, Phoenix, AZ.
- Doshi, M. & Ramasubramanian, S. (May 2012). *Identity negotiations: Role of media in influencing newer and older U.S. immigrants from India*. ICA., Phoenix, AZ. **[TOP PAPER AWARD]**
- Ramasubramanian, S. *Challenges facing immigrant/international scholar-parents on the tenure-track*, [Plenary session] International Comm. Association, Boston, MA. 2011
- Ramasubramanian, S. (November 2010). *The effect of media celebrity exemplars on racial attitudes, causal attributions, and support for affirmative action*. NCA, San Francisco, CA. **[TOP PAPER AWARD]**
- Ramasubramanian, S. (November 2010). *Asian-American portrayals on TV: Implications for stereotype endorsement*. National Comm. Assn., San Francisco, CA.
- Hampsten, K. & Ramasubramanian, S. (Nov 2010). *Representations of food and femininity in Seventeen magazine from 1945-2005*. National Comm. Assn., San Francisco, CA.
- Huan, Y., Ramasubramanian, S., Kwaine, G. (October 2010). *Framing Zimbabwe's national image in Chinese online news sites from 2001 to 2009*. Global Fusion, College Station, TX.

- Ramasubramanian, S. (Nov 2009). *Effects of stereotypical media exemplars on racial beliefs, causal attributions, and support for affirmative action*. NCA, Chicago, IL.
- Ramasubramanian, S. (October 2009). *It's true because I saw it on TV: Role of source on shaping attitudes about Africa and Asia*. Global Fusion conference, Austin, TX.
- Ramasubramanian, S. (May 2009). *Exploring the relationships between TV stereotypes, racial attitudes, and support for affirmative action*. ICA, Chicago, IL.
- Ramasubramanian, S. & Sanders, M. S. (Nov 2008). *An integrated model of mixed affective dispositions*. NCA, San Diego, CA.
- Ramasubramanian, S. (Nov 2006). *Effects of perceived competence and warmth on affective dispositions toward male and female video game characters*, NCA, San Antonio, TX
- Ramasubramanian, S. (November 2006). *The role of stereotypes in explaining hostile and benevolent prejudicial feelings in inter-racial contexts*, NCA, San Antonio, TX.
- Ramasubramanian, S. (March 2006). *A discussion of methodological decisions for a longitudinal media effects study with adolescents*, SRA, San Francisco, CA.
- Ramasubramanian, S. (November 2005). *Implicit stereotyping: Effects of exposure to counter-stereotypes and media literacy training on implicit stereotypes*. NCA, Boston, MA.
- Ramasubramanian, S. (May 2005). *Comparative media stereotyping*. ICA, New York.
- Yang, H. & Ramasubramanian, S. (May 2005). *Cultivation effects on quality of life indicators: International Communication Association*, New York.
- Oliver, M. B., Yang, H., Ramasubramanian, S., Kim, J., Lee, S. (August 2004). *Exploring a reinforcement model of perceived media influence on self and others*. AEJMC, Toronto, Canada.
- Oliver, M. B., Mahood, C., Kalyanaraman, S., & Ramasubramanian, S. (May, 2004). *Sex, violence, videotape, and humor*, ICA, New Orleans, LA [**TOP PAPER AWARD**]
- Oliver, M. B., Ramasubramanian, S., Yang, H., Kim, J., & Lee, S. (May, 2004). *The importance of allowing for diversity of opinions: An examination of third-person perceptions and attitudes about affirmative action*. International Communication Association, New Orleans, LA.
- Ramasubramanian, S. (November, 2003). *"Wanted: Ideal husbands, ideal wives" matrimonial ads from India*. National Comm Assn., Miami, FL.
- Ramasubramanian, S. (November, 2003). *Story Hour: An ethnographic study of community storytelling practices amongst Indian-Americans*. National Comm Association, Miami, FL.
- Raman, V. & Ramasubramanian, S. (November, 2003). *Culture and pedagogy: Experiences of international TAs in undergrad comm classrooms in the U.S*. NCA, Miami, FL.
- Ramasubramanian, S. (Aug, 2003). *Media literacy and exemplar stereotypicality effects on implicit and explicit attitudes - A dissertation proposal*. NCA Doctoral Honors Seminar, Bowling Green University [**TOP PAPER AWARD**].
- Ramasubramanian, S. (May, 2003). *A passage to India: Images of India in U.K/U.S feature films from 1930-2000*. International Comm. Assn., San Diego, CA
- Oliver, M. B., Kalyanaraman, S., Ramasubramanian, S., & Mahood, C. (May, 2003). *Getting viewers to the screen: The role of sexual and violent images*. ICA, San Diego, CA
- Ramasubramanian, S. (November, 2002). *Turbans and saris: Stereotypical attire of Indians in English movies*. National Comm. Assn., New Orleans, LA
- Ramasubramanian, S. & Oliver, M. B. (November, 2001). *Sexual violence against women: A content analysis study of popular Hindi movies from 1997-1999*. NCA, Atlanta, GA
- Ramasubramanian, S. & Oliver, M. B. (November, 2001). *Sexual stereotyping of women in Hindi movies: A content analysis*. National Comm Assn., Atlanta, GA
- Ramasubramanian, S., Gyure, J. F., & Mursi, N. M. (November, 2001). *Impact of Internet images: Impression formation effects of university Web sites*. National Comm Association, Atlanta, GA
- Ramasubramanian, S. (August, 2001). *Alien encounters: International minority TAs in an American communications classroom*. AEJMC, Washington, DC

- Ramasubramanian, S. (March, 2001). *Love shouldn't hurt: Sexual violence portrayals in popular Hindi movies*. Annual Graduate Exhibition, Penn State U **[FIRST PLACE]**
- Gyure, J.F., Mursi, N. M., & Ramasubramanian, S. (March, 2001). *Impact of Internet images: Impression formation effects of university Web sites*. Annual Grad Exhibition, Penn State U.
- Ramasubramanian, S. (March, 2000). *Imported beauty ideals: Impact of the emerging MTV culture on women in India*. AEJMC GEIG Mid-Year Conference, Boulder, CO

TEACHING EXPERIENCE

Courses Taught

(At Texas A&M University, unless specified otherwise)

Freshmen Seminars

Identity and Popular Culture (for first-gen freshmen)
Engaged Democracy (for first-gen freshmen)
Pathways to Health and Happiness

Core Curriculum Required Courses

Social Science Research Methods
Theories of Mediated Communication

Elective & Writing Intensive Undergrad Courses

Women, Minorities, and the Media
Gender, Race & Media
Media, Children, & Adolescents
Advanced Research Methods
Media Audiences
Media Campaigns
Rhetoric of TV and Film
Communication & Cultures of India
Mass Communication Research (at Penn State)
Advertising and Public Relations Research Methods (at Penn State)
Content Analysis: Sex and Media (at U of Penn)
Transnational Information Producers (at NUS)

Grad Courses

Media Processes & Effects
Media & Identity
Communication & Culture
Global Media & Social Good
Social Science Research Methods

Courses Developed

Identity and Popular Culture (First-Generation Freshman Seminar)
Engaged Democracy (First-Generation Freshman Seminar)
Pathways to Health and Happiness (Freshman Seminar)
Difficult Dialogues on Power, Privilege, & Difference (Elective course)
Media, Culture, & Identity (Intl. Cultural Diversity course)
Media, Children, & Adolescents (Writing intensive & Intl. Cultural Diversity course)

Women, Minorities, and the Media – renamed now as Gender, Race, & Media (Writing intensive & Intl. Cultural Diversity course)
Advanced Research Methods (Writing intensive course)
Communication & Cultures of India (Writing intensive course)
Media Processes & Effects (Graduate Seminar)
Media, Culture & Identity (Graduate Seminar)
Global Media & Social Good (Graduate Seminar)

Curriculum Development Initiatives

Hullabaloo U: Campus-Wide First Year Experience Curriculum Development

Module Designer and Content Expert, 2019

Invited as content expert as part of a team to co-design a module and lesson plan on “Respect and Inclusion” in 2019 as required curriculum for all incoming freshman in the First Year Experience (Hullabaloo University) at Texas A&M University for 475 sections.

Interactive Learning Modules on Diversity and Inclusion

Curriculum Designer & Content Expert, 2016-2017

Was invited by the Vice Provost for Diversity and the Associate Provost for Undergraduate Studies in 2016-2017 to design online learning modules on diversity and inclusion for all instructors on campus on “ground rules for facilitating effective dialogues” and “recognizing and combating racial microaggressions.”

Afroz Online Media Literacy Program

Curriculum Designer & Content Expert, 2015

Designed an innovative six-week online media literacy curriculum in Farsi for Iranian high school teachers and youth educators as part of an online collaborative citizenship education initiative for the Afroz School (www.afroozschool.org) funded by the Eurasia Foundation and the U.S. State Department

Student Success Initiatives

Communicating Diversity Student Conference

Founder & Lead Organizer, 2012 & 2013

Established in 2012, this conference attracts undergrad and grad students from around the nation to showcase their scholarship on diversity and communication. It is now fully student-led, has become a national event, and is an important recruitment and retention tool for our college and department.

First-Gen Freshman Cohort-Based Mentoring (FIG Program)

Co-Founder & Co-Instructor, 2017-2019

Co-designed (with Dr. Leroy Dorsey) and taught a year-long cohort-based learning community for Liberal Arts first-generation freshmen. Apart from regular course materials, students are provided mentoring support through resources on effective writing, honors program, career development, money management, campus safety, Study Abroad opportunities and so on.

Inclusive Pedagogy Workshop Series, Center for Teaching Excellence, TAMU

Founder and Convener, 2016-2017 (Liberal Arts) and 2017-2018 (campus wide)

Started the Inclusive Classroom workshop series in the College of Liberal Arts in 2016-2017, after which I was invited as Faculty Fellow of the Center for Teaching Excellence to make this series available campus-wide to all graduate and faculty instructors. I helped convene 8-10 workshops each semester on topics such as addressing difficult topics in the classroom, pedagogically inclusive curriculum design, enhancing learning experiences for first-generation students, LGBTQ+ student engagement, (dis)ability awareness, and universal design. This workshop series is now thriving and has become an integral part of the Center for Teaching Excellence's programming every semester

Communication Writing Group

Founder & Convener, 2018-present

Weekly write-on-site sessions and writing accountability, especially for international scholars, first-gen scholars, scholars of color, LGBTQ+ scholars. We use the pomodoro method (25 minutes of writing silently followed by 5-minute breaks – two such rounds within the hour).

ADVISING & MENTORING

Mentoring & Advising

Faculty

Bryce Henson, ACES Fellow, Dept. of Communication., 2018-present

Ph.D. Students (Chair/Interim Chair)

Amanda Martinez, 2011

Elizabeth Hatfield, 2011

James Cho (Co-Chair with Dr. Cara Wallis), 2020

Asha Winfield, in progress

Anthony Ramirez, in progress

Shelby Landmark, in progress

Emily Riewestahl, in progress

Kyra Heatly, in progress

Alexandra Sousa (Interim Chair), 2014-2015

Yikai Zhao (Interim Chair), 2015-2016

Ramin Chaboki Darzabi (shifted to M.A), 2017-2020

Ph.D. Students (Committee Member)

Vandhana Ramadurai (Communication), 2013

Marissa Doshi (Communication), 2014

Eleni Gesch-Karamandalis (Communication), 2016

Adam Key (Communication), 2018

Jessica Gantt Shafer (Communication), 2018

Alexandra Sousa (Communication), 2019

Chante Anderson (Communication), in progress

Tyra Jackson, in progress

Analesa Clarke, (Psychology), 2009

Catherine Seo (Media Psychology, Fielding Graduate Univ.), 2015

Arlett Lomeli (Sociology), 2015

Frank Ortega (Sociology), 2016

Michale Sferra (Psychology), 2019

Susan Eddington (Media Psychology, Fielding Graduate Univ.), 2019
Vanessa Gonlin (Sociology), 2020
Jeffrey Opaleye (Sociology), 2020
Olabisi Atoba (Psychology), in progress

M.A. Students (Chair/Interim Chair)

Aleman, Alberto, 2008
Sarah Kornfield, 2009
Brittney Hibbeler, 2010
Jonathon Chacon (Co-chaired with Dr. Josh Heuman), 2011
Clayton Whittle, 2012
Kelli Fowlds (Co-chaired with Dr. Cara Wallis), 2014
Ramin Chaboki, 2020
Shelby Landmark, 2020

M.A. Students (Committee Member)

Katherine Head, (Communication), 2008
Analesa Clarke, (Psychology), 2006
Shelly Scarpino, (Recreation, Parks, & Tourism), 2008
Lacey Williams, (English), 2010
Andria Godfrey (Recreation, Parks & Tourism), 2011
Dhrubaa Mukherjee (English), 2012
Lu Zhu (Health & Kinesiology), 2012
Bianca Manago (Sociology), 2013
Michale Sferra (Psychology), 2015
Delicia Sanchez (Ag Leadership), 2015
Jackie Hill (Ag Leadership), 2016
Jozie Nummi (Sociology), 2016
Rachel Eddowes (Ag Leadership), 2019
Krista Simandi (Visualization), 2019

Undergrad Students (Honors Thesis)

Alanna Paul (Communication), in progress
Jayln Lee-Edoh (Biology), in progress

DISCIPLINARY SERVICE

Editorial Service

Associate Editor

Psychology of Popular Media, 2020-present
Journal of Applied Communication Research, 2019-present

Guest Editor/Convener

Co-Editors, Srividya Ramasubramanian, Aisha Durham, and Joelle Cruz, Special online issue of communication intervention section, "Quarantined Across Borders," *Journal of Applied Communication Research*, 2020.
Co-Editors, Shaunak Sastry & Srividya Ramasubramanian. Special issue of *Journal of International & Intercultural Communication* on "The Subcontinent Speaks: Intercultural Communication Perspectives from/on South Asia," 2020.

Convener, Quarantined Across Borders, Blog series. *Media Rise*. www.mediarisnow.qab

Editorial Board Member

Journal of International & Intercultural Comm.: 2011- present
Communication Monographs: 2011-present
Journal of Applied Communication Research: 2014-present
Southern Journal of Communication: 2014-present
Journal of Children and Media: 2016-present
Journal of Communication: 2018-present
Psychology of Popular Media Culture, 2019-present
Journal of Media Literacy Education: 2019-present
Communication Education: 2020-present
Communication and Critical/Cultural Studies: 2020-present
Citizen Critics –Racial Justice Co-editor: 2017-2019
Journal of Creative Communications: 2014-2015

Leadership Positions in Disciplinary Organizations

National Communication Association

Dissertation Award Committee, Mass Comm Division, 2020
Committee on Diversity, Equity, & Inclusion, Mass Comm. Division, 2019- present
NCA Nominations Committee Member, 2018-2019
Scholars' Office Hours (Presenter), 2018
Special Programming Planner with Barbara Burke [Two special sessions on Media Activism & Social Justice], 2016
Member, Legislative Assembly, 2015-2016
Immediate Past Division Chair, Mass Comm. Division, 2016
Division Chair, Mass Comm. Division, 2014-2015
Division Vice-Chair, Mass Comm. Division, 2013-2014
Chair, Teaching & Service Awards, (Mass Comm. Division), 2013
By-laws Committee Member, Mass Comm. Division, 2014-2015
Research Chair & Unit Planner, Mass Comm. Division, 2011-2012
Research Vice-Chair & Unit Planner, Mass Comm. Division, 2010-2011
Secretary, Mass Comm. Division, 2009-2010
Nominations committee member, Mass Comm. Division, 2005-2006

International Communication Association

ICA Theme Committee Co-Chair, 2020-2021
Working group on Communication Member, scholar-activism (Activism, Communication & Social Justice Division), 2018-present
Program committee member, Voices of South Asia and its Diaspora, South Asia Communication Association (organizational member of ICA), 2017-2018
Invited Guest, Diversity Open Office Hours, 2017
Mentor, Research Escalator Session, Children, Adolescents, & Media Division, 2016
Chair, B. Aubrey Fisher Mentorship Award Committee, 2016
Member, B. Aubrey Fisher Mentorship Award Committee, 2014 and 2015
Member, Kyoon Hur Dissertation Award, (Mass Comm. Division), 2011

South Asia Communication Association

Steering Committee Member, 2018-present

Research Chair, Voices of South Asia and its Diaspora (sessions at ICA), 2018-2019

National Association for Media Literacy Education (NAMLE)
Awards Committee Member, 2019
Research Advisory Working Group, 2020

Conference/Symposia Organizing

Communicating Diversity Student Conference, Lead Organizer, Texas A&M U, 2012 and 2013
SEC Diversity & Inclusion Faculty Institute, Lead Organizer, Texas A&M, 2018
Media Literacy & Civic Engagement in the Digital Age, Lead Organizer, Texas A&M, 2018
RISE Conference, Planning Committee Member, Texas A&M University, 2017
National Media Literacy Week, Lead Organizer, Texas A&M University, 2017
Catalyst: Media & Art for Social Change, Lead Organizer, Texas A&M University, 2014
Global Fusion Conference, Planning Committee Member, Texas A&M University, 2015
Climate Matters Conference, Planning Committee Member, Texas A&M University, 2015
MICA Communication Conference, Planning Committee Member, 2013-2014
India Days Symposium, Organizer, Texas A&M University, 2010
Global Fusion Conference, Planning Committee Member, Texas A&M University, 2010
Race, Ethnicity, and (New) Media, Planning Committee Member, Texas A&M University, 2009

Journal Manuscript Reviewing

Annals of the International Communication Association
Communication Methods and Measures
Communication Monographs
Communication Quarterly
Communication Research
Communication Theory
Developmental Psychology
Health Communication
Howard Journal of Communication
Human Communication Research
International Journal of Communication
Javnost
Journal of Applied Communication Research
Journal of Children and Media
Journal of Communication
Journal of Creative Communication
Journal of Intercultural Communication Research
Journal of International & Intercultural Communication
Journal of Media Psychology
Journal of Media Literacy Education
Mass Communication & Society
Media Psychology
Popular Communication,
Science Communication,
Sex Roles
Social Psychology Quarterly
Southern Journal of Communication

SERVICE TO UNIVERSITY, COLLEGE, & DEPARTMENT

University Service

2016-	Director, Difficult Dialogues Project
2014-	Center for Digital Humanities Research, Affiliated Member
2020-2021	Search Committee Member for Dean of Liberal Arts Position
2017-2020	Faculty Advisor, WOMEN
2017-2019	Member, Center for the Integration of Research, Teaching, & Learning
2019	First Year Experience Curriculum Development (Respect & Unity)
2018	Ad-hoc faculty grievance advisory committee, Dean of Faculties
2014-2017	Diversity Operations Committee Member
2014-2017	Diversity Leaders Group Member
2014-2017	Member of Ad-Hoc Committee on Diversity Accountability Reports
2011-2013	President, Friends of India Network
2008-2014	Executive Committee Member, Friends of India Network
2011-2013	International Faculty & Scholars Network Steering Committee Member
2011-2013	Faculty Representative, Council on Climate and Diversity
2013	Planning Committee Member, Texas A&M 50 th Anniversary of Inclusion
2013	Pedagogy and Diversity Initiative, Center for Teaching Excellence
2010-2012	Advisor, New Students' Guidance Council Member (India Association)

College Service

2011-	Women's & Gender Studies Affiliated Faculty
2006-	South Asia Studies Working Group Member, Glasscock Center
2016-2019	Aggie Agora Advisory Board Member
2016	Search Committee Member for English Department's Head Position
2014-2017	Associate Dean for Climate and Inclusion
2013	Women & Gender Studies Program Review Committee Member
2013	Search Committee Member for Comm Department Head Position
2013	Liberal Arts 50 th Anniversary of Inclusion Planning Committee Member
2011-2017	Liberal Arts Climate & Inclusion Committee Member
2012-2017	Winter Inst. for Social Science Methods Advisory Board Member
2012-2016	Race & Ethnic Studies Institute Advisory Board Committee Member
2011	Search Committee Member for Comm Department Head Position
2005-2006	Interdisciplinary Asian Studies Initiative

Department Service

2012-	Tenure & Promotion Committee Member
2010-	Internationalization Committee Member
2019	Search Committee Member, ACES Fellowship
2018	Merit Evaluation Advisory Committee
2018	Faculty Hiring Ad Hoc Taskforce Member
2018	Search Committee Member, ACES Fellowship
2017	Departmental Participant Pool Planning Committee Member
2006-2020	Climate & Inclusion/Diversity Committee Member
2011-2013	Chair, Diversity Committee

2010-2013	Head's Advisory Committee Member
2007-2014	Founder & Director, Comm Research Lab (gaming, faculty, and grad labs)
2011	Coordinator, TCMS faculty-grad colloquium series
2007-2011	Faculty Advisor, Telecommunications & Media Association
2007-2008	Search Committee Member, African-American Comm and Culture
2008-2009	Search Committee Member, Health Communication (two positions)

COMMUNITY ENGAGEMENT

Community-based Initiatives

Media Rise

Co-Founder & Executive Director, 2013-present

See www.mediarisenow.org

Media Rise is a global nonprofit initiative to promote meaningful media, art, design, and storytelling for social good. We bring together scholars, policymakers, journalists, industry professionals, social entrepreneurs, artists, K-12 educators, and community leaders. We have raised over \$30,000 through donations and awarded \$8000 in cash prizes to support community media initiatives. Through Pitch Night event, 30 small community projects received feedback and seed money. We have given cash awards to film-makers to create 13 short videos for nonprofits through our 48-Hour Video Challenge. We have supported pro-bono design and consulting for community initiatives, including a full-page ad in *Newsweek*. We have convened 3,000+ socially-conscious media professionals, cause-driven creatives, non-profit leaders, and educators through 65+ events in four countries (U.S., U.K., India & Singapore) through media festivals, community-driven workshops and events, including:

Media Rise Festival: A week-long annual festival that is held in Washington D.C. with about 10 events across 10 venues with ~50 speakers and ~700 attendees. The festival includes:

Pitch Night to support innovative media projects for social good

48-hour video challenge connecting causes with filmmakers

The Forum for cross-sector panel discussions on best practices

Film screenings and discussions

Networking lounges, and

Interactive community-led workshops

Youth Media Rise: A festival-within-a-festival for youth (ages 13 to 18), youth educators, and engaged parents. Includes youth-led workshops, educator panel sessions on critical media literacy education, and small-group collaborative teams create real-world socially-relevant meaningful media projects.

Early Rise events: Half-day symposiums with 2-3 inspiring keynote speakers and ~40 participants, Austin, D.C., London, Singapore, Chennai (India), and Chicago.

Meet & Greet events: Live networking events in Washington D.C., New York, Singapore, and Los Angeles to encourage focused conversations and collaborations amongst scholars, activists, artists, and community members

The Media Rise Online Community: We have 1600+ Facebook fans, +1500 Twitter followers, and 3,000 email subscribers. Additionally, we host a virtual networking site with 650+ members in the Media Rise Community group to share announcements, upcoming events, workshops, and resources.

Quarantined Across Borders Collection (www.mediarisenow.org/qab)
Blog series hosted in June 2020 (80+ stories from 30+ countries)

Media Literacy & Civic Engagement in the Digital Age

Lead organizer, 2018

Day-long symposium with interactive workshops for media scholars, K-12 educators, students, and community members. The initiative brought together presenters from Newseum, Civic Imagination Project, USC Annenberg, Poynter Institute, Austin-based Latinitas Magazine, a student showcase panel (including local student journalists and high school journalists from College Station, Houston, and Austin) and media scholars from UT-Dallas and Univ. of North Texas.

Afroz Online Media Literacy Program

Lead designer, 2015

Designed an innovative six-week online media literacy curriculum in Farsi for Iranian high school teachers and youth educators as part of an online collaborative citizenship education initiative for the Afroz School (www.afrozschoool.org) funded by the Eurasia Foundation and the U.S. State Department in 2015

Chasing Ice Project

Lead organizer, 2015

Film screening, panel discussion, coffee hour, reception with informational exhibits, and visit to local high school by Jeff Orlowski, director of award-winning documentary film, *Chasing Ice* on climate change. About 500 students, faculty, staff, and community members attended the film screening and panel discussion. It led to a workshop for Texas science teachers on climate change, a social media campaign by local high-school, faculty partnership with the Office of Sustainability at Texas A&M University to increase awareness about environmental sustainability on campus, and the formation of the Aggie Sustainability Education & Outreach Network, an informal network of faculty and staff committed to sustainability.

Catalyst: Media & Art for Social Change

Lead organizer, 2014

Panel discussion, interactive workshops, and live networking with about 50 community members, creative media-makers, faculty, and students. This symposium led to the Chasing Ice event at TAMU in 2015 and an effort to create a heritage center in Navasota, TX.

India Days Festival

Co-organizer, 2010

Three-day festival at Texas A&M University including panel discussions, keynote speakers, lecture-demonstrations, and cultural presentations that brought community members together with students and faculty.

Other Community Workshops

Texas Outreach Coordinator, National Media Literacy Week in 2017 and 2018.

Youth Media Rise Festival, Day-long festival on critical media literacy training for high school teachers, Washington D.C., 2015

Youth Media Rise Festival, Day-long festival on critical media literacy training for high school teachers, Washington D.C., 2014

Youth Media Rise Festival, Day-long festival on critical media literacy training for high school teachers, Washington D.C., 2013

India: A changing world, Office of International Outreach, Texas A&M University, May 2008, symposium for K-12 teachers from all over Texas.

A label that sticks: Stereotyping in the workplace, classroom and other social settings. "A Community of Respect" workshop for K-12 teachers and counselors from all over Texas, International Outreach, Texas A&M University, Jan 2008

Common myths and misconceptions about India. "India: A Changing World," Office of International Outreach, Texas A&M University, K-12 teachers from around Texas, May 2008

Media literacy: Focusing the lens on Latin America. Workshop for K-12 teachers from all over Texas, International Outreach, Texas A&M University, October 2007

Faith and environmental sustainability. Community Conversations. Friends' Congregational Church, April 2017

Problematic perceptions: Role of media in racial/ethnic stereotypes. Media Rise Festival. Washington D.C., Oct 2015

Media and positive human values. Muslim Family Awareness Forum, Bow Mosque, London, U.K., December 2013

Yoga as a healing practice. Brazos County Health Dept., Bryan, TX, March 2009

MEDIA COVERAGE

School of Innovation. Fighting COVID-19: A dialogue-based intervention for community healing. October 2020.

College of Liberal Arts. Professor wins Gerald M. Phillips Award for Distinguished Applied Communication Scholarship. September 17, 2020.

College of Liberal Arts. Building bridges and transforming lives. September 15, 2020.

KBTX. Local librarians seeing high demand for books on diversity. June 4, 2020;

The Battalion. Students and faculty discuss ways to improve race relations at Difficult Dialogue workshops. October 2019.

Dept. of Communication. Encouraging the difficult conversation. Oct 2019.

The Battalion. Upcoming workshop to facilitate conversations about race. October 2019

Emerson College. Difficult dialogues, anti-racism, and inclusive communication with Dr. Ramasubramanian, *September 2019.*

University of Michigan News. "Some US Muslims identify less as Americans due to negative media coverage", March 2019.

National Public Radio (broadcast across 40 stations). The weight of our words. Hidden Brain (with Shankar Vedantam), April 2018

The Battalion, "Taking the Lead: Asian Pacific Islander Desi American Aggies host their first annual leadership education conference, April 2018

TEDx Talk, Power of Media for an Inclusive World. (First TEDx talk in a Texas prison);

National Public Radio, All Sides with Ann Fisher, Asian representations, August 2017.

The Daily Collegian, "Alumna Srividya Ramasubramanian lectures on 'Geeks, Dragon Ladies and Perpetual Foreigners: Countering Stereotypes of Asian-Americans in the Media and Beyond'," March 2017

The Daily Collegian, "Penn State alumna Srividya Ramasubramanian to discuss stereotypes of Asian Americans in the media," March 2017

Penn State News, "Alumna to return for lecture on "Stereotypes of Asian-Americans in the media," March 2017

First Post, "Donald Trump's devious anti-Muslim immigration policies should serve as a wake-up call for Indians," February 2017

The Battalion, "Mandatory racism awareness class awaits university funding," September 2016

Futurity, "To offset media bias against Muslims, make friends," August 2016.

Texas A&M Today, "Media depictions of Muslims bolster anti-Muslim attitudes." Aug 2016.
The Battalion, "Discussion-driven event focuses on race relations." March 2016;
National Public Radio (NPR) for "How shows like *Will & Grace*" and "Black-ish" Can Change Your Brain," August 2015
District Knowledge Avenue. Oct 2015. Youth Media Rise.
Richard Wright News, Washington D.C, www.youtube.com/watch?v=d4pW9cSNUyo, 2015
The Battalion, "Eating disorders fueled by artificial media portrayals"; February 2015.
Al Jazeera documentary film on gender violence in India, May 2015
The Battalion, "#OscarsSoWhite: Is the 2014 field whitewashed?" January 2015
Brazos Valley Magazine, KAMU, "Chasing Ice- engaging citizens," April 2015
KAGS, "YouTube stars can make millions of dollars," February 2015
KBTX, "Social media use and its impact on everyday life," Jan 2015
Dallas Morning News, "Deadly affection" December 2014.
The Battalion, "Twitter abuse policies a positive move," December 2014.
The Battalion, "Selfie Cultures." November 2014.
The Times of India, "Concept of healthcare is still evolving in India," February 14 2014.
Cool Avenues, "India's first conference on managing health comm," February 15, 2014.
Spectra, newsletter of the National Communication Association, November 2012.
Inside the Divide. "Are millennial African-Americans perpetuating stereotypes?" Dec, 2013.
The Atlantic. "India's dating sites skip straight to the wedding," December 4, 2013.
Dowser, "Building more mindful media," October 6 2013.
Reprinted in *The Huffington Post Impact blog* and in *Impatient Optimists*
Family Affairs [KEOS FM 89.1], "Media and its effects on children," 2011.
Fair and Feminist [KEOS 89.1], "Sexual violence and media", August 2010
Namaste [Dallas TX], "Indian classical music and the Bhakti movement," April 2010.
The Battalion, "When worlds collide," September 2010.
Indo-American News, March 2010.
Family Affairs [KEOS FM 89.1], "India Day Symposium," October 2010
India Today, "Texas varsity celebrates India Day," October 2010
MSN India, "Texas varsity celebrates India Day," October 2010
Voice of Asia, "Texas varsity celebrates India Day," October 2010
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