

Michael F. Rold

Department of Communication
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Education

Ph.D., 2014. Louisiana State University, Baton Rouge, La. Major: Communication Studies (Communication Theory emphasis). Minor: Mass Communication.

M.A., 2001. Emerson College, Boston, Mass. Major: Broadcast Journalism.

B.A., 1998. University of Southern Indiana, Evansville, Ind. Major: English

Teaching Experience

Texas A&M University, College Station, Tx. Lecturer, 2017-present.
Classes taught: Public Speaking; Communication for Technical Professions; Group Communication; Theories of Mediated Communication; Visual Communication; Rhetoric of Television and Film; Media Industries; Media Audiences; Media Campaigns; Communication and Popular Culture.

West Virginia University, Morgantown, W.Va. Visiting Assistant Professor, 2014-2017.
Classes taught: Interpersonal Communication; Nonverbal Communication; Introduction to the Mass Media; Presentational Speaking; Advanced Public Speaking; Business and Professional Communication.

Baton Rouge Community College, Baton Rouge, La. Adjunct Professor, 2011-2014. Classes taught: Fundamentals of Speech; Interpersonal Communication; Communication for Business Professionals; Techniques of Speech.

Louisiana State University, Baton Rouge, La. Graduate Teaching Assistant, 2007–2011.
Classes taught: Public Speaking; Introduction to Interpersonal Communication; Fundamentals of Communication.

University of Southern Indiana, Evansville, Ind. Adjunct Professor, 2005-2007. Classes taught: Introduction to Interpersonal Communication and Introduction to Public Speaking.

Henderson Community College, Henderson, Ky. Adjunct Professor, 2005. Classes taught: Introduction to Interpersonal Communication.

Ivy Tech Community College of Indiana, Evansville, Ind. Adjunct Professor, 2004-2007.
Classes taught: Introduction to Interpersonal Communication and Introduction to Public Speaking.

Publications

- Vickery, A. J., Rold, M. F., Hastrup, K. F., & Grey, S. H. (2019). Fracking Out!: Using Imagined Interactions to Manage the Trauma of Environmental Degradation. In J. M. Honeycutt (Ed.), *Promoting Mental Health Through Imagery and Imagined Interactions* (pp. 111 – 125). New York: Peter Lang Publishers.
- Rold, M. F., & Honeycutt, J. M. (2016). An analysis of prototypical emotions, religious affiliation, and politics in a presidential primary campaign commercial. *Imagination, Cognition and Personality, 36*, 195-217.
- Bodie, G. D., Pence, M. E., Rold, M., Chapman, M. D., LeJune, J., & Anzalone, L. (2015). Listening competence in initial interactions II: Applying trait centrality to discover the relative placement of listening competence among implicit competency theories. *Communication Studies, 66*, 528-548.
- Madison, T. P., Rold, M., & Honeycutt, J. M. (2014). How partisans differ from independents: The imaginative functions of self-understanding, rehearsal, and relationship maintenance. *Imagination, Cognition, and Personality, 34*, 105-116.
- Bodie, G. D., St. Cyr, K., Pence, M., Rold, M., & Honeycutt, J. (2012). Listening competence in initial interactions I: Distinguishing between what listening is and what listeners do. *International Journal of Listening, 26*, 1-28.
- Rold, M. F., Honeycutt, J. M., Grey, S. H., & Fox, A. J. (2011). Emotional management in the aftermath of Hurricane Katrina: Coping with tragedy through Biblical stories of destruction. *Journal of Communication and Religion, 34*, 128-143.

Conference Presentations

Rold, M. F., & Honeycutt, J. M. (2016, April). *Religion and Politics II: A study of disgust in relation to Rick Perry's "Strong"*. Paper presented at the meeting of the Eastern Communication Association, Baltimore.

Rold, M. F., & Honeycutt, J. M. (2014, November). *The twin taboos of discussing religion and politics: A study of six basic emotions and interpersonal relationships in response to Rick Perry's "Strong"*. Paper presented at the meeting of the National Communication Association, Chicago.

Bodie, G. D., Pence, M., Rold, M., Chapman, M. D., LeJune, J., & Anzalone, L. (2011, November). *Evidence for a hierarchical structure of implicit theories of competence*. Paper presented at the meeting of the National Communication Association, New Orleans.

Rold, M. (2011, March). *Memorializing John Lennon: The legacy of a Beatle through the eyes of the Mayor of Strawberry Fields*. Paper presented at the meeting of the Southern States Communication Association, Little Rock.

Rold, M., & Lato, K. (2011, March). *Gender differences in the smiles in church directory photos*. Paper presented at the meeting of the Southern States Communication Association, Little Rock.

Mapp, C. M., Rold, M., Grey, S. H., & Brown, D. P. (2010, April). *Themes from decision-makers about hurricane-related communication: Best practices*. Paper presented at the meeting of the Southern States Communication Association, Memphis.

Rold, M. (2010, April). *Habitual Sex and Violence: An examination of the 'nunsploration' film*. Paper presented at the meeting of the Joint Conference of the National

Popular Culture and American Culture Associations, St. Louis.

Nasser, K. A., Rold, M. F., Mapp, C. M., Bannon, B. D., & Ratcliff, D. (2009, November).

Joking can be serious: Students' attributions moderating teacher humor and credibility.

Paper presented at the meeting of the National Communication Association, Chicago.

Rold, M. F., Honeycutt, J. M., Grey, S. H., & Fox, A. J. (2008, November).

The effect of Biblical narratives on emotions after Hurricanes Katrina and Rita.

Paper presented at the meeting of the National Communication Association, San Diego.

Service

At West Virginia University:

Served on the SpeakWrite committee representing communication studies.

Course Director for two large lecture classes: Comm 102 (Human Communication in Interpersonal Contexts) and Comm 105 (Introduction to the Mass Media).

Served on the Undergraduate Curriculum Committee.

Created/taught class training undergraduate students to become SpeakWrite consultants (public speaking tutors).

Delivered public presentation to the National Institute of Occupational Safety and Health (NIOSH) on tips for sharing research at conferences.

At Louisiana State University:

Assisted on grant between LSU's Communication Studies Department, Manship School of Mass Communication, and Department of Geography and Anthropology to study media, government, and scientist communication during hurricanes, 2009-2010.

Continued grant work on hurricanes in conjunction with the Department of Geography and Anthropology as part of Southern Climates Impact Planning Program (SCIPP) project on climate studies, 2010.

Worked as a communication studies tutor at LSU's Cox Communications Academic Center for Student Athletes, 2009-2011.

Served as one of three co-presidents of the Communication Studies Graduate Student Organization, 2008-2009.