

## **Hart Blanton**

Department of Communication and Journalism  
Texas A&M University  
College Station, TX 77843-4234

### **BIO**

Hart Blanton, a Professor in the Department of Communication & Journalism at Texas A&M University, holds an M.A. and Ph.D. in Psychology from Princeton University and a B.S. in Psychology from Virginia Tech. He conducts research in the areas of media psychology, science communication, social cognition, social influence, self and identity, and psychometrics. His current research focuses on social influence processes occurring within immersive video game environments, with a particular emphasis on the use of entertainment video games to deliver embedded health communications. He currently serves as the Department Head of the Department of Communication & Journalism, an interdisciplinary program with over 40 faculty members, 1,800 undergraduate students, and 40 graduate students. The department offers seven bachelor's degrees, two minors, and six certificates, as well as an M.A. and Ph.D.

### **POSITIONS**

#### **Texas A&M University**

2022 – Present	Department Head, Department of Communication & Journalism
2020 – 2022	Department Head, Department of Communication.
2018 – 2020	Associate Head for Research, Department of Communication
2018 – Present	Faculty Fellow, Center for Health System and Design
2018 – Present	Affiliated Professor, Psychological & Brain Sciences
2022 – Present	Professor, Department of Communication & Journalism
2017 – 2022	Professor, Department of Communication

#### **University of Connecticut**

2011 – 2017	Professor, Department of Psychological Science
2010 – 2017	Affiliated Professor, Center for Health Intervention and Prevention
2009 – 2011	Associate Professor, Department of Psychological Science

#### **Texas A&M University**

2008 – 2009	Professor, Psychological & Brain Science
2005 – 2008	Associate Professor, Psychological & Brain Science

#### **University of North Carolina**

2002 – 2005	Associate Professor, Department of Psychology
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#### **State University of New York at Albany**

1997 – 2002	Assistant Professor, Department of Psychology
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#### **University of Michigan**

1997	Postdoctoral Fellow, Research Center for Group Dynamics
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#### **University of Groningen**

1996	Postdoctoral Fellow, Department of Psychology
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#### **Iowa State University**

1994 - 1996	Postdoctoral Fellow, Department of Psychology
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## **EDUCATION**

1994 Ph.D., Social Psychology, Princeton University  
1992 M.A., Social Psychology, Princeton University  
1990 B.S., Psychology, Virginia Tech

## **ACADEMIC SERVICE AND ADMINISTRATION**

### **Texas A&M University (Communication & Journalism)**

Member, Academic and Professional Track Reclassification Task Force (College of Arts & Sciences, 2023). Member, Working Group on Institute for Interdisciplinary Studies (University, 2022). Co-Chair, Task Force on Faculty Engagement and Evaluations (College of Liberal Arts, 2020 – 2021). Chair, Communication Subcommittee, Texas A&M Emergency Management Advisory Group (2020). Member, Department Advisory Committee (2018 – 2019). Member, Liberal Arts Council (College of Liberal Arts, 2017 – 2020). Co-Chair, Task Force on Service (College of Liberal Arts, 2019 – 2020). Member, ad hoc Committee on Accelerated Bachelors and Master's Program (2018 – 2019). Member, Search Committee, Health Communication (2019). Member, Accountability, Climate, Equity, and Scholarship Awards Review Committee (2019). Participant Pool Coordinator (2017 – 2020). Alternate Member, Council of Principal Investigators (2019 – 2020).

### **University of Connecticut**

Member, START Internal Grant Awards Committee (College of Liberal Arts and Sciences, 2014 – 2015). Member, ad hoc Annex Space Committee (2013 – 2015). Member, Social Science Review Committee (College of Liberal Arts and Sciences, 2012 – 2015). Member, Clinical Search Committee (2012, 2014). Chair, Human Subjects Pool (2010 – 2016). Member, Search Committee, Social Psychology (2012, 2014). Chair, Graduate Admissions Committee (2010 – 2015). Member, Graduate Admissions Committee (2009 – 2010). Member, Courses and Curriculum Committee (2009 – 2011).

### **Texas A & M University (Psychological and Brain Sciences)**

Area Director, Social Psychology (2006 – 2009). Chair, Department Advisory Committee (2006 – 2009). Chair, Search Committee, Social Psychology (2006).

### **University of North Carolina**

Area Director, Social Psychology (2002 – 2005). Member, Internal Review Committee (College of Liberal Arts and Sciences; 2003 – 2005). Member, Internal Review Committee (Department of Psychology; 2002 – 2003). Chair, Department Colloquium Series (2002 – 2004).

### **University at Albany**

Area Director, Social Psychology (1999 – 2002). Chair, Search Committee, Social Psychology (1998, 1999, 2000). Member, Search Committee, Industrial Organizational (1999, 2000).

Member, Search Committee, Social Psychology (1997). Chair, Colloquium Committee (1998 – 2000). Member, Colloquium Committee (1997).

## COMMUNITY SERVICE

Chair, Advisory Board, Fistera Studio, *XYZ Atlas: Hedonic Map Project*, Austin, TX (2014 – 2017). Member, Advisory Board, Fistera Studio, *XYZ Atlas: Hedonic Map of Austin Project*, Austin, TX (2012 – 2014). Volunteer, SOS Community Crisis Center, Ypsilanti, MI (1996 – 1997). Member, Steering Committee for Red Cross Community Crisis Center, Ames, IA (1994 – 1996). Assistant Manager, Raft Community Crisis Center, Blacksburg, VA (1987 – 1990). Volunteer, Raft Community Crisis Center, Blacksburg, VA (1986 – 1987).

## GRANT FUNDING

Project: *Virtual Transportation as a Strategy to Reduce Resistance to Cigarette and e-Cigarette Graphic Health Warnings in Adolescents and Young Adults*  
National Cancer Institute [1 R01 CA 214587-01]  
Total Direct and Indirect: **\$1,895,668**  
Period: 6/2017 to 5/2023

Project: *Virtual Building Emergency Evacuation (co-I)*  
National Science Foundation [CMMI-1463520]  
Total Direct and Indirect: **\$619,125**  
Period: 8/2015 – 8/2018

Project: *Proof of Concept of Videogame Delivery of Graphic Health Warnings*  
Center for Health, Intervention, and Prevention  
Total Budget: **\$15,000**  
Period: 4/2014 to 6/2016

Project: *Evaluation of Graphic Warning Labels on Tobacco Packages and Related Supporting Messages (co-I)*  
Supplement for National Cancer Institute Center Grant [3 P50 CA 148596-03S1z]  
Total Direct and Indirect: **\$976,059**  
Period: 8/2012 – 8/2013

Project: *The Psychophysiological Implications of Polarized Political Communication*  
University of Connecticut Research Foundation  
Total Budget: **\$18,090**  
Period: 6/2011 – 6/2013

Project: *Message Framing to Encourage Safer Sex.*  
University at Albany Faculty Research Award Program  
Total Budget: **\$12,220**  
Period: 4/1998 – 5/1999

## SCHOLARLY WORKS

### Books

Blanton, H., LaCroix, J., & Webster, G.D. (Editors, 2019). *Measurement in Social Psychology*. New York, NY: Routledge.

Pelham, B.W., & Blanton, H. (2002; 2007; 2012; 2018). *Conducting Research in Psychology: Measuring the Weight of Smoke*. Thousand Oaks, CA: Sage.

Stapel, D., & Blanton, H. (Editors, 2006). *Social Comparison: Essential Readings*. Brighton, NY: Psychology Press.

### Articles and Chapters

Blanton, H., & Jaccard, J. (in press). Listening to measurement error: lessons from the IAT. To appear in J.A. Krosnick, T.H. Stark, & A.L. Scott (Eds.). *The Cambridge Handbook of Implicit Bias and Racism*. Cambridge, England: Cambridge.

Leary, A. V., Dvorak, R. D., Troop-Gordon, W., Blanton, H., Peterson, R., Kramer, M. P., De Leon, A. N., & Magri, T. (2022). Test of a deviance regulation theory intervention among first-year college student drinkers: Differential effects via frequency and quantity norms. *Psychology of Addictive Behaviors*, 36(6), 619–634.

Aubuchon, K., Kracke-Bock, J., Dodge, T., Stock, M.L., & Blanton, H. (2021). Abstaining college students' motives to use e-cigarettes: a brief report. *Journal of Studies on Alcohol and Drugs*, 82(6), 801 – 806.

Lu, X., Blanton, H., Gifford, T., Tucker, A., & Olderman, N. (2021). Optimized guidance for building fires considering occupants' route choices. *Physica A: Statistical Mechanics and its Applications*, 561(1). <https://doi.org/10.1016/j.physa.2020.125247>

Blanton, H., Burrows, C.N., & Regan, T. (2020). Call of Duty: The tobacco wars. Opposing effects of tobacco glorifying and prevention messages in entertainment video games. In J. Forgas, W.D. Crano, & K. Fiedler (Eds.). *Applied Social Psychology (Sydney Symposium in Social Psychology)*. (pp. 107 – 123). Brighton, NY: Psychology Press.

Butler, E.N., Hall, M.G., Chen, M.S., Pepper, J.K., Blanton, H., & Brewer, N.T. (2020). The prototypes of tobacco users scale (POTUS) for cigarette smoking and e-cigarette use: development and validation. *International Journal of Environmental Research and Public Health*, 17(17). doi: 10.3390/ijerph17176081

Blanton, H., & Jaccard, J. (2019). From principles to measurement: Theory-based tips on writing better questions. In H. Blanton, J. M. LaCroix, & G. D. Webster (Eds.), *Measurement in social psychology*. (pp. 1–28). Routledge/Taylor & Francis Group.

Neighbors, C., DiBello, A. M., Young, C. M., Steers, M.-L. N., Rinker, D. V., Rodriguez, L. M., Blanton, H., & Lewis, M. A. (2019). Personalized normative feedback for heavy drinking: An application of deviance regulation theory. *Behaviour Research and Therapy*, 115, 73–82.

Blanton, H., & Ikizer, E. (2018). Elegant science narratives and unintended influences: An agenda for the science of science communication. *Social Issues and Policy Review*. <https://doi.org/10.1111/sipr.12055>

Burrows, C.N., & Blanton, H. (2018). In-game health communication: delivering low-fear health messages in a low-fear videogame. *Games for Health Journal*, 7(3), 182-187. [doi.org/10.1089/g4h.2017.0113](https://doi.org/10.1089/g4h.2017.0113)

LaCroix, J.M., Burrows, C.N., & Blanton, H. (2018). Effects of immersive, sexually objectifying and violent video games on hostile sexism in males. *Communication Research Reports*. <https://doi.org/10.1080/08824096.2018.1525351>

Peña, J., Khan, S., Burrows, C., & Blanton, H. (2018). How persuasive are in-game health messages in first-person shooter games? Exploring knowledge-activation and thought-disruption mechanisms. *Communication Research Reports*, 35(4), 293 - 302. DOI: 10.1080/08824096.2018.1469484

Blanton, H., & Ikizer, E.G. (2017). The bullet-point bias: How diluted science communications can impede social progress. In J.T. Crawford, & L. Jussim (Eds.), *The Politics of Social Psychology* (168 – 190). New York: Routledge.

Blanton, H., & Jaccard, J. (2017). You can't assess the forest if you can't assess the trees: psychometric challenges to measuring implicit bias in crowds. *Psychological Inquiry*, 28(4), 233 – 248.

Burkley, M., & Blanton, H. (2017). The dilemmatics approach to applied research design: A case study of violent video game effects and aggression. In L. Steg, K. Kees, A.P. Buunk, & T. Rothengatter (Eds.) *Applied Social Psychology* (pp. 82 – 108). Cambridge University Press.

Blanton, H. (2016). Group and individual as complementary conceptual categories. *Behavioral and Brain Sciences*, 39, e141.

Blanton, H., Burrows, C., & Jaccard, J. (2016). To accurately estimate implicit influences on health behavior, accurately estimate explicit influences. *Health Psychology*, 35(8), 856 – 860.

Cornelius, T., & Blanton, H. (2016). The limits to pride: A test of the pro-anorexia hypothesis. *Eating Disorders: The Journal of Treatment and Prevention*, 24(2), 138 – 147.

Ikizer, E.G., & Blanton, H. (2016). Media coverage of “wise” interventions can reduce concern for the disadvantaged. *Journal of Experimental Psychology: Applied*, 22(2), 135 – 147.

- Blanton, H., & Jaccard, J. (2015). Not so fast: Ten challenges to importing implicit attitude measures to media psychology. *Media Psychology*, 18(3), 338 – 369.
- Blanton, H., Jaccard, J. & Burrows, C. (2015). Implications of the IAT D-transformation for psychological assessment. *Assessment*, 22(4), 429 – 440.
- Blanton, H., Jaccard, J., Strauts, E., Mitchell, G., & Tetlock, P. E. (2015). Toward a meaningful metric of implicit prejudice. *Journal of Applied Psychology*, 100(5), 1468-1481.
- Burrows, C.N., & Blanton, H. (2015). Real-world persuasion from virtual world campaigns: How transportation into virtual worlds moderates in-game influence. *Communication Research*, 43(4), 542 – 570.
- Hall, D., Blanton, H., & Prentice, D. (2015). On being much better and no worse than others: Self-guides moderate the motive to be distinct. *Self and Identity*, 14 (2), 214 – 232.
- Hilgard, J., Bartholow, B.D., Dickter, C.L., & Blanton, H. (2015). Characterizing switching and congruency effects in the implicit association test as reactive and proactive cognitive control. *Social Cognitive and Affective Neuroscience*, 10(3), 381-388.
- Oswald, F.L, Mitchell, G., Blanton, H., Jaccard, J., & Tetlock, P.E. (2015). Using the IAT to predict ethnic and racial discrimination: Small effect sizes of unknown societal importance. *Journal of Personality and Social Psychology*, 108(4), 562 – 571.
- Strauts, E., & Blanton, H. (2015). That’s not funny: Instrument validation of the concern for political correctness scale. *Personality and Individual Differences*, 80, 32 – 40.
- Blanton, H., Burkley, M., & Burkley, E. (2014). Bonding, hiding and promoting: Three reactions to shared threat. In Z Krizan & F.X. Gibbons (eds.), *Communal Functions of Social Comparison*. (pp. 175 – 204) Brighton, NY: Psychology Press.
- Blanton, H., Snyder, L.B., Strauts, E., & Larson, J.G. (2014). Effect of graphic cigarette warnings on smoking intentions in young adults. *PLOS ONE*, 9(5), e96315. doi:10.1371/journal.pone.0096315.
- Blanton, H., Gerrard, M., & McClive, K. (2013). Threading the needle in health-risk communication: Increasing vulnerability salience while promoting self-worth. *Journal of Health Communication*, 18(11), 1279 – 1292.
- Oswald, F.L., Mitchell, G., Blanton, H., Jaccard, J., & Tetlock, P.E. (2013). Predicting ethnic and racial discrimination: A meta-analysis of IAT criterion studies. *Journal of Personality and Social Psychology*, 105(2), 171 – 192.
- Blanton, H., Strauts, E., & Perez, M. (2012). Partisan identification as a predictor of cortisol response to election news. *Political Communication*, 29(4), 447 – 460.

- Zabelina, D. L., Felps, D., & Blanton, H. (2012). The motivational influence of self-guides on creative pursuits. *Psychology of Aesthetics, Creativity, and the Arts*, 7, 112-118.
- Blanton, H., & Jaccard, J. (2012). Irrational numbers: Strategies for quantifying accuracy and error. In J. I. Krueger (Ed), *Social Judgment and Decision Making*. (pp. 79 – 98). Brighton, NY: Psychology Press.
- Blanton, H., & Mitchell, G. (2011). Reassessing the predictive validity of the IAT II: Reanalysis of Heider & Skowronski (2007). *North American Journal of Psychology*, 13(1), 99 – 106.
- Buhrmester, M.D., Blanton, H., & Swann, W.B., Jr. (2011). Implicit self-esteem: Nature, measurement, and a new way forward. *Journal of Personality and Social Psychology*, 100(2), 365 – 385.
- Lawrence, J.S., Crocker, J., & Blanton, H. (2011). Stigmatized and dominant cultural groups differentially interpret positive feedback. *Journal of Cross Cultural Psychology*, 42(1), 165 – 169.
- Blanton, H., & Hall, D. (2009). Punishing difference and rewarding diversity: A deviance regulation analysis of social structure. In J. Forgas, R. Baumeister, & D. Tice (Eds). *The Psychology of Self-Regulation (Sydney Symposium in Social Psychology)*. (pp. 273 – 288). Brighton, NY: Psychology Press.
- Sweeney, P.J., Thompson, V., & Blanton, H. (2009). Trust in combat: A test of an interdependence model and the links to leadership in Iraq. *Journal of Applied Social Psychology*, 39(1), 235 – 264.
- Blanton, H., Jaccard, J., Klick, J., Mellers, B., Mitchell, G., & Tetlock, P. (2009). Strong claims and weak evidence: Reassessing the predictive validity of the race IAT. *Journal of Applied Psychology*, 94(3), 567 – 582.
- Blanton, H., Jaccard, J., Klick, J., Mellers, B., Mitchell, G., & Tetlock, P. (2009). Transparency should trump trust. *Journal of Applied Psychology*, 94(3), 598 – 603.
- Burkley, M., & Blanton, H. (2009). The positives (and negatives) of negative stereotypes. *Self and Identity*, 8 (2 – 3), 286 – 299.
- Hall, D., & Blanton, H. (2009). Knowing when to assume: Normative expertise as a moderator of social influence. *Social Influence*, 4(2), 81 – 95.
- Blanton, H., & Burkley, M. (2008). Deviance regulation theory: Applications to adolescent social influence. In M. Prinstein & K.A. Dodge (Eds.). *Understanding Peer Influence in Children and Adolescents*. (pp. 94 – 121). New York: Guilford Press.
- Blanton, H., & Jaccard, J. (2008). Unconscious racism: A concept in pursuit of a measure. *Annual Review of Sociology*, 34, 277 - 297.

- Blanton, H. & Jaccard, J. (2008). Representing versus generalizing: Two approaches to external validity and their implications for the study of prejudice. *Psychological Inquiry*, 19(2), 99 – 105.
- Blanton, H., Köblitz, A., & McCaul, K.D. (2008). Misperceptions about norm misperceptions: Comparing descriptive, injunctive and affective “social norming” efforts to change health. *Social and Personality Psychology Compass*, 1379 – 1399.
- Seaton, M., Marsh, H.W., Régner, I., Blanton, H., Buunk, B.P., Gibbons, F.X., Kuyper, H., Wheeler, L., & Suls, J. (2008). In search of the big fish: Investigating the coexistence of the big-fish-little-pond effect with the positive effects of upward comparisons. *British Journal of Social Psychology*, 47(1), 73 – 103.
- Burkley, M., & Blanton, H. (2008). Endorsing a negative in-group stereotype as a self-protective strategy: Sacrificing the group to save the self. *Journal of Experimental Social Psychology*, 44(1), 37 – 49.
- Burkley, M., & Blanton, H. (2008). Research designs in applied social psychology. In L. Steg, B. Buunk, & J.A. Rothengatter (Eds.) *Applied Social Psychology*. (pp. 87 – 116). Cambridge University Press.
- Blanton, H., & Jaccard, J., Gonzales, P.M. & Christie, C. (2007). Plausible assumptions, questionable assumptions and post hoc rationalizations: Will the real IAT please stand up? *Journal of Experimental Social Psychology*, 43, 393 – 403.
- Jaccard, J., & Blanton, H. (2007). A theory of implicit reasoned action: The role of implicit and explicit attitudes in the prediction of behavior. In I. Ajzen, D. Albarracin, and J. Hornik. *Prediction and Change of Health behavior: Applying the Reasoned Action Approach*. (pp. 69 – 81). Mahwah, New Jersey: Erlbaum.
- Quinlan, S., Jaccard, J., & Blanton, H. (2006). A decision theoretic and prototype conceptualization of possible selves: Implications for the prediction of risk behavior. *Journal of Personality*, 74(2), 599 – 630.
- Blanton, H. & Jaccard J. (2006). Arbitrary metrics in psychology. *American Psychologist*, 61(1), 27-41.
- Blanton, H. & Jaccard, J. (2006). Arbitrary metrics redux. *American Psychologist*, 61(1), 62-71.
- Blanton, H. & Jaccard, J. (2006). Tests of multiplicative models in psychology: A case study using the unified theory of implicit attitudes, stereotypes, self-esteem, and self-concept. *Psychological Review*, 113(1), 155 – 165.
- Blanton, H. & Jaccard, J. (2006). Postscript: Perspectives on the Reply by Greenwald, Rudman, Nosek and Zayas (2006). *Psychological Review*, 113(1), 166 – 169.
- Blanton, H., & Jaccard, J., Gonzales, P.M. & Christie, C. (2006). Decoding the implicit association test: Perspectives on criterion prediction. *Journal of Experimental Social Psychology*, 42(2), 192 – 212.



Schwinghammer, S. A., Stapel, D. A., & Blanton, H. (2006). Different selves have different effects: self-activation and defensive social comparison. *Personality and Social Psychology Bulletin*, 32(1), 27-39.

Burkley, M., & Blanton, H. (2005). When am I my group? Self-Enhancement versus self-justifying accounts of self-stereotyping. *Social Justice Research*, 18(4), 445- 463.

Buunk, B.P., Blanton, H., Schuurman, M.S. & Siero, F.W. (2005). Issue involvement and low-versus high-power style as related to attitude change in sex-role egalitarianism. *Journal of Language and Social Psychology*, 24(4), 412-420.

Jaccard, J., & Blanton, H. (2005). The origins and structure of behavior: Conceptualizing behavioral criteria in attitude research. In D. Albaraccin, B. Johnson, & M. P. Zanna (Eds.), *Handbook of Attitudes* (pp. 125 – 172). Mahway, NJ: Lawrence Erlbaum Associates.

Jaccard, J., Blanton, H., & Dodge, T. (2005). Effects of peer networks on adolescent risk behavior. *Developmental Psychology*, 41(1), 135 – 147.

Blanton, H., & Christie, C. (2003). Deviance regulation: A theory of identity and action. *Review of General Psychology*, 7(2), 115 – 149.

Stuart, A.E., & Blanton, H. (2003). The effects of message framing on behavioral prevalence assumptions. *European Journal of Social Psychology*, 33 (1), 93 – 102.

Blanton, H., Christie, C., & Dye, M. (2002). Social identity versus reference-frame comparisons: The moderating role of stereotype endorsement. *Journal of Experimental Social Psychology*, 38(3), 253 – 267.

Gibbons, F.X., Lane, D.J., Gerrard, M., Reis-Bergan, M., Lautrup, C.L., Pexa, N., & Blanton, H. (2002). Comparison level preferences after performance: Is downward comparison theory still useful? *Journal of Personality and Social Psychology*, 83(4), 865 – 880.

Gonzales, P.M., Blanton, H., & Williams, K.J. (2002). The effects of stereotype threat and double-minority status on the test performance of Latino women. *Personality and Social Psychology Bulletin*, 28(5), 659 – 670.

Lane, D.J., Gibbons, F.X., Gerrard, M., Blanton, H., & Buunk, B.P. (2002). Comparison strategies in response to threat: When does social comparison make a difference? In S.P. Shohov (Ed.), *Advances in Psychology Research* (Vol. 10, pp. 71 – 97). Huntington, NY, US: Nova Science Publishers, Inc.

Blanton, H. (2001). Evaluating the self in the context of another: The three-selves model of social comparison assimilation and contrast. In G.B. Moskowitz (Ed.), *Cognitive Social Psychology: The Princeton Symposium on the Legacy and Future of Social Cognition*. (pp. 75 - 87). Mahway, NJ: Lawrence Erlbaum Associates.

- Blanton, H., Axson, D., McClive, K., & Price, S. (2001). Pessimistic bias in comparative evaluations: A case of perceived vulnerability to negative life events. *Personality and Social Psychology Bulletin*, 27(12), 1627 – 1636.
- Blanton, H., Pelham, B. W., DeHart, T., & Carvallo, M. (2001). Overconfidence as dissonance reduction. *Journal of Experimental Social Psychology*, 37(5), 373 – 385.
- Blanton, H., George, G., & Crocker, J.K. (2001). Contexts of system justification and system evaluation: Exploring the social comparison strategies of the (not yet) contented female worker. *Group Processes and Intergroup Relations*, 4(2), 127-138.
- Blanton, H., Stuart, A.E., & VandenEijnden, R.J.J.M. (2001). An introduction to deviance-regulation theory: The effect of behavioral norms on message framing. *Personality and Social Psychology Bulletin*, 27(7), 848 – 858.
- Blanton, H., VandenEijnden, R.J.J.M., Buunk, B.P., Gibbons, F.X., Gerrard, M., & Bakker, A. (2001). Accentuate the negative: Social images in the prediction and promotion of condom use. *Journal of Applied Social Psychology*, 31(2), 274 – 295.
- Blanton, H., Crocker, J., & Miller, D.T. (2000). The effects of in-group versus out-group social comparison on self-esteem in the context of a negative stereotype. *Journal of Experimental Social Psychology*, 36(5), 519-530.
- Dykstra, P., Buunk, B.P., & Blanton, H. (2000). The effect of target's physical attractiveness and dominance on STD-risk perceptions. *Journal of Applied Social Psychology*, Vol. 30(8): 1738-1755
- Gibbons, F.X., Blanton, H., Buunk, B.P., & Eggleston, T. (2000). Does social comparison make a difference? Optimism as a moderator of the relation between comparison level and academic performance. *Personality and Social Psychology Bulletin*, 26(5), 637-648.
- Blanton, H., Buunk, B., Gibbons, F.X., & Kuyper, H. (1999). When better-than-others compare upward: Choice of comparison and comparative-evaluation as independent predictors of academic performance. *Journal of Personality and Social Psychology*, 76(3), 420-430.
- Crocker, J., & Blanton, H. (1999). Social stigma and self-esteem: Justice beliefs and self-structure as vulnerabilities. In T.R. Tyler, R.M. Kramer & O. John (Eds.), *Social Sources of the Self* (pp. 171-192). Mahway, NJ: Lawrence Erlbaum Associates.
- Gibbons, F.X., Gerrard, M., Blanton, H., & Russell, D. (1998). Reasoned action and social reaction: Intention and willingness as independent predictors of health risk. *Journal of Personality and Social Psychology*, 74(5), 1164-1180.
- Blanton, H., Cooper, J., Skurnik, I., & Aronson, J. (1997). When bad things happen to good feedback: Exacerbating the need for self-justification through self-affirmation. *Personality and Social Psychology Bulletin*, 23(7), 684-692.

Blanton, H. & Gerrard, M. (1997). The effect of sexual motivation on the perceived riskiness of a sexual encounter: There must be fifty ways to justify a lover. *Health Psychology, 16*(4), 374-379.

Blanton, H., Gibbons, F.X., Gerrard, M., Conger, K.J., & Smith, G.E. (1997). The role of family and peers on the development of health-risk prototypes associated with substance use. *Journal of Family Psychology, 11*(3), 1-18.

Cantor, N., & Blanton, H. (1996). Strategically connecting life tasks: An effortful slice of personality. In J. Bargh & P.M. Gollwitzer (Eds.), *The Psychology of Action: Linking Cognition and Motivation to Behavior* (pp. 338 – 360). New York: Guilford.

Aronson, J., Blanton, H., & Cooper, J. (1995). From dissonance to disidentification: Selectivity in the self-affirmation process. *Journal of Personality and Social Psychology, 68*(6), 986-996.

### **Republished**

Blanton, H., & Christie, C. (2012). Deviance regulation: A theory of identity and action. In K.D. Vohs & R.F. Baumeister (eds.), *Self and Identity*. Thousand Oaks, CA: Sage Publications.

Blanton, H. & Jaccard J. (2012). Arbitrary metrics in psychology. In H. Stam (ed.), *Theoretical Psychology: Contemporary Readings*. Thousand Oaks, CA: Sage Publications.

Gibbons, F.X., Gerrard, M., Blanton, H. & Russell, D.W. (2003). Reasoned action and social reaction: Willingness and intention as independent predictors of health risk. In P. Salovey & A.J. Rothman (Eds.), *Social psychology of health. Key readings in social psychology*. New York, NY: Psychology Press.

### **Minor**

Blanton, H. (2007). Deviance. Entry in *Encyclopedia of Social Psychology*, Sage Publications.

Blanton, H. (2006). The history of social comparison research. In D. Stapel & H. Blanton (eds.), *Social Comparison: Essential Readings*. Brighton, NY: Psychology Press.

Blanton, H., & Christie, C. (2004). Social comparison: Everybody's personal theory. Review of J. Suls and L. Wheeler (2002), Handbook of Social Comparison. *Contemporary Psychology, 48*(3), 311 – 313.

Cooper, J., & Blanton, H. (1995). Self-perception Theory. Entry in *Blackwell Dictionary of Social Psychology*, Cambridge, MA: Blackwell Publisher.

### **AWARDS**

2015 Top Four Paper Award, Health Communication Division, International Communication Association.

- 2015 Top Student Paper Award (faculty co-author), Health Communication Division, International Communication Association.
- 2016 Teaching Distinction, Office of the Provost, University of Connecticut.
- 2015 Teaching Distinction, Office of the Provost, University of Connecticut.
- 2014 Teaching Distinction, Office of the Provost, University of Connecticut.
- 2013 Teaching Distinction, Office of the Provost, University of Connecticut.
- 2012 Teaching Distinction, Office of the Provost, University of Connecticut.
- 2005 Teaching Distinction, Department of Psychology, University of North Carolina.
- 2004 Teaching Distinction, Department of Psychology, University of North Carolina.
- 2003 Teaching Distinction, Department of Psychology, University of North Carolina.
- 2002 Theoretical Innovation Prize, Society of Personality and Social Psychology.

## PROFESSIONAL ACTIVITIES

### Editorial Positions

- 2018 – Present Editorial Board, *Games for Health Journal*
- 2011 – 2013 Associate Editor, *Journal of Experimental and Social Psychology*.
- 2009 – 2013 Co-Editor, *Dialogue*, Newsletter for Society for Personality and Social Psychology.
- 2006 – 2010 Associate Editor, *Journal of Experimental and Social Psychology*.
- 2004 – 2007 Editorial Board, *Personality and Social Psychology Bulletin*.
- 2005 – 2008 Editorial Board, *Self and Identity*.
- 2001 – 2005 Editorial Board, *Psychology and Health*.

### Committees and Workshops

- 2011 – 2013 Member, Executive Committee, Society of Experimental Social Psychology.
- 2011 Instructor, *Social Psychological Interventions*, Summer Institute for Social and Personality Psychology, Princeton, NJ.
- 2011 Chair, Theoretical Innovation Prize Panel, Society for Personality and Social Psychology.
- 2011 Member, Scientific Impact Committee, Society of Experimental Social Psychology.
- 2011 Member, Webpage Advisory Board, Social Psychology and Personality Psychology.
- 2009 Co-organizer, Self and Identity Preconference for the Society of Personality and Social Psychology, Las Vegas, NV.
- 2008 Co-organizer, Self and Identity Preconference for the Society of Personality and Social Psychology, Tampa, FL.
- 2005 Organizer, Health Cognitions Conference, sponsored by National Cancer Institute, Asheville, NC.

## **Selected Conference Presentations**

American Psychological Association; American Psychological Society; Association for Consumer Research, Eastern Psychological Association; International Communication Association; International Congress of Behavioral Medicine; Joint Meeting of the European Association of Experimental Social Psychology and the Society of Experimental Social Psychology; Kentucky Conference on Health Communication; National Communication Association; Midwestern Psychological Association; Society of Behavioral Medicine; Society of Experimental Social Psychology; Society of Personality and Social Psychology; Society of Southeastern Social Psychologists; Sydney Symposium of Social Psychology.

## **Selected Talks, Colloquia, & Workshops**

Brown University, 2012; Dartmouth University, 2010; Duke University, 2004, 2005; Carnegie Mellon University, 2006; George Washington University, 2018; Institute of Personality and Social Research, 1996, 1998; The Lewin Institute, The Netherlands, 2003; North Dakota State University, 2006; Northwestern University, 2003; Oklahoma State University, 2008; Princeton University, 1999; State University of New York at Buffalo, 1996, 2003; University of Chicago, 2003, 2007; University of Connecticut, 2000; University of Groningen, The Netherlands, 2002; University of Houston, 2006; University of Maryland, 2000; University of Michigan, 1999; University of Missouri, 2008; University of North Carolina, 2002, 2006, 2010; University of Pittsburgh, 2002; University of Texas at Austin, 2005, 2015, 2018; University of Utah, 2001; Sam Houston State, 2007; Virginia Tech, 2001, 2004; Workshop on Social Comparison and Social Identity, Schiermonnikoog, The Netherlands, 1998; Workshop on Theory Development, Heidelberg, Germany, 2005; Yale University, 1998.

## **Ad-hoc Reviewer**

*American Psychologist; Assessment; Communication Research; European Journal of Psychological Assessment; European Journal of Social Psychology; Games for Health; Group Process and Intergroup Relations; Health Communication; Health Psychology; Journal of Advertising; Journal of Applied Psychology; Journal of Applied Social Psychology; Journal of Broadcasting and Electronic Media; Journal of Computer-Mediated Communication; Journal of Experimental Psychology: Applied; Journal of Experimental Psychology: General; Journal of Experimental Social Psychology; Journal of Consumer Research; Journal of Health Communication; Journal of Marketing Research; Journal of Personality; Journal of Personality and Social Psychology; Journal of Politics; Mass Communication and Society; Motivation and Emotion; Motivation Science; Organizational Behavior and Human Decision Processes; Organizational Science; Personality and Social Psychology Bulletin; Personality and Social Psychology Review; Perspectives on Psychological Science; Psychology and Aging; Psychological Science; Social Cognition; Social Influence; Social Psychological and Personality Science.*

## **Professional Organizations**

Fellow, Society of Experimental Social Psychology; Member, International Communication Association; Member, National Communication Association.

## **Consulting: Representative Cases**

Linda Susan Mullenix v. University of Texas at Austin  
United States District Court for the Western District of Texas Austin Division  
Civil No. 1:19-CV-1203-LY  
*Expert Witness for Defense*

Paulette Fauceglia v. University of Southern California  
United States District Court Central District of California  
Case No. 2:19-cv-04738-FMO-JEM  
*Expert Witness for Defense*

Robin Nelson-Baily v. Brandeis University  
Commonwealth of Massachusetts Superior Court  
Case No.: 1981-CV-01430  
*Expert Witness for Defense*

Tonisha M. Pinckney v. Anna Maria College  
United States District Court of Massachusetts  
Case No. 4:19-CV-00695-40055  
*Expert Witness for Defense*

Nadia Nathan v. Brigham & Women's Hospital in the City of Boston  
United States District Court for the District of Massachusetts  
Civil Action No. 07-10667  
*Expert Witness for Defense*

Marta Miller v. Boys & Girls Clubs of Snohomish Cnty  
United States District Court Western District of Washington at Seattle  
Case No. C15-2027-JCC  
*Expert Witness for Defense*

Maurice Nelson and Christi Marshall v. Pace Suburban Bus  
United States District Court Northern District of Illinois Eastern Division  
Case Number 1:2017cv07697  
*Expert Witness for Defense*

Danford v. Lowe's Cos.  
United States District Court for the Western District of North Carolina Statesville Division  
MDL Docket No. 5:20-MD-2947-KDB-DSC  
*Expert Witness for Defense*