

SHELBY E. LANDMARK

Curriculum Vitae

Fall 2021

Department of Communication
Texas A&M University
College Station, Texas 77843-4234

shelbylandmark@tamu.edu

EDUCATION

TEXAS A&M UNIVERSITY; Department of Communication

Doctor of Philosophy in Communication (student)

- Media, Culture, & Identity
- Women's and Gender Studies Certificate
- Film and Media Studies Certificate

OHIO UNIVERSITY; Scripps College of Communication (magna cum laude)

Bachelor of Science in Communication conferred April 29, 2017

- Social Media Certificate
- OHIO Media SXSW Trip, March 2017
- Civil Rights Tour of the South, March 2017
- Fine Arts Study Abroad in London, January 2016 – April 2016
- January 2015 – April 2017

UNIVERSITY OF TEXAS AT AUSTIN; College of Liberal Arts

- August 2014 – December 2014

BLINN COLLEGE; Academic College

- Dual Credit
- August 2012 – May 2014

PUBLICATIONS

- 2021 **Landmark, S. E.** (2021). The patronized supercrip: A textual analysis of *The Peanut Butter Falcon*. In M. S. Jeffress (Ed.), *Disability Representations in TV, Film, and Print Media*. Routledge.
- 2021 Ramasubramanian, S., Riewestahl, E., **Landmark, S. E.** (2021). The Trauma-informed Equity-minded Asset-based Model (TEAM): The six R's for social justice-oriented educators. *Journal of Media Literacy Education*, 13(2), 29-42. DOI: <https://doi.org/10.23860/JMLE-2021-13-2-3>

- 2020 Ramasubramanian, S., & **Landmark, S.** (2020). Ethics of empirical research. In *The International Encyclopedia of Media Psychology*. New York, NY: Wiley.

PRESENTATIONS

- 2022 **Landmark, S.**, Black, R. S. (2022, June). *Love on the Spectrum and the Neurotypical Gaze*. Concurrent presentation conducted at the American Association on Intellectual and Developmental Disabilities 146th Annual Conference, Jacksonville, FL.
- 2022 **Landmark, S.** (2022, May). Constructions of Disability on an Online Dating App: A Textual Analysis of *Gutsy Dating*. In *Digital Expression and Virtual Identity*. Panel presentation to be conducted at the International Communication Association 72^h Annual Convention, Paris, France
- 2022 **Landmark, S.** (2022, May). Heteronormative and Disabled Relationality in *Come As You Are* (2019). In *Top Student Papers in Communication and Technology*. Panel presentation to be conducted at the International Communication Association 72^h Annual Convention, Paris, France
- 2021 **Landmark, S.** (2021, November). Disabled pornography: Asexualization and fetishization on *Pornhub*. In B. Henderson (Chair), *Just Like You: Normalizing Disability in Society*. Panel presentation to be conducted at the National Communication Association 107th Annual Convention, Seattle, WA.
- 2021 **Landmark, S. E.**, & Black, R. S. (2021, June). People love *Love on the Spectrum*, or do they?: A thematic analysis of #LoveOnTheSpectrum. In *Sexuality* [Symposium]. Poster presentation conducted at the American Association on Intellectual and Developmental Disabilities 145th Annual Conference, virtual.
- 2021 Ramasubramanian, S., Riewestahl, E., & **Landmark, S.** (2021, May). A Trauma-Informed Anti-Racist approach to media literacy scholarship. In N. Halabi (Chair), *Anti-Racist and Decolonial Media Practices*. Panel presentation conducted at the International Communication Association 71st Annual Conference, virtual.
- 2020 **Landmark, S.** (2020, November). Theorizing disability as a queer identity. In E. Krebs (Chair), *Queer Rhetoric at the Crossroads*. Panel presentation conducted at the National Communication Association 106th Annual Convention, virtual.
- 2020 **Landmark, S.** (2020, November). The symbolic annihilation of disability. In D. F. Deavours (Chair), *Framing Disability in the Media*. Panel presentation conducted at the National Communication Association 106th Annual Convention, virtual.
- 2020 **Landmark, S.** (2020, October). Trivialized: Disability as symbolically annihilated in media. In M. Phillips (Chair), *Marginalized Identities*. Panel presentation conducted at the Global Fusion Conference by Southern Illinois Universities Carbondale & Edwardsville, virtual.

- 2020 **Landmark, S.** (2020, October). The patronized supercrip: A textual analysis of The Peanut Butter Falcon. In M. Phillips (Chair), *Marginalized Identities*. Panel presentation conducted at the Global Fusion Conference by Southern Illinois Universities Carbondale & Edwardsville, virtual.
- 2019 **Landmark, S.** (2019, November). Embracing Black and autistic identities “at the same damn time”: Identity, community, and hashtags. In B. Henderson (Chair), *Disrupting Ableism and Binaries in Studies of Autism*. Panel presentation conducted at the National Communication Association 105th Annual Convention, Baltimore, MD.
- 2019 **Landmark, S.** (2019, November). #DisabledPeopleAreHot: A content analysis of subversion, (in)visibility, and community surrounding disability and (sex)uality. In B. Miller (Chair), *Media and Diversity: Multiple Perspectives on Media as Sites of Representation, Effects, and Discourse about Race, Gender, and Sexuality*. Panel presentation conducted at the National Communication Association 105th Annual Convention, Baltimore, MD.
- 2019 **Landmark, S.** (2019, October). #DisabledPeopleAreHot: A content analysis of subversion, (in)visibility, and community surrounding disability and (sex)uality. In E. Rubin (Chair), *Diversity and Inclusion on Social Media*. Panel presentation conducted at the Global Fusion Conference by the University of Texas at Austin, Austin, TX.
- 2019 **Landmark, S.** (2019, March). Embracing Black and autistic identities “at the same damn time”: Identity, community, and hashtags. In T. Dubriwny (Chair), *The Politics of Intersectionality*. Panel presentation conducted at the Communicating Diversity Conference by Texas A&M University, College Station, TX.

INVITED LECTURES & PRESENTATIONS

- 2022 **Landmark, S. E., & Landmark, L. J.** (2022, February). *Beyond inclusion: Disability in entertainment media*. Two online presentations to the Sam Houston State University College of Education and College of Criminal Justice Diversity Education, Engagement, Development, & Support (DEEDS) Certificate Program.
- 2021 **Landmark, S. E.** (2021, November). *Disability in entertainment media*. Online guest lecture to Introduction to Communication Studies class at Roanoke College.
- 2021 **Landmark, S. E.** (2021, October). *Big Data & Privacy*. Guest lecture to Communication Technology Skills class at Texas A&M University.

AWARDS, HONORS, ACADEMIC GRANTS

- 2022 Top Student Paper Award, *Communication and Technology Division*, International Communication Association 72nd Annual Conference, Paris, France.

- 2022 Summertime for Advancement in Research (S.T.A.R.) Award, *Department of Communication*, Texas A&M University.
- 2022 Climate and Inclusion Award, *Climate and Inclusion Committee*, Texas A&M University.
- 2022 Student and Early Career Professional (SECP) Scholarship Region 5 Scholarship. *American Association on Intellectual and Developmental Disabilities*.
- 2021 National Communication Association Student Caucus Travel Grant, National Communication Association 107th Annual Conference, Seattle, WA.
- 2021 Graduate Conference Travel Funding, *Department of Communication at Texas A&M*, National Communication Association 107th Annual Conference, Seattle, WA.
- 2017 Magna Cum Laude; *Ohio University*

DEAN'S LIST; Ohio University

- Spring 2017
- Fall 2016
- Spring 2016
- Fall 2015

EXPERIENCE

GRADUATE TEACHING ASSISTANT, Texas A&M University; College Station, TX

- Difficult Dialogues on Power, Privilege, Difference
- Department of Communication
- August 2021 – December 2021; August 2022 – current

RESEARCH ASSISTANT, Texas A&M University; College Station, TX

- EPSY 637: Grounded Theory Methodologies; Directory of Disability Resources
- Center on Disability and Development; Department of Educational Psychology
- August 2021 – May 2022

GRADUATE TEACHING ASSISTANT, Texas A&M University; College Station, TX

- Group Communication
- Department of Communication
- January 2022 – May 2022

GRADUATE TEACHING ASSISTANT, Texas A&M University; College Station, TX

- Introduction to Social Media
- Department of Communication
- August 2020 – Spring 2021

GRADUATE TEACHING ASSISTANT, Texas A&M University; College Station, TX

- Public Speaking
- Department of Communication
- August 2018 – May 2020

GRADUATE GRADING ASSISTANT, Texas A&M University; College Station, TX

- Communication and Popular Culture
- Department of Communication
- Spring 2019

SERVICE

DISABILITY LIASON, Texas A&M University; College Station, TX

- Climate & Inclusion Committee, Department of Communication
- August 2019 – current

PRESIDENT, Texas A&M University; College Station, TX

- Communication Graduate Student Association
- August 2021 – May 2022

**RACE, PRIVILEGE, & DISCRIMINATION DIALOGUE COMMITTEE MEMBER;
Texas A&M University; College Station, TX**

- Communication Graduate Student Association
- Fall 2020

SOCIAL MEDIA COMMITTEE MEMBER, Texas A&M University; College Station, TX

- Climate & Inclusions' Communicating Diversity Conference
- Fall 2019 – Spring 2021

STAFF WRITER, Ohio University; Athens, OH

- Her Campus
- January 2017 – April 2017

**PUBLIC RELATIONS AND SOCIAL MEDIA COMMITTEE MEMBER; Ohio
University; Athens, OH**

- Association for Women in Communications
- September 2015 – January 2016

HONORS

MAGNA CUM LAUDE; Ohio University

DEAN'S LIST; Ohio University

- Spring 2017
- Fall 2016
- Spring 2016
- Fall 2015

PROFESSIONAL AFFILIATIONS

SEXUAL & SOCIAL RELATIONSHIPS; American Association on Intellectual and Developmental Disabilities

- 2021 – current

POPULAR MEDIA & CULTURE; International Communication Association

- Reviewer
- 2021 – current

COMMUNICATION & TECHNOLOGY; International Communication Association

- Reviewer
- 2021 – current

CRITICAL & CULTURAL STUDIES DIVISION; National Communication Association

- 2018 – current

FEMINIST & GENDER STUDIES DIVISION; National Communication Association

- 2018 – current

GLBTQ & COMMUNICATION STUDIES DIVISION; National Communication Association

- 2018 – current

COMMUNICATION AS SOCIAL CONSTRUCTION DIVISION; National Communication Association

- 2018 – current

DISABILITY ISSUES CAUCUS; National Communication Association

- Reviewer
- 2018 – current

PROFESSIONAL DEVELOPMENT

ACCESSIBILITY IN AGGIELAND: PROMOTING ACCESSIBILITY OF ONLINE MEETINGS AND PRESENTATIONS; Center on Disability and Development; Texas A&M University; Virtual

- February 2022

SUPPORTING ADULTS WITH IDD TO SAFELY ENGAGE IN ONLINE SOCIAL RELATIONSHIPS; The Social and Sexual Relationships Interest Network; American Association on Intellectual and Developmental Disabilities; Virtual

- September 2021

UNIVERSAL DESIGN WORKSHOP; Department of Communication Internationalization Committee; Texas A&M University; Virtual

- September 2020

PEAR DECK WEBINAR AND CERTIFICATION; Pear Deck; Virtual

- August 2020

DIVERSITY IN THE MIDST OF CHANGE; Ohio University Student Diversity Conference

- October 2016