The Business Economics Certificate (BEC) is an innovative program designed to prepare students for successful careers in a rapidly changing economic environment. The certificate combines an Economics major in the College of Arts & Sciences with the Business minor in the Mays College of Business, integrating the skills taught in business courses with the fundamentals of economics.

What’s in it for me?

• Ability to integrate economic principles and apply to business concepts
• Demonstrate area of focus to prospective employers
• Acquire sought after data analysis and forecasting skills

Business Foundations Program
Requirements

• ACCT 209: Survey of Accounting
• ISTM 209: Business Info Systems Concepts
• FINC 409: Survey of Finance Principles
• MGMT 209: Business, Government, and Society
• MGMT 309: Survey of Management
• MKTG 409: Marketing

Applied Economics Course Requirements

• ECMT 475: Forecasting

Applied Economics Course Electives
(Choose 2)

• ECON 315: Sports Economics
• ECON 420: Law and Economics
• ECON 425: Organization of Industry
• ECON 426: Economics of Antitrust and Regulation
• ECON 433: Energy Markets and Policy
• ECON 445: Financial Economics
• ECON 449: Economics of Decision-Making Strategy
• ECON 459: Games & Economic Behavior

Note: These certificates will not be recorded on the student’s transcript, but can be included in materials presented to potential employers, organizations, or other individuals.