

Business Economic Certificate

What is the BEC?

The Business Economics Certificate (BEC) is an innovative program designed to prepare students for successful careers in a rapidly changing economic environment. The certificate combines an Economics major in the College of Arts & Sciences with the Business minor in the Mays College of Business, integrating the skills taught in business courses with the fundamentals of economics.

What's in it for me?

- Ability to integrate economic principles and apply to business concepts
- Demonstrate area of focus to prospective employers
- Acquire sought after data analysis and forecasting skills

BEC Course Outline

Business Foundations Requirements (Business Minor)

- ACCT 209: Survey of Accounting
- ISTM 209: Business Info Systems Concepts
- FINC 409: Survey of Finance Principles
- MGMT 209: Business, Government, and Society
- MGMT 309: Survey of Management
- MKTG 409: Marketing

Applied Economics Course Requirement

- ECMT 475: Economic Forecasting

Applied Economics Course Electives (Choose 2)

- ECON 315: Sports Economics
- ECON 420: Law and Economics
- ECON 425: Organization of Industry
- ECON 426: Economics of Antitrust and Regulation
- ECON 433: Energy Markets and Policy
- ECON 445: Financial Economics
- ECON 449: Economics of Decision-Making Strategy
- ECON 459: Games & Economic Behavior