

Samantha Zuhlke

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EDUCATION

Ph.D. Political Science, Texas A&M University, College Station, TX (expected May 2021)
DISSERTATION: A Political Theory of Nonprofits: Partisanship, Policy, & the Rise of the Nonprofit Sector
FIELDS: Public Policy & Administration, Research Methods, Environmental Politics
COMMITTEE: Manuel Teodoro (Chair), Guy D. Whitten (Co-Chair), Scott J. Cook, & Laurie Paarlberg

B.A. Geography, Colgate University, Hamilton, NY (May 2010)
HONORS THESIS: Invasive Species as Evolution: Implications for the Management of the Emerald Ash Borer in Upstate New York

PEER-REVIEWED PUBLICATIONS

Paarlberg, L., and **Zuhlke, Samantha**. 2019. Revisiting the Theory of Government Failure in the Face of Heterogeneous Demand. *Perspectives on Public Management and Governance* 2(2): 103-124.

Cook, S., Niehaus, J., and **Zuhlke, Samantha**. 2018. A Warning on Separation in Multinomial Logistic Regression. *Research & Politics* 5(2): 1-5.

WORK IN PROGRESS

Acres for the Affluent: A Resource Contingent Theory of Government Failure and Nonprofit Emergence (*R&R at Journal of Public Administration Research and Theory*)

Frumkin, P. & **Zuhlke, Samantha**. "Philanthropy and Politics" In List, R.A., Anheier, H. K., & Toepler, S. (Eds.), *International Encyclopedia of Civil Society*. (2nd ed.) Cham, Switzerland: Springer. (*Invited chapter submission, under review*)

Rage Giving: How U.S. Electoral Outcomes Drive Nonprofit Donations

A Guide to Making and Using Maps in Policy Research (with Scott Cook)

Using Google Street View to Ground Truth Data

The Profits of Distrust: Drinking Water and Faith in American Institutions (book project)
(4/8 chapters complete, with Manny Teodoro and David Switzer)

Do Changing Environmental Conditions Cause Eco-Terrorism?
(with Molly Berkemeier & Lauren Bondarenko)

AWARDS & HONORS

Dissertation Fellowship, Texas A&M University. 2020-2021. **(\$19,200)**

College of Liberal Arts Summer Dissertation Fellowship, Texas A&M University.
Summer 2020. **(\$6,000)**

Doctoral Fellow, University of Pennsylvania's The Center for Social Impact Strategy.
Summer 2019. Philadelphia, PA. **(\$3,000)**

American Political Science Association Travel Grant. Fall 2019 (**\$200**)

OGAPS Research and Presentation Grant, Texas A&M University. Summer 2019 (**\$750**)

Political Science Research Bursary, Texas A&M University. Summer 2019 (**\$1,000**)

Texas A&M Athletics Department. **Tutor of the Week**. December 14, 2017.

Delta Sigma Upsilon Endowed Scholarship Fund Award "for outstanding academic & extracurricular accomplishments," 2008-2010.

Gamma Theta Upsilon (International Geographic Honor Society), inducted Fall 2008.

INVITED TALKS & WORKSHOPS

Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) Dissertation Fellowship Workshop. November 12-14, 2020.¹

Environmental Politics and Governance (EPG) Online Seminar. **Presenter**. *Acres for the Affluent: How Government and Nonprofits Conserve Land*. October 1, 2020.

IUPUI, SPEA-V 521: The Nonprofit and Voluntary Sector. **Presenter**. *Revisiting the Theory of Government Failure in the Face of Heterogeneous Demand*. September 29, 2020.¹

American Political Science Association (APSA) Public Administration & Policy Dissertation Workshop. July 27-August 13, 2020.¹

6th Annual Duck Family Graduate Workshop in Environmental Politics and Governance. **Presenter**. *Acres for the Affluent: How Government and Nonprofits Conserve Land*. Center for Environmental Politics at the University of Washington. May 14-15, 2020.¹

Visions in Methodology. **Presenter**. *Using Google Street View to Ground Truth Data*. May 2019. Athens, GA.

Aggie Research Week. **Invited panelist**. *Individual vs. Team Based Research*. October 2017. College Station, TX.

RESEARCH EXPERIENCE

Research Assistant, Texas A&M University (Fall 2016 - Current)

Manuel Teodoro

Investigate U.S. water justice issues using GIS.

Scott Cook

Evaluate spatial statistical models and develop new spatial research methods.

Research Team Leader, Aggie Research Scholars, Texas A&M University

Project: *Virtual Canvassing with Google Street View* (Spring 2020)

Developed new spatial data collection methods using Google Street View.

Recruited and managed diverse team of seven undergraduate students.

Project: *Mapping the Geography of Urban Drinking Water* (Spring 2017)

Collected an original data set of commercial water kiosk locations in the U.S.

Recruited and managed diverse team of six undergraduate students.

GIS Research Assistant, Colgate University (Spring 2010)

Utilized GIS to investigate the geographic distribution of water affordability in Houston, TX under supervision of Manuel Teodoro.

**TEACHING
EXPERIENCE**

Teaching Assistant, Essex Summer School in Social Science Data Analysis. Essex, UK
3H: Spatial Econometrics (Scott Cook: Summer 2018, 2019, 2020¹)

Teaching Assistant, Texas A&M University
Stata Data Lab @TAMUPOLS (Enrique Pinzon: January 2020)
POLS 607: Advanced Time Series and Spatial Statistics
(Guy Whitten & Scott Cook: Spring 2019)
POLS 309: Polimetrics (Casey Crisman-Cox: Fall 2018)
POLS 209: Intro to Political Science Research Methods (Nehemia Geva: Fall 2017)

National Geographic Student Expeditions Trip Leader, various locations
Hawai'i Middle School Expedition (Summer 2019)
Director, Impact Storytelling, Georgetown University (Summer 2018)
Director, Technology & Innovation in Silicon Valley, UC Berkeley (Summer 2018)
Engineering & Robotics, Massachusetts Institute of Technology (Summer 2016, 2017)

New York Times Student Journeys Trip Leader, Iceland
Energy and Climate Change at the Arctic Circle (Summer 2017)

Academic Tutor; Texas A&M University Athletics Department (Spring 2017 - Fall 2018)
POLS 309: Polimetrics
POLS 209: Introduction to Political Science Research Methods
POLS 206: American National Government
POLS 207: State and Local Government
URPN 325: Introduction to GIS in Urban and Regional Planning
GEOG 203: Planet Earth

Guest Lecturer, Texas A&M University
POLS 429: Issues in World Politics
Introduction to Environmental Politics, 3/26/2018
The Role of Science in Environmental Politics, 3/28/2018
POLS 233: Politics & Policy in the United States
Introduction to Environmental Politics and Environmental Justice, 11/19/2019

**PROFESSIONAL
EXPERIENCE**

National Geographic Society, Washington, DC (September 2010 - April 2016)
Program Manager (Nov 2014 - April 2016)
Managed budget, marketing, operations, and staff of national and international mission-oriented programs (Giant Traveling Maps, Student Matinees, Engineering Exploration Challenge).

Project Manager (Jan 2013 - Oct 2014)
Managed production of online and print multi-media educational materials to support films, television programming, and magazine content.
Raised \$400,000 to support development of these materials through internal and external grants.

Program Specialist (June 2011 - Jan 2013)
Wrote, edited, produced, and published educational content and mentored college students as a supervisor in the Geography Intern program.

Contractor, Oceans Education (Dec 2010 - May 2011)
Staff member on a \$2 million education grant to promote ocean conservation.

Geography Intern (Sept 2010 - Dec 2010)

**PRESENTATIONS
& POSTER
SESSIONS**

- American Political Science Association. **Presenter.** *Acres for the Affluent: How Governments and Nonprofits Conserve Land.* 2020. San Francisco, CA.¹
- Midwest Political Science Association. **Presenter.** *Rage Giving: How U.S. Electoral Outcomes Drive Nonprofit Donations.* 2020. Chicago, IL.²
- Midwest Political Science Association. **Presenter.** *Know Thy Neighbor: Ideological Distance and Strategic Decision-Making on the U.S. Supreme Court.* 2020. Chicago, IL.²
- Midwest Political Science Association. **Presenter.** *Drinking Water and the Geography of Alienation.* 2020. Chicago, IL.²
- Midwest Political Science Association. **Non-presenting co-author.** *Hyperopia at the tap: How policy failure over there erodes public trust right here.* 2020. Chicago, IL.²
- Midwest Political Science Association. **Non-presenting co-author.** *Service Quality and Trust in Government.* 2020. Chicago, IL.²
- Tex Meth. **Poster Presentation.** *Acres for the Affluent: How Government and Nonprofits Conserve Land.* 2020. Austin, TX.²
- International Studies Association. **Non-presenting co-author.** *Do Environmental Conditions Cause Eco-Terrorism?* 2020. Honolulu, HI.²
- Association for Research on Nonprofit Organizations and Voluntary Action. **Presenter.** *Understanding Environmental Nonprofits through Improved Measurement.* 2019. San Diego, CA.
- Association for Research on Nonprofit Organizations and Voluntary Action. **Presenter.** *Political Exit? Positioning Nonprofit Donations in Political Context.* 2019. San Diego, CA.
- American Political Science Association. **Presenter.** *Water Kiosks and the Profits of Distrust.* 2019. Washington, DC.
- Tex Meth. **Poster Presentation.** *Political Exit? Positioning Nonprofit Donations in Political Context.* 2019. Houston, TX.
- Midwest Political Science Association. **Presenter.** *"Ground Truthing" Local Data: How Google Maps Provides Fine-Scale Measures of Political Phenomena.* 2018. Chicago, IL.
- Tex Meth. **Poster Presentation.** *Putting Geography Back in Spatial Econometrics.* 2018. College Station, TX.
- The Utility Management Conference. **Presenter.** *Water Kiosks and the Trust Deficit in Water Utilities.* 2018. San Antonio, TX.
- American Water Works Association. **Presenter.** *Water Kiosks: A Canary in the Coalmine for Trust in Utilities?* 2017. Philadelphia, PA.
- National Council for the Social Studies. **Poster Presentation.** *The 80's: The Decade that Made Us.* 2013. St. Louis, MO.
- National Science Teachers Association. **Presenter.** *Marine Ecology, Human Impacts & Conservation curriculum.* 2012. Phoenix, AZ.

**SELECT
EDUCATION
PUBLICATIONS**

- Zuhlke, Samantha.** 2017. Conquest of the Skies Educator Guide. *Atlantic Productions.*
- Zuhlke, Samantha.** 2016. Amazing Mighty Micro Monsters Educator Guide. *Atlantic Productions.*
- Zuhlke, Samantha.** 2016. Museum Alive! Educator Guide. *Atlantic Productions*
- Zuhlke, Samantha** 2015. Robots Education Collection. *National Geographic Education.*
- Zuhlke, Samantha.** 2013. Jerusalem Education Collection. *National Geographic Education.*
- Zuhlke, Samantha.** 2013. Remembering JFK. *National Geographic Education.*
- Zuhlke, Samantha.** 2013. The 80s: The Decade that Made Us. *National Geographic Education.*
- Zuhlke, Samantha.** 2012. James Cameron's DEEPSEA CHALLENGE. *National Geographic Education.*

SERVICE

- President,** Texas A&M Political Science Graduate Students Association. (2018 - 2020)
Recipient of OGAPS Mini-Grant for Innovative Programming (**\$2,000**)
- Student Senator,** Texas A&M Graduate & Professional Student Government. (2017 - 2020)
- Alumni Mentor,** Colgate University Sophomore Connections. Hamilton, NY (2014, 2016)
- Deputy Project Leader,** COMPASS Pro Bono Business Consulting for Nonprofit Organizations.
Fundraising Strategy Project, Washington, DC (Sept 2014 - June 2015)
- Team Member,** COMPASS Pro Bono Business Consulting for Nonprofit Organizations.
Board Development Project, Washington, DC (Jan 2014 - June 2014)

**SKILLS &
MEMBERSHIP**

- Certifications:** Center for the Integration of Research, Teaching, and Learning (CIRTL)
Level I (Associate) & Level II (Practitioner)
- Memberships:** Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), American Political Science Association (APSA), Midwest Political Science Association (MPSA), Southern Political Science Association (SPSA), Gamma Theta Upsilon.
- Software & Programming:** ArcGIS (ArcMap, ArcPro), Stata, R, Latex

REFERENCES

Available on request.

Last updated: October 2020

¹Held online due to COVID-19.

²Canceled due to COVID-19.