



Position: Content Design and Social Media Intern

Hours: 10 hours/week (hybrid work model)

Pay: \$12

Duration: January 2023-May 15, 2024

About RESI

The Race and Ethnic Studies Institute (RESI) is focused on highlighting research related to the study of race and ethnicity. The institute supports interdisciplinary research and programming that contributes to the study of race and ethnicity. Our work is aimed at understanding the salience of race and ethnicity at a local, national, and global scale.

Intern Description

RESI seeks to hire a Content Design and Social Media Intern for the remainder of the 2022-2023 academic year. The internship will expose students to applied research and programming related to race and ethnicity. The intern will work alongside our team to increase awareness of the organization through promotional material design, creation of graphic artwork and the usage of various social media platforms. The intern will collaborate with various members of the team to assess the design and social media needs of the organization.

Primary Responsibilities

- Design and create promotional materials for events and related programming.
- Assist in the design and implementation of email marketing campaigns.
- Manage social media platforms on a weekly/daily basis as needed.
- Assist in implementing plans to increase followers across current social media platforms.

Qualifications

- Must be a student in good standing at Texas A&M University
- Experience with all forms of social media (in particular Twitter and Instagram)
- Experience with graphic design and content editing
- Ability to prioritize and manage multiple concurrent tasks/projects
- Strong graphic design skills with portfolio
- Creative and innovative, with strong attention to detail

How to Apply

To apply for our Content Design and Social Media Intern, send resume and samples of your work via e-mail to resi@tamu.edu. Review of application will begin immediately and continue through until the position is filled. To ensure consideration, materials should be submitted no later than December 2, 2022. For more information, please contact Mariana Rodriguez via email at mariana.rodriguez@tamu.edu.