



**Position:** Video Production and Social Media Intern

**Hours:** 10 hours/week (hybrid work model)

**Pay:** \$12

**Duration:** January 2023 - May 15, 2024

### **About RESI**

The Race and Ethnic Studies Institute (RESI) is focused on highlighting research related to the study of race and ethnicity. The institute supports interdisciplinary research and programming that contributes to the study of race and ethnicity. Our work is aimed at understanding the salience of race and ethnicity at a local, national, and global scale.

### **Intern Description**

RESI seeks to hire a Video Production and Social Media Intern for the remainder of the 2022-2023 academic year. The internship will expose students to applied research and programming related to race and ethnicity. The intern, with the guidance of the team, will be responsible for creating video content and for monitoring its performance across various platforms. Video content could include subject matter interviews, testimonials, features or 'news' stories. The intern will collaborate with various members of the team to assess the video content and social media needs of the organization.

### **Primary Responsibilities**

- Plan video content starting from pre-production phase, post-pro, and publishing it.
- Proficient in aspects of video editing, sound design and adding captions.
- Organize, maintain, and backup video files across multiple platforms.
- Assist in managing social media platforms on a weekly/daily basis as needed.

### **Qualifications**

- Must be a student in a good standing at Texas A&M University
- Experience with Instagram and most-video-based social platforms (i.e. Youtube, Tiktok, etc.)
- Experience with graphics, charts and other visual elements
- Ability to prioritize and manage multiple concurrent tasks/projects
- Knowledge in camera, lighting and production
- Creative and innovative with, strong attention to detail

### **How to Apply**

To apply for our Video Production and Social Media Intern, send resume and samples of your work via e-mail to [resi@tamu.edu](mailto:resi@tamu.edu). Review of application will begin immediately and continue through until the position is filled. To ensure consideration, materials should be submitted no later than December 2, 2022. For more information, please contact Mariana Rodriguez via email at [mariana.rodriguez@tamu.edu](mailto:mariana.rodriguez@tamu.edu).