

Lauren Williams

Houston, Texas

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OBJECTIVE: Highly motivated individual looking for an entry-level position to contribute to a company's overall branding and marketing strategy in addition to assisting with the firm's diversity, equity, and inclusion program between employees and customers.

EDUCATION

Prairie View A&M University

Bachelor of Arts (B.A.) Sociology, Minor in Marketing

Prairie View, TX

Expected Graduation: December 2023

GPA: 3.2/ 3.5

Honors and Awards: Honor Roll (Fall 2022) and Deans List (all semesters)

Membership: Alpha Kappa Delta Sociology Honor Society

EXPERIENCE

March 2023 to Present

PVAMU- Building Bridges Collaborative Program

Student Research Assistant

- Assisted with data collection and analyzed literature reviews
- Partnered with sociology professor to research underrepresented populations
- Transcribed reports and documentation from research findings

Writing Center at PVAMU

October 2022 to Present

Tutor

- Analyzed and provided feedback to students to support arguments in essays
- Organized events to spread awareness and boost intake of the Writing Center
- Undergone trainings to administer in-person sessions through tactful communication

LEADERSHIP & ACTIVITIES

October 2021 to July 2022

Relationship and Sexual Violence Program

Volunteer

- Educated peers and faculty on preventative measures and how to recognize signs of dating violence or stalking
- Managed the social media accounts by posting facts, polls, and recapping events to outreach the campus community

Major Related Courses

- Sociology of Minorities- the study of social institutions and their effect on traditional/ new minorities
- Environmental Sociology- the relationship between human development and the effects on the environment
- Consumer Behavior- analysis of the processes of purchase behavior and the influences of consumers

SKILLS

Soft: Teamwork, Intercultural Awareness, and Conflict Resolution

Technical: Proficient with Canva, Social Media Platforms, PC, and Microsoft Office Suite (Word, PowerPoint, Outlook)