

THE GLASSCOCK CENTER PRESENTS

THE 20TH ANNUAL SUSANNE M. GLASSCOCK HUMANITIES BOOK PRIZE FOR INTERDISCIPLINARY SCHOLARSHIP

AWARD PRESENTATION & LECTURE

*TEMP: HOW AMERICAN WORK, AMERICAN BUSINESS, AND THE
AMERICAN DREAM BECAME TEMPORARY*

Dr. Louis Hyman
Cornell University

FREE & OPEN TO THE PUBLIC

Thursday, March 5, 2020

4:00 - 5:30 PM

311 Glasscock Building

Refreshments will be served

For more info or to RSVP



scan the QR code

or visit

tx.ag/GC20thBookPrize

Temp is the untold history of the surprising origins of the “gig economy”—how deliberate decisions made by consultants and CEOs in the 50s and 60s upended the stability of the workplace and the lives of millions of working men and women in postwar America, long before the digital revolution. The book argues that Uber is not the cause of insecurity and inequality in our country, and neither is the rest of the gig economy. The answer to our growing problems goes deeper than apps, further back than outsourcing and downsizing, and contests the most essential assumptions we have about how our businesses should work. As we make choices about the future, we need to understand our past.

The Susanne M. Glasscock Humanities Book Prize for Interdisciplinary Scholarship was endowed in December 2000 by Melbern G. Glasscock, Texas A&M University Class of '59, in honor of his wife. Together, among many other generous gifts to Texas A&M University, they provided a naming endowment for the Glasscock Center in 2002.

